



CORPORATE MEMBERSHIP PROGRAM

Business Architecture Guild® Corporate Membership enables organizations to holistically and efficiently manage Guild memberships for multiple practitioners. Corporate Membership assures organizations that business professionals have access to the most current business architecture advancements, most robust discourse, strongest professional development and business architecture’s leading certification program.

PROGRAM DESCRIPTION

Under the Corporate Membership program, organizations pay one annual fee and designate individual participants, each of whom gain the rights of a Guild associate member. Individual participants receive benefits that include: ongoing releases of *A Guide to the Business Architecture Body of Knowledge® (BIZBOK® Guide)*, leading edge webinar and other content, collaborative team access and event discounts. A single point of contact gains access to a Guild representative. The organization may conduct group webinar viewings for participants and be listed on the Guild website, signifying it as a leader in the field.

The Corporate Membership program is available at three levels.

- **Tier 1** - Up to 25 individuals, each holding associate membership status: \$3,000
- **Tier 2** - Up to 50 individuals, each holding associate membership status: \$6,000
- **Tier 3** - Up to 100 individuals, each holding associate membership status: \$12,000

Points of Note:

- Organizations designate an administrator to manage individual program participant roles
- Individual participants have the ability to update their own member profile, data, notifications, password, Guild interests and collaborative team access

In addition to base program benefits, corporate members may add the following options package:

1. Ten (10) discount vouchers for the Certified Business Architect (CBA)® certification exam
2. Organization-wide access to the actionable BAMM™ (Business Architecture Maturity Model™)
3. Organization-wide access to the Business Architecture Tool Evaluator™
4. One annual in-house targeted Guild webinar (from a menu of topics)
5. Five (5) free copies of the Business Architecture QuickGuide™ (expected publication Q4 2016)

Tier 1	Tier 2	Tier 3
<i>All 4 benefits for an additional \$750</i>	<i>All 4 benefits for an additional \$750</i>	<i>All 4 benefits are included</i>

The Guild is a not-for-profit, mutual benefit, member-based association focused on maturing and disseminating the practice and benefits of business architecture worldwide. The Guild Corporate Membership program is being offered to businesses based on member demand.

CONTACT US

Email us at: info@businessarchitectureguild.org

Visit our website at: <http://www.businessarchitectureguild.org/>