

Business Architecture Body of Knowledge – Panel Discussion

The Business Architecture Guild

March 19, 2013

Reston, VA

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Panel Participants

- ▶ Panel Chair: Jeff Scott, VP, Accelare & Advisory Board Member, Business Architecture Guild
- ▶ Linda Finley: Linda Finley – VP, Trissential, Board Member, Business Architecture Guild, Founder, Twin Cities Business Architecture Forum
- ▶ Jim Rhyne: Partner, Thematix, Treasurer, Co-founder & Board Member, Business Architecture Guild
- ▶ Mike Rosen, Chief Scientist, WCG, VP, Board Member & Co-founder, Business Architecture Guild & Director Enterprise Architecture, Cutter Consortium
- ▶ William Ulrich: President, TSG, Inc., President & Co-founder, Business Architecture Guild, Co-Chair BASIG

Business Architecture Guild Background



- ▶ Business Architecture Guild (Guild): Member-based, not-for-profit corporation founded in 2010
 - ▶ Founded 2010, Opened membership – Fall 2011
- ▶ Purpose:
 - Promote best practices and expand the knowledgebase of the Business Architecture discipline
- ▶ Focus is on business architecture practitioners
- ▶ Active Advisory Board and member community play key roles in providing direction
- ▶ The source for “A Guide to the Business Architecture Body of Knowledge” (BIZBOK™) rolled out in 2011
- ▶ Established Guild Collaboration Community in Fall of 2012

A Guide to the Business Architecture Body of Knowledge (BIZBOK™)



- ▶ BIZBOK™ Guide:
 - ▶ Practice-driven, principle based with descriptive vs. prescriptive approach to business architecture
- ▶ Focus is on:
 - ▶ Establishing solid foundation for business architecture
 - ▶ Evolving best practice guidelines based on growing community of practice
 - ▶ Integrating complementary disciplines under common framework
 - ▶ Being highly member-driven, through Guild Community of Practitioners
- ▶ Release History
 - ▶ Release 1.0 – Fall 2011, Release 2.0 – 2012, Release 3.0 – 2012
 - ▶ Upcoming Releases: 3.1 – Summer 2013 & 3.5 – Winter 2013

BIZBOK™ 3.0 Content Summary

Business Architecture

Guild

Part 1. Introduction

Part 2. Business Architecture Blueprints

- 2.1. Business Strategy Mapping
- 2.2. Capability Mapping
- 2.3. Organization Mapping
- 2.4. Value Mapping
- 2.5. Information Mapping
- 2.6. Initiative Mapping
- 2.7. Product Mapping
- 2.8. Stakeholder Mapping

Part 3. Business Architecture Practice Guide

- 3.1. Common Approaches for Getting Started
- 3.2. Business Architecture Governance
- 3.3. Business Architecture and Business Model Frameworks
- 3.4. Business Architecture and Business Process Modeling
- 3.5. Business Architecture and Case Management
- 3.6. Business Architecture and Lean Six Sigma
- 3.7. Business Architecture and Business Performance Management
- 3.8. Business Architecture Tooling Options

Part 4. Business Architecture Scenarios

Part 5. The Business Architecture Knowledgebase

Part 6. Business Architecture and IT Architecture Alignment

- 6.1. Business Architecture and IT Architecture Alignment
- 6.2. Business Architecture and Enterprise Architecture Alignment Overview
- 6.3. Business Architecture and Requirements Alignment
- 6.4. Capability and Application Portfolio Management
- 6.5. Business Architecture and SOA Alignment
- 6.6. Business Information and IT Architecture Alignment
- 6.7. Business Architecture and IT Architecture Transformation

Part 7. Business Architecture Case Studies

Part 8. Industry Reference Models

Part 9. Feedback Approach

Appendix A. Glossary

Appendix B. Editorial Board and Contributors

- ▶ Members collaborate by within the Guild Community
 - Members join the Community, suggest a topic or join an existing discussion
 - Monthly member webinar series shares BIZBOK™ content and generates discussion topics for the Guild Community and BIZBOK™
- ▶ As discussion matures and becomes actionable:
 - Appropriate topics are slated into relevant BIZBOK™ categories
 - Candidate topics and plans are reviewed with Advisory Board and Board
 - Writing team is formed, BIZBOK™ mentor and board governance is assigned, and work commences
- ▶ Resulting content is incorporated into BIZBOK™ by editorial team and targeted for a future release

Guild Future Directions

- ▶ Clarify and mature collaboration Community and member contribution opportunities
- ▶ Align BIZBOK™ with related disciplines and BOKs by:
 - Participating in Federation of Enterprise Architecture Professional Organizations (FEAPO)
 - Working directly with organizations like IEEE, DAMA and other likeminded member associations to align disciplines
 - Providing best practices input to OMG BASIG standards to enable BIZBOK™ tool enablement and integration
- ▶ Enable sharing of success stories and best practices through live events and online webinar discussions

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Q&A Period

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