



Defining a Remanufactured Cartridge **BSA Standard 9-2013**

Effective Date: January 1, 2014

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A. Purpose:

The purpose of the standard is to establish and maintain the definition of a remanufactured ink or remanufactured toner cartridge for a printer, copier, fax machine or multi-function machine. Since no such standard currently exists, there may be confusion concerning how to search for and/or describe this category in marketing vehicles such as on-line or in traditional print catalogs. The definition will also aid in differentiating remanufactured ink and remanufactured toner cartridges from alternative product offerings in the market, particularly cartridges newly manufactured by companies other than the OEM.

This standard helps to:

1. Distinguish a remanufactured cartridge from alternative product offerings
2. Improve the shopping experience for end-users, knowing they are purchasing a manufactured product;
3. Protect wholesalers, dealers and resellers from selling cartridges that violate various laws and General Exclusion Orders.

B. Goals and Objectives:

The goal is to provide a definition for a remanufactured ink or remanufactured toner cartridge that is accepted and used by manufacturers of similar products, wholesalers, dealers, and end-users. The objectives are to:

1. Improve the shopping experience for end-users, ensuring that they understand the class, source and origin of the product, and
2. Eliminate the use of many similar terms that currently describe both remanufactured cartridges and non-OEM alternative product offerings interchangeably

C. Standard:

1. A remanufactured ink or remanufactured toner cartridge is defined as: an original OEM cartridge that has been previously used and the marking substance consumed, and then is subsequently collected in the United States , inspected, cleaned, had new or reconditioned parts installed, re-filled with ink or toner, and quality tested so that its capability to print has been restored.
2. A remanufactured cartridge *should not* be referred to by any of these common terms: replacement, reconditioned, refurbished, rebuilt, compatible, new compatible, newly remanufactured, newly manufactured, newly built, newly refreshed, new build, new plastic, factory fresh, non-OEM, OEM compatible. These terms do not reflect a truly remanufactured cartridge and serve to perpetuate product misidentification and customer confusion.
3. For compliance to the First Sale Doctrine, the original and empty OEM cartridge must have been collected from first users in the United States.
4. In marketing a remanufactured product, the cartridge should be marketed with the following product name format:

 (Brand of the company that produced or markets the remanufactured product)
 +
 (Remanufactured Ink/Toner Cartridge)
 +
 (Alternative for OEM Cartridge Model/Part Number) or Works with OEM Printer Model
5. The remanufacturer should remove OEM trademarks or logos from the cartridge. However, if removal would compromise the performance of the product, then complete removal may not be required. In those cases, it would be sufficient if the remanufacturer fully covers the OEM trademark or logo so that it is not visible.

D. Technical Specifications – (Toner Cartridge Description and Quality Assurance Examples are taken from the GSA [General Services Administration] Item Purchase Description and Quality Assurance).

DESCRIPTION:

ITEM NAME: CARTRIDGE, TONER

CARTRIDGE TYPE: REMANUFACTURED

CARTRIDGE DESCRIPTION: TONER CARTRIDGE FOR USE WITH HP COLOR LASER JET 2600, 1600, and CM1015 MFP SERIES PRINTERS AND ANY OTHER PRINTERS THAT USE HP CARTRIDGE #Q6001A

ALTERNATIVE CARTRIDGE REPLACEMENT FOR OEM: HP Q6001A (124A CYAN)

PRINTER COMPATIBIILTY: HP 2600n, HP 2605n, HP 2600dn, HP 1600, CM1015 MFP, CM1017 MFP AND ANY OTHER PRINTERS THAT USE HP CARTRIDGE #Q6001A.

COLOR: CYAN

PAGE YIELD: 2000 PAGES (ALTERNATIVE TO OEM PRODUCT)

QUALITY ASSURANCE:

STORAGE INSTRUCTIONS: To maximize the shelf life of the toner cartridge, it is highly recommended that this item be stored between 5 to 32° C (41 to 90° F) and between 10 to 90% relative humidity conditions.

SHELF LIFE: The toner cartridge shall have a shelf life of 12 months (from date of purchase).

SHELF LIFE MARKINGS: Unless otherwise specified in the contract or purchase order, each unit package shall be marked with the date of manufacture or code number traceable to date of manufacture or date of packaging, as applicable.

E. IMPLEMENTATION

Implementation of the remanufacturing definition standard will commence on January 1, 2014 or sooner, with any new products being introduced to the marketplace with all users becoming fully versed and engaged in the implications and technical specifications of the new standard.

Reference Materials: (See Attached Documents)

1. Toner Conference PowerPoint by Tricia Judge – I-ITC, 6-3-12
 - Comprehensive presentation about Counterfeiting & Compatible Cartridges.
2. GSA IPD, Remanufactured Color Laser, 4-4-13 DRAFT
 - GSA full Item Description for Cartridge, Toner.
3. HP vs. LD Products, 2-4-13.pdf
 - HP Legal Complaint filed in California against LD Products Inc. (17 pages).
4. I-ITC Clone Resolution, 1-23-13.pdf
 - Imaging Technology Council (ITC) Resolution regarding the New, Clone cartridges.



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