

# Business Architecture Authors' Panel Discussion

The Business Architecture Innovation Summit

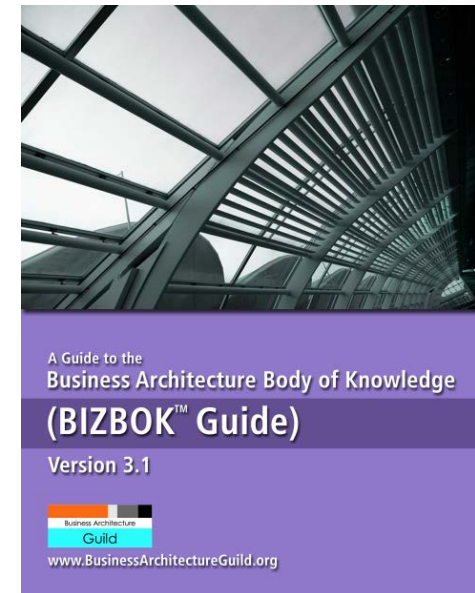
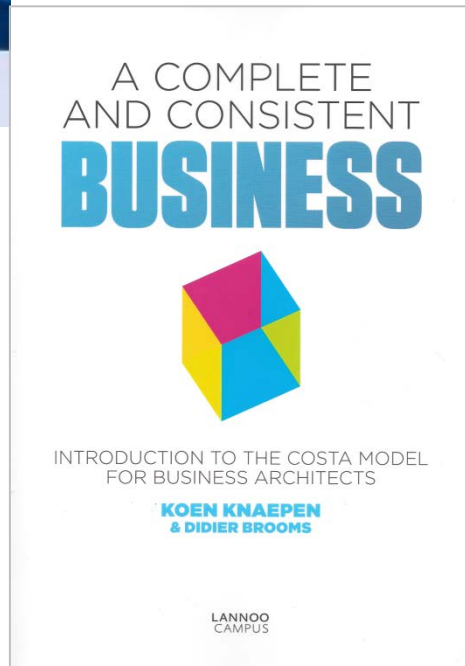
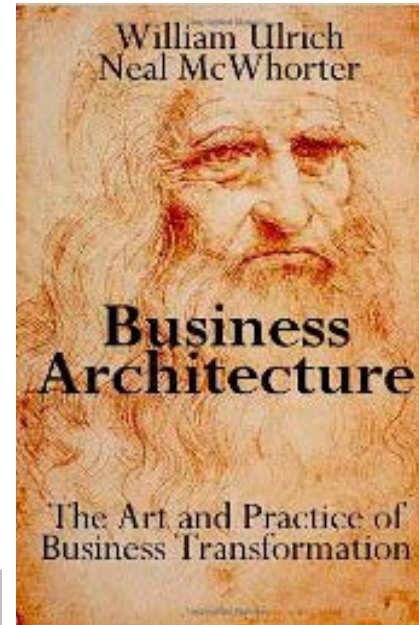
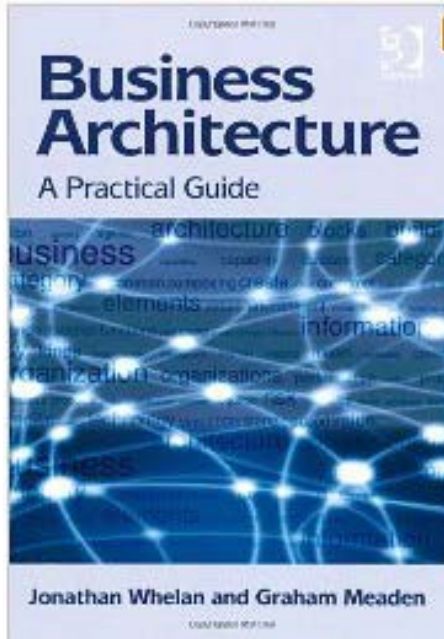
June 2013

Berlin, Germany

# Panel Participants

- Panel Chair: Jenny Huang, AT&T
- Graham Meaden, CEO and author of Business Architecture - A Practical Guide
- Koen Knaepen , Koen Knaepen, Author, "A Complete and Consistent Business - Introduction to the COSTA model for Business Architects"
- Mike Rosen, Chief Scientist, WCG, VP, Cofounder, Business Architecture Guild
- William Ulrich, TSG, Inc., Author, "Business Architecture: The Art & Practice of Business Transformation", Cofounder, Business Architecture Guild

# Business Architecture Publications



# A Guide to the Business Architecture Body of Knowledge (BIZBOK™)

- ▶ BIZBOK™ Guide:
  - ▶ Practice-driven, principle based with descriptive vs. prescriptive approach to business architecture
- ▶ Focus is on:
  - ▶ Establishing solid foundation for business architecture
  - ▶ Evolving best practice guidelines based on growing community of practice
  - ▶ Integrating complementary disciplines under common framework
  - ▶ Being highly member-driven, through Guild Community of Practitioners
  - ▶ Agile updates with two releases per year on average
- ▶ Release History
  - ▶ Release 1.0 - Fall 2011, Release 2.0 - 2012, Release 3.0 - 2012
  - ▶ Upcoming Releases: 3.1 – June 2013 & 3.5 – Winter 2013

# BIZBOK™ 3.1 Content Summary

## **Part 1. Introduction**

## **Part 2. Business Architecture Blueprints**

- 2.1. Business Strategy Mapping
- 2.2. Capability Mapping
- 2.3. Organization Mapping
- 2.4. Value Mapping
- 2.5. Information Mapping
- 2.6. Initiative Mapping
- 2.7. Product Mapping
- 2.8. Stakeholder Mapping

## **Part 3. Business Architecture Practice Guide**

- 3.1. Common Approaches for Getting Started
- 3.2. Business Architecture Governance
- 3.3. Business Architecture and Business Model Frameworks
- 3.4. Business Architecture and Business Process Modeling
- 3.5. Business Architecture and Case Management
- 3.6. Business Architecture and Lean Six Sigma
- 3.7. Business Architecture and Business Performance Management
- 3.8. Business Architecture Tooling Options

## **Part 4. Business Architecture Scenarios**

## **Part 5. The Business Architecture Knowledgebase**

## **Part 6. Business Architecture and IT Architecture Alignment**

- 6.1. Business Architecture and IT Architecture Alignment
- 6.2. Business Architecture and Enterprise Architecture Alignment Overview
- 6.3. Business Architecture and Requirements Alignment
- 6.4. Capability and Application Portfolio Management
- 6.5. Business Architecture and SOA Alignment
- 6.6. Business Information and IT Architecture Alignment
- 6.7. Business Architecture and IT Architecture Transformation

## **Part 7. Business Architecture Case Studies**

## **Part 8. Industry Reference Models**

## **Part 9. Feedback Approach**

## **Appendix A. Glossary**

## **Appendix B. Editorial Board and Contributors**

## **Appendix C. Business Architecture Value Stream Definitions**

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