

BIRMINGHAM BAR
2019
Membership Forum

PRESENTED BY  REGIONS

**2019 BIRMINGHAM BAR ASSOCIATION
MEMBERSHIP FORUM**

Friday, March 8, 2019

Grand Bohemian Hotel – Birmingham

6 Hours of CLE Credit (includes 1 Ethics credit)

Draft Agenda – will be updated as information becomes available

8:00 to 4:00 – Registration

9:15 to 9:30 – Welcome – Charles Fry



9:30 to 10:45 – Ken Simon of Ken Simon Law presents “Ethics Opinions from the State Bar: You Were Serious About That?” (1 hour of Ethics CLE Credit)



10:45 to 11:00 – Coffee Break – **Generously Sponsored by FREEDOM REPORTING, a Veritext Company**

11:00 to 12:00 – Lawyer Wellness Program CLE (speakers pending)

12:15 to 12:45 / 12:45 to 1:45 – Lunch followed by a CLE Panel Discussion with Birmingham General Counsels – **General Counsel Roundtable: What You’ve Always Wanted to Ask a Birmingham General Counsel:**

- Panelists: Katie Britt (Business Council of Alabama, moderator), Emily Branum (Command Alkon), Patrick Darby (Encompass Health), Mark Drew (Protective), Jeff Lee (Regions)

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Jeff Lee and Emily Branum Photos Pending

- Learn what Birmingham's General Counsels look for when hiring outside counsel and how to be sure you stay at the top of their contact list. Hear what keeps them up at night and how they address the legal risk their companies face. Gain an understanding of the tactics they fear most from opposing counsel.

2:00 to 3:30 – Breakout Sessions (choose 1 of 3 CLE programs)

- Judicial and Litigation Track – pending
- **How to Protect Your Clients from a Data Breach and How to Respond when a Breach Does Occur**
 - Panelists: Starr Drum (Maynard Cooper) and Sarah Glover (Maynard Cooper)



- Privacy and data security incidents can negatively impact the public's perception and the bottom line of an organization. As the volume of data collected, used and shared continues to grow exponentially, lawyers need to be familiar with applicable privacy and data security laws and industry standards to protect both their clients and their own law practices. This session will provide an overview of current and forthcoming privacy and data security laws, offer practical guidance for minimizing the risk of incidents and provide techniques for managing incidents when they do occur.
- Business/Corporate/Bankruptcy Track - pending

3:30 to 3:45 – Coffee Break

3:45 to 5:15 – Breakout Sessions (choose 1 of 3 CLE programs)

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- Judicial and Litigation Track – pending
- **Is Your Firm the Right Fit for You?: A Candid Conversation about Law Firm Models**
 - Pam Pierson (UA School of Law, moderator); Leon Ashford (Hare Wynn), Maria Fortune (The Law Office of Maria Fortune, LLC), Courtney French (Fuston, Petway & French), Susan Han (Red Mountain Law Group), and Tim Lupinacci (Baker Donelson)
 - Do you feel like your practice would really take off if you were at a different law firm? Are you considering a mid-career change in environment? Thinking about a solo practice or ready to move to a larger firm? Hear from these Birmingham managing partners about the benefits and burdens of the law firm models they are leading. Professor Pam Pierson, our Moderator, has conducted research on law firm models and will elicit the top tips and well-kept secrets from each panelist.
- **Being Business-Minded: A Guide to Representing Start-ups and Tech Companies in Birmingham:**
 - Panelists: Dean Eric Jack, PhD (UAB Collat School of Business, moderator), James Childs (Maynard), Miller Girvin (Alabama Capital Network), Deon Gordon (TechBirmingham), Dr. Patrick Murphy (UAB Collat School of Business and Institute for Innovation and Entrepreneurship), John Owen (Regions), Gene Price (Burr & Forman), Elizabeth Barbaree Tasker (REVBirmingham)



- This expert panel of attorneys and consultants who represent emerging businesses across Alabama will explain how to attract and retain a piece of the fast-growing entrepreneurial business in our city and state. Small businesses are majority of the companies in Alabama and they face a host of legal issues. You want to be their lawyer . . . find out how in this discussion led by moderator Dean Eric Jack, dean of the UAB Collat School of Business.

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5:15 to 7:00 – Cocktail Reception