

2nd Annual Valuation Symposium

Presented by the Alabama Chapter Appraisal Institute

Get ready to reach the next level of education and insight

Meet Your Speakers



K.C. Conway, MAI
Chief Economist CCIM &
University of Alabama



John Norris
Managing Director
Wealth & Investments
Oakworth Capital Bank



Joel Baxley, MAI
Rural Housing Service
Administrator USDA



Brian Hilson
President & Chief Executive
Officer The Birmingham
Business Alliance



Stephen D. Roach, MAI, SRA, AI-GRS
Jones, Roach & Caringella
Chairman of the Appraisal Institute
Education Committee



Dr. Alan Tidwell
Associate Professor of Finance &
Alabama Association of Realtors
Chair University of Alabama

Topics of Discussion will include:

- ▷ **Overview of the Macro Economy of the United States** – An analysis of current economic conditions, monetary and fiscal policy, and a discussion on the state of the Global Economy.
- ▷ **The Next Generation of CRE Disruptors for Appraisers to Prepare for – From Adaptive Reuse to CRE Finance Disruption to Logistics** – Discussion of NexGen of CRE, what is Adaptive Reuse, CRE finance cycles and what does higher interest rates foretell of cap rates.
- ▷ **Economic Growth in the Birmingham Region** – Learn about recent economic development in the Birmingham area and discover how Birmingham is changing from a demographic and statistical standpoint.
- ▷ **The Value of Curb Appeal: A Machine Learning Approach** – What is the motivation and relevance of curb appeal? How do we score curb appeal housing data?
- ▷ **Role of USDA's Rural Development in Supporting Rural America** - Overview of Rural Housing Development Program areas: Single Family Housing (SFH), Multi-family Housing (MFH) and Community Facilities (CM). Rural Housing Services and Appraisals.
- ▷ **What Does & Does Not Work for Appraisers at Deposition and Trial** – What are the 9 milestones to a good verdict? Discussion of the do's and don'ts for the 9 milestones. The deposition and the trial are not the same thing.

This is a unique opportunity to see some of the most knowledgeable and entertaining speakers in our profession. Don't miss your opportunity to be a part of one of the best seminars offered by the Alabama Chapter.

Location: Rosewood Hall, Homewood Alabama

Date: April 26, 2019

Time: 8:00 am – 5:00 pm

Services: Beverages, Snacks and Door Prizes

CE Credits: (7) Hours AL Appraisers Board, (6) Hours AL RE Commission, (7) Hours GA RE Commission, (7) Hours GA Appraisers Board (7) Hours MS Appraisers Board (applied), (7) Hours TN Appraisers Board (applied)

Approved for Alabama Attorneys: This course or a portion thereof has been approved by the Mandatory Continuing Legal Education Commission of Alabama for a maximum of 0.6 hours' credit, including 0 hours of ethics.

In an effort to continuously advance the education offered by the Alabama Chapter of the Appraisal Institute, on April 26, 2019 we will be presenting our 2nd Annual Valuation Symposium. This all-day event will feature Subject Matter Experts from across Alabama and around the country. The sessions will focus on the economy of the United States, Economic Development in Alabama and other timely valuation topics.

Don't miss this opportunity to learn and network with a group of experts possessing a wide variety of industry expertise and knowledge, specifically as it impacts current and future real estate development trends.

SPACE IS LIMITED - Register online to reserve your seat now! www.aialabama.com

Chapter Office (205) 835-0808

Event Fee: \$175.00