



BUSINESS SOLUTIONS ASSOCIATION

Color Attribute Filtering & E-Commerce User Experience Guidelines Convention Standard Standard 15-14

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A. Purpose:

This standard identifies and establishes high-level, commonly used Parent Colors, for the purpose of improving online search, filtering and the overall e-commerce shopping experience. Further, it recommends an alignment of specific, Detailed Color names used for marketing and merchandising purposes to its closest Parent Color.

By standardizing Parent Colors, recommending relationships between a Detailed Color and its Parent Color and limiting Parent Colors in site filters on manufacturer, wholesaler and dealer web sites and mobile sites, sites will deliver more complete and more manageable results. Shoppers will search or filter among a smaller set of broad colors and get a relevant assortment of choices that will facilitate more quickly finding the product of choice.

This standard addresses the need for more manageable filtering by specifying Parent Colors and recommending related Detailed Colors. Actual matches of a Detailed Color to its Parent should be determined by the manufacturer or content owner who is best suited to identify the intended color for marketing and merchandising success.

B. Goals and Objectives:

Goals and objectives of the standard are to:

1. Benefit any industry organization with a digital presence where customers or end consumers search and/or browse product content for purchase consideration or purchase.
2. Determine high-level, commonly used Parent Colors in e-commerce and recommend Detailed Colors used for marketing purposes to their Parent Color still maintaining differentiating Detailed Colors in individual product descriptions and on product details pages.
3. Deliver a list of colors and implementation best practices for use industry-wide.
4. Reduce clutter when searching and browsing among too many color choices and improve results through a more organized and orderly set of related colored products.

Current color filtering on many sites and platforms includes dozens of filtering options, too many to scroll, as pictured in an example in the Appendix.

C. Standard:

Site owners should replace Detailed Color filters used by consumers to narrow products on an online or mobile site with a smaller set of standardized Parent Colors. Parent Colors combine like colors such as Army Green, Forest Green and Hunter Green into Green, still filtering to show all variations of Green, each named as specified by and imperative to the product owners and merchandisers.

Detailed Colors utilize the industry standard OPID colors and color codes. Note not all OPID colors have been assigned a suggested Parent Color and each match should be determined by the manufacturer or content owner best positioned to determine the closest visual match.

Parent Colors widely used on leading websites today and for implementation here forward shall include:

Assorted
Beige
Black
Blue
Brown
Clear

Gray
Green
Multi-color
Orange
Pink
Purple
Red
White
Yellow

D. Technical Specifications:

1. Refer to the listing of Parent Colors and Detailed Colors.
2. Map each Detailed Color to its Parent Color or modify as necessary to reflect the manufacturer or content owner's intention for visual representation.
3. Identify colors not included and choose a Parent Color with the closest visual similarity.
4. Implement Parent Colors as the site filter of choice when narrowing product choices by color.
5. Test and Rollout.

E. Implementation:

1. Follow site development guidelines to narrow color filters to only Parent Colors.
2. Align Detailed Colors to Parent Colors or as specified in manufacturer or content owners data delivery or BSA standard XML feed.
3. Ensure Detailed Colors are displayed on all Product Details pages.

E. Appendix:

Assorted Colors

Assorted
Assorted Colors
Assorted Translucent (Blue, Purple, Green)
Classic Color Assortment
Fashion Color Assortment
Fluorescent Assortment
Gray & Blue & Black
Professional Color Assortment
Recycled Color Assortment

SOHO Color Assortment
Translucent Assorted

Beige

Asian Sand
Beige
Beige Heather
Beige Nebula
Beige Speckled
Blonde-Tan
Bone

Brick Beige
Brushed Maple
Buff
Champagne
Champagne/Putty
Dark Tan
Desert Beige
Desert Sand
Dresden Flesh
Dune
Dunes Beige
Featherstone
Flesh
Flesh Tan
Fleshtone
Fleshtone Base
Fusion Maple
Hardrock Maple
Honey Maple
Khaki
Latte
Light Beige
Light Flesh
Light Tan
Manila
Manor Maple
Maple
Maple Sugar Tan
Medium Flesh
Medium Tan
Metallic Champagne
Natural Maple
Natural Pine
Natural Sand
Neutral
Nutmeg Maple
Oatmeal
Ostrich
Oyster
Pale Sand
Palomino
Palomino Tan
Peach Beige
Planked Maple
Putty Beige

Quarry
Ranchide Sand
Rivertone Maple
Rosewood Maple
Rosy Beige
Safari Beige
Sahara Suede
Sahara Tan
Sand (or SandStone)
Sand Maple
Sand Nebula
Snow Maple
Tan
Tan Nappa
Territorial Beige
Thar
Tropic Sand

Black

Antique Black
Basalt Black
Black
Black Aluminum
Black Anthracite
Black Burl
Black Chrome
Black Granite
Black Gray
Black Iris
Black Marble
Black Pumice
Black Reflective
Black Stain
Black Wrinkle
Black/Alumi-Cast
Black/Blue
Black/Chrome/Woodgrain
Black/Gray
Black/Gray Check
Black/Green
Black/Orange
Black/Pink
Black/Purple
Black/Red
Black/Silver

Black/Tan
Black/White
Blackberry
Cadmium Black
Charcoal Black
Dermal Black
Ebony
Graphite Black
Jet Black
Light Black
Matte Black
Matte Titanium Black
Metallic Black
Midnight Black
Onyx
Opaque Black
Pearl Black
Photo Black
Pigment Black
Ranchide Black
Raven
Safari Black
Sandtex Black
Soft Black
Transparent Black
Warm Black

Blue

Adriatic Blue
Antique Blue
Aqua Blue
Atlantic
Avalon Blue
Azure
Azure Blue
Azurite Blue
Baby Blue
Beach Blue
Blue
Blue Black
Blue Celeste
Blue Chip
Blue Danube
Blue Glow
Blue Gray

Blue Green
Blue Green Blue
Blue Haze
Blue Heather
Blue Heaven
Blue Jay
Blue Lagoon
Blue Marble
Blue Mist
Blue Reflective
Blue Silver
Blue Slate
Blue Spruce
Blue Violet Blue
Blue Wisp
Blue/Black
Blue/Brown
Blue/Gold
Blue/Gray
Blue/Green
Blue/Pink
Blue/Red
Blue/Silver
Blueberry
Blueboy
Bluestone
Bonnie Blue
Bright Blue
Brittany Blue
Cape Cod Blue
Cape Mist
Caribbean Blue
Cerulean Blue
Chambray Blue
Cloud Blue
Cobalt
Cobalt Blue
Colonial Blue
Copen Blue
Copenhagen Blue
Cornflower
Cyan
Dark Blue
Dark Midnight Blue
Dark Royal Blue

Deep Blue
Denim Blue
Dull Blue
Electric Blue
Fjord Blue
Fluorescent Blue
Fluorescent Light Blue
French Blue
Glacier Blue
Glitter Blue
Graphite Blue
Gray Blue
Gunmetal Blue
Heritage Blue
Indigo
Indigo Blue
Ink Blue
Jamboree Blue
Jamboree Majestic Blue
Laguna Blue
Lapis
Lex Navy
Liberty Blue
Light Blue
Light Cerulean Blue
Light Cyan
Light Sky Blue
Luminous Blue
Manganese Blue
Marine
Marine Blue
Matte Blue
Mediterranean Blue
Medium Blue
Medium Cyan
Metallic Blue
Midnight Blue
Midnight Sapphire
Muted Turquoise
Nautical Blue
Navy
Navy Blue
Navy Tweed
Navy/Gray
Neon Blue

Neptune Blue
Nightfall Blue
Nocturn
Norsk Blue
Ocean
Ocean Blue
Ocean Blue Reflective
Ocean Mist Blue
Ocean Reef Blue
Opaque Blue
Oriental Blue
Pacific Blue
Pale Blue
Pale Turquoise
Pastel Blue
PC Blue
Peacock
Peacock Blue
Periwinkle
Port Blue
Powder Blue
Prussian Blue
Pthalo Blue
Quasar
Royal Blue
Safari Navy
Salem Blue
Salvia Blue
Sapphire
Sky Blue
Sky Blue Light
Slate Blue
Sparkler Navy
Steel Blue
Stripe Blue
Tahoe
Teal Blue
Tide Pool Blue
Translucent Blue
Tropic Bay Blue
True Blue
Turquoise
Turquoise Blue
Ultra Blue
Ultramarine

Venetian Blue
Violet Blue
Wedgewood
Wedgewood Blue
Williamsburg Blue

Brown

African Walnut
Alder
Almond
Almond Oak
Amber
American Oak
American Walnut
Americana Cherry
Antique Brass
Antique Cherry
Antique English Oak
Antique Nutmeg Brown
Architectural Bronze
Auburn Cherry
Autumn Brown
Autumn Oak
Banister Oak
Bank Alder
Beaver Brown
Beech
Black Cherry
Blond Wood
Bourbon Cherry
Brandy
Brass
Bronze
Brown
Brown Burl
Brown Iron Oxide
Brown Kraft
Brown Marble
Brown Ochre
Brown Stone
Brown Velvet
Burlwood
Burnished Oak
Burnt Ochre
Burnt Sienna

Burnt Umber
Butterscotch
Camel
Cappucino
Caramel
Caramel Oak
Caramel Sagewood
Casual Light Oak
Catalina Oak
Champagne Oak
Char Brown
Cherry Trim
Chestnut
Chestnut Brown
Chocolate
Chocolate Cherry
Cinnamon
Classic Cherry
Classic Oak
Classic Walnut
Cocoa
Coffee
Cognac
Colonial Oak
Copper
Cork
Crocodile
Danish Walnut
Dark Bronze
Dark Brown
Dark Burnt Umber
Dark Cherry
Dark Chocolate
Dark Espresso
Dark Mahogany
Dark Oak
Dark Oiled Walnut
Dark Tan
Dark Walnut
Desert Putty
Drift
Driftwood
Ebony Brown
Elan Casual Cherry
Eldorado Bronze

Embassy Cherry
Empire Mahogany
English Oak
Espresso
Espresso Walnut
Fawn
Fruitwood
Georgetowne Cherry
Ginger
Ginger Brown
Ginger Root
Golden Bronze
Golden Brown
Golden Cherry
Golden Oak
Hanover Cherry
Hansen Cherry
Harvest Oak
Havane
Hazel
Heirloom Cherry
Henna
Henna Cherry
Heritage Cherry
Heritage Medium Oak
Homestead Cherry
Honey Cherry
Honey Oak
Honey Pine
Jamboree Bronze
Kraft
Kraft Brown
Landvery Oak
Light Brown
Light Cherry
Light Chocolate
Light Oak
Light Sepia
Light Umber
Light Walnut
Mahogany
Manassas Oak
Medium Brown
Medium Cherry
Medium Distressed Oak

Medium Lanty Oak
Medium Oak
Metallic Copper
Mink
Mirror Brass
Mission Oak
Mocha
Mocha Brown
Mocha Cherry
Mocha Dark
Mocha Light
Modern Cherry
Monticello Walnut
Mudstone
Mushroom
Natural Beech
Natural Cherry
Natural Oak
Neutral
New Haven Cherry
New Oak
Norwegian Alder
Norwegian Alder/Pebblestone
Nutmeg
Oak
Oak Finish
Oak Yorkshire
Oakridge Oak
Old World Cherry
Olive Brown
Oregon Oak
Pale Mahogany
Pale Oak
Pale Walnut
Peanut Butter
Pearwood
Polished Brass
Presidential Walnut
Putty
Raisin
Raw Sienna
Raw Wood
Red Alder
Red Brown
Red Caste

Redwood
Royal Distressed Cherry
Royal Mahogany
Russett
Sable
Saddle Brown
Sandlewood
Satin Brass
Satin Brass Aluminum
Satin Brass Stainless
Satin Brass Steel
Scrubbed Oak
Sepia
Shaker Cherry
Sienna
Sienna Brown
Sierra Cherry
Solid Oak
Spice
Superb Oak
Taupe
Teak
Textured Mocha
Tiger Eye
Toast
Tobacco
Toffee
Toffee Brown
Tortoise
Tortoise Shell
Traditional Cherry
Traditional Dark Oak
Traditional Oak
Traditional Walnut
Truffle
Umber
Van Dyke Brown
Victorian Cherry
Vintage Mahogany
Vogue Cherry
Walnut
Walnut Grain
Warm Brown
Warm Cherry
Warm Oak

Wheat
Wild Cherry
Winchester Walnut
Windsor Cherry
Windsor Mahogany
Wood
Woodland
Yellow Brown

Clear

Clear
Crystal
Crystal Clear
Deco Cube Clear
Deco Cube Frost
Frost
Globe Frost
Matte Frost
Plastic
Semi-Clear
Tinted View Color Assortment
Translucent Clear
Transparent

Gray

Alloy
Aluminum
Anthracite
Aqua Gray
Ash Gray
Asphalt
Bar Harbor Gray
Bone Gray
Bright Chrome
Brushed Chrome
Brushed Nickel
Brushed Silver
Brushed Steel
Burnished Gray
Cadet
Calcine Gray
Carbon Silver
Cast Iron
Charcoal
Charcoal Gray
Charcoal Nebula

Chrome
Chrome Trim
Chrome/Black/Woodgrain
Chrome/Blue
Cinder
Cobblestone
Cool Gray
Dark Granite
Dark Graphite
Dark Gray
Dolphin Gray
Dove
Drizzle Gray
Flint
Folkstone
French Gray
Glitter Silver
Granite
Granite Gray
Granite/Silver
Graphite
Graphite Gray
Graphite Nebula
Graphite/Green
Gravel
Gray
Gray Geo
Gray Matrix
Gray Mix
Gray Nebula
Gray Reflective
Gray Slate
Gray Stone
Gray/Blue
Gray/Gray
Graystone
Green Gray
Greige
Gunmetal
Hammered Iron
Hammered Silver
Heather
Heather Gray
Hippo Gray
Horizon

Ice Gray
Ironstone
Lava
Lead
Lichen Gray
Light Cool Gray
Light Granite
Light Gray
Matte Gray
Matte Silver
Medium Gray
Metal Finish
Metallic Charcoal
Mirror Chrome
Mirror Stainless
Mist Gray
Nebula Graphite
Neutral Gray
Nickel
Oyster Gray
Palladium (Gray)
Partridge
Paynes Gray
Pearl Gray
Pebble
Pebble Gray
Pebblecreek
Pepper Gray
Pewter
Platinum
Polished Chrome
Quaker Gray
Radial Chrome
Regent Gray
Rock
Rose Gray
Santin Steel
Satin Aluminum
Satin Chrome
Satin Stainless
Shadow
Shale
Shale Gray
Shiney Silver
Silver

Silver Aluminum
Silver Chrome
Silver Dust
Silver Gray
Silver Trim
Silver/Black
Silver/Blue
Silver/Graphite
Silver/Gray
Silver/Natural
Silver/Red
Silverrod
SilverStone
Slate
Slate Gray
Smoke
Smokey
Soft Gray
Speckled Gray/Black
Stainless Steel
Steel
Steel Gray
Sterling
Stone
Stone Gray/Ebony
Stone Look
Storm Gray
Thunder
Titanium
Translucent Graphite
Tungsten
Ultratexhyde Carib
Vintage Gray
Warm Gray

Green

Alphine
Alpine Green
Apple Green
Aqua
Aquamarine
Army Green
Ash Green
Asparagus
Aspen

Avocado
Black Green
Boston Fern
Bottle Green
Bright Green
Camo
Celadon Green
Celery
Celery Green
Cerulean Green
Chalkboard Green
Chartreuse
Christmas Green
Chrome Green
Chrome Green Lt
Clover
Crimson Green
Crystal Green
Cucumber
Cypress
Dark Foliage Green
Dark Green
Dark Jungle Green
Dark Spruce
Dark Teal
Deep Green
Deep River Green
Desert Sage
Emerald
Emerald Green
Emerald Green Flocked
Empire Green
English Yew Green
Evergreen
Fluorescent Green
Fluorescent Light Green
Fluorescent Lime
Foam Green
Forest
Forest Green
Gamal Green
Glamour Sage
Glitter Green
Grass Green
Green

Green Apple
Green Bice
Green Blue
Green Burl
Green Floral
Green Glow
Green Grass
Green Isle
Green Marble
Green Nappa
Green Ochre
Green Orange Green
Green Sea
Green Tea
Green Yellow Green
Green/Blue
Green/Gold
Green/Pink
Green/Yellow
Greentint
Harvest Pine
Heritage Green
Hookers Green
Hot Lime
Hunter
Hunter Green
Hunter Nebula
Ice Green
Ivy (Green)
Jade Green
Jasmine
Jubilee Green
Kelly Green
Kelp Green
Kermit
Key Lime
Key Lime Green
Kiwi
Laurel Green
Leaf
Leaf Green
Leprechaun
Light Foliage Green
Light Green
Light Jade Green

Light Sage
Light Teal
Light Timberline Green
Lima Green
Lime
Lime Green
Limepeel
Limerick Green
Luminous Green
Malachite
Mallard Green
Medium Foliage Green
Metallic Green
Mint
Mint Green
Moss (Moss Green)
Moss Point Green
Myrtle Green
Neon Green
Olive (or Olive Green)
Olive Drab
Pale Blue Green
Pale Green
Pale Jade
Pale Olive
Pale Sage
Pale Yellow Green
Parrot Green
Peacock Green
Pine
Pine Green
Pistachio
Prussian Green
Pthalo Green
Racing Green
Rain Forest Green
Safari Forest
Sage
Sage Green
Sage/Sunstone
Salem Green
Sap Green
Sea Grass
Sea Green
Sea Mist

Sea Mist Green
Seafoam
Seminole Green
Sesame
Silver Pine
Soft Green
Spring Green
Spruce
Stonewedge Green
Teal
Teal Ostrich
Teal/Gray
Timberline Green
True Green
Verdant
Verdant Green
Vibrant Green
Village Green
Vineyard
Viridian
Willow
Woodland Night Green
Yellow Chartreuse
Yellow Green

Multicolor

Multicolor
Two Tone

Orange

Apricot
Bittersweet Orange
Bright Melon
Bright Orange
Burnt Orange
Calypso Orange
Dark Orange
Desert Sun Orange
Fluorescent Orange
Light Orange
Light Peach
Light Pumpkin
Luminous Orange
Mango
Melon
Mineral Orange

Neon Orange
Orange
Orange Glow
Orange/Black
Orange/Pink
Orange/Yellow
Pale Orange
Pale Red Orange
Pale Yellow Orange
Peach
Persimmon
Pumpkin (or Pumpkin Orange)
Red Orange
Sherbet
Spanish Orange
Tangelo
Tangerine
Terra Cotta
Translucent Orange
Yellow Orange

Pink

Antique Rose
Baby Pink
Bright Pink
Bubble Gum Pink
Carnation Pink
Cerise
Coral
Coral Pink
Dark Pink
Deep Coral
Dusty Rose
Fiesta Pink
Fluorescent Magenta
Fluorescent Pink
Fuchsia
Gypsy Rose
Honeysuckle
Hot Pink
Hydrangea Pink
Island Coral
Light Magenta
Light Pink
Lisa Pink

Luminous Magenta
Luminous Rose
Magenta
Medium Magenta
Metallic Magenta
Metallic Pink
Nectar Coral
Neon Pink
Normandy Rose
Opera Pink
Pale Magenta
Pale Pink
Passion Pink
Pink
Pink Angel
Pink Frosting
Pink Parfait
Pink Purple
Pink Quartz
Pink Rose
Pink/Blue
Pink/Gray
Pink/Green
Pink/Orange
Pink/Violet
Power Pink
Pretty Pink
Rose Cloud
Rose Dust
Rose Gold
Rose Mist
Rose Petal Pink
Rose Pink
Rosemarie
Rosetta
Rouge
Royal Fuchsia
Sachet Pink
Salmon
Salmon Pink
Santa Fe Rose
Shocking Pink
Sunset
Sweetheart Blush
Vivid Pink

Watermelon
Wild Rose

Purple

Amethyst
Aubergine
Bahama Purple
Black Grape
Blue Violet
Dahlia Purple
Dark Purple
Dark Violet
Dusky Mauve
Dusty Plum
Eggplant
Fluorescent Purple
Fluorescent Violet
GP Purple
Grape
Grayed Lavender
Heliotrope
Ice Storm Violet
Imperial Violet
Iris Purple
Lavender
Lavender Lace
Light Purple
Light Violet
Lilac
Lilac Dusk
Mauve
Metallic Violet
Mineral Violet
Misty Mauve
Mulberry
Neon Purple
Neon Violet
Orchid
Pale Blue Violet
Pale Lavender
Pale Purple
Pale Red Violet
Pale Violet
Parma Violet
Passion Purple

Plum
Pretty Plum
Purple
Purple Dusk
Purple Flocked
Purple Floral
Purple Glow
Purple Haze
Purple/Red
Red Red Violet
Red Violet
Royal Purple
Ultra Violet
Ultraviolet
Violet
Violet Mist
Violet Red Violet
Violet/Pink
Wisteria

Red

Adobe Red
Apple Red
Berry
Berry Red
Bordeaux
Brick Red
Bright Red
Burgundy
Burgundy Burl
Cabernet
Cardinal (or Cardinal Red)
Carmine (or Carmine Red)
Cayenne
Cherry
Cherry Bordeaux
Chianti
Claret
Coral Red
Cordovan
Cranapple
Cranberry
Cranberry Red
Cranberry Tweed
Crimson

Crimson Lake
Crimson Red
Currant
Dark Burgundy
Dark Red
Dark Rose
Earth Red
English Red
Executive Red
Fire Red
Flagstone Red
Flame Red
Fluorescent Red
Fluorescent Vermilion
Garnet
Georgia Clay
Geranium
Glitter Red
Holiday Red
Indian Red
Lex Burgundy
Light Burgundy
Light Red
Lipstick
Luminous Red
Luminous Vermilion
Mahogany Red
Maroon
Medium Red
Merlot
Metallic Maroon
Metallic Red
Napa Wine
Naphthol Crimson
Naphthol Red Light
Neon Red
Opaque Red
Orange Red
Oxblood
Pale Vermilion
Poppy Red
Port
Process Red
Quinacridne Rose
Raspberry (or Raspberry Red)

Real Red
Red
Red & Black
Red Dawn
Red Flocked
Red Glow
Red Iron
Red Marble
Red Ochre
Red Reflective
Red Violet Red
Red/Black
Red/Blue
Rhodamine
Rio Red
Rojo Red
Rose
Rosewood
Rubine Red
Ruby
Ruby Red
Safari Burgundy
Sangria
Sanguine
Scarlet
Scarlet Lake
Sonoma Wine
Strawberry
Terra Rosa
Tomato Red
Tomato Spice
Tompte Red
Tuscan Red
Ultra Red
Ultratexhyde Port
Venetian Red
Vermilion
Vintage Wine
Warm Red
Wine
Wineberry
Winestone

White

Antique White

Bisque
Brick White
Bright White
Cloud
Cotton
Cream
Cream White
Creamy
Crystal White
Diamond
Dover White
Eggshell
Eggshell White
Fluorescent White
Frost White
Glossy White
Ivory
Ivory Wove
Light Ivory
Linen
Luminous White
Magnolia White
Matte White
Natural White
Off-White
Opaque White
Oyster White
Pale Ivory
Parchment White
Pearl
Pearl White
Queen Anne's Lace
Recycled White Wove
Santas Flesh
Shiney White
Snow
Soft White
Translucent Snowflake
Translucent White
Ultra White
Warm White
Wedding White
White
White Fiber
White Linen

White Mexican Onyx
White Nebula
White Silk
White/Black
White/Blue
White/Brown
White/Gray
White/Purple
White/Yellow

Yellow

Antique Gold
Barley
Black Gold
Bright Yellow
Brilliant Yellow
Butter Cream
Butter Yellow
Cadmium Yellow
Canary (or Canary Yellow)
Chardonnay
Chrome Yellow
Citrus Yellow
Crimson Yellow
Custard
Daffodil Yellow
Dark Goldenrod
Dark Yellow
Deep Chrome Yellow
Deep Yellow
Dijon
Empire Gold
Flax
Fluorescent Canary
Fluorescent Lemon
Fluorescent Yellow
Glamour Antique Gold
Glitter Gold
Gold
Gold Chrome
Gold Dust
Gold Metallic
Gold Ochre
Gold Swirl
Gold Trim

Gold/Blue
Gold/Green
Golden
Goldenrod
Harvest
Honey
Indian Yellow
Jaune
Jonquil
Kinetic Black Gold
Lemon
Lemon Yellow
Light Yellow
Lime Yellow
Luminous Lemon
Luminous Yellow
Luscious Lemon
Marigold
Medium Yellow
Metallic Canary
Mimosa
Mustard
Naples Yellow
Neon Yellow
Nugget
Old Gold
Olive Yellow
Opaque Yellow
Pale Lemon Yellow
Pale Yellow
Pineapple Yellow
Primrose
Squash
Sunbright
Sunbright Yellow
Sunburst Yellow
Transparent Gold
Truegold
Tulip Yellow
West Sunset Yellow
Yellow
Yellow Glow
Yellow Gold
Yellow Ochre
Yellow/Black

Yellow/Green

Yellow/Orange

Current Site Color Filtering Example:

<p>By Brand</p> <p>By Category</p> <p>By UOM</p> <p>By Country</p> <p>Minority/Woman Owned</p> <p>Recycled</p> <p>Brand Name</p> <p>Color</p> <p>Expansion Size</p> <p>Folder Thickness</p> <p>Number of Fasteners</p> <p>Product Type</p> <p>Sheet Standard</p> <p>Tab Cut</p> <p>Tab Location</p>	<p>Apple Green (1)</p> <p>Aqua (2)</p> <p>Assorted (32)</p> <p>Black (3)</p> <p>Blue (66)</p> <p>Brick Red (1)</p> <p>Bright Green (1)</p> <p>Bright Red (1)</p> <p>Brown (1)</p> <p>Burgundy (1)</p> <p>Canary (1)</p> <p>Charcoal (1)</p> <p>Clear (1)</p> <p>Dark Blue (15)</p> <p>Dark Green (1)</p> <p>Dark Pink (1)</p> <p>Dark Red (2)</p> <p>Emerald Green (2)</p> <p>Forest Green (1)</p> <p>Ginger (1)</p> <p>Goldenrod (2)</p> <p>Gray (45)</p> <p>Gray/Green (10)</p> <p>Green (78)</p> <p>Indigo (1)</p> <p>Kraft (13)</p> <p>Lavender (8)</p> <p>Light Blue (4)</p> <p>Light Green (4)</p>	<p>of 577 items</p> <p>Sort Best Match Items per page 25</p> <table border="1"><thead><tr><th>DESCRIPTION</th><th>PRICE</th><th>QTY</th></tr></thead><tbody><tr><td><p>BSN 17525</p><p>Business Source 1/3 Cut Recycled Top Tab File Folder - Letter - 8.50" Width x 11" Length Sheet Size - 0.75" Expansion - 1/3 Tab Cut - Assorted Positio</p><ul style="list-style-type: none">Letter-size file folder with one-ply tabsIncludes 1/3 cut tabs that are 1/2" high and undercut for label visibility<p> Add Line Note</p><p>Be the first to write a review</p></td><td><p>\$8.37 BX</p></td><td><p>1 </p><p>ADD TO CART</p></td></tr><tr><td><p>SMD 19075</p><p>Smead 19075 Red Pressboard Classification Folder with SafeSHIELD Fasteners - Legal - 8.50" Width x 14" Length Sheet Size - 2" Expansion - 2 Fastener -</p><ul style="list-style-type: none">The ultimate classification folder when safety and security are most importantSafeSHIELD bonded fasteners add protection for papers and fingers while reducing fastener crinkling<p>WBE </p><p>Similar Items</p><p>Add Line Note</p><p>Be the first to write a review</p></td><td><p>\$48.72 BX</p></td><td><p>1 </p><p>ADD TO CART</p></td></tr></tbody></table>	DESCRIPTION	PRICE	QTY	<p>BSN 17525</p> <p>Business Source 1/3 Cut Recycled Top Tab File Folder - Letter - 8.50" Width x 11" Length Sheet Size - 0.75" Expansion - 1/3 Tab Cut - Assorted Positio</p> <ul style="list-style-type: none">Letter-size file folder with one-ply tabsIncludes 1/3 cut tabs that are 1/2" high and undercut for label visibility <p> Add Line Note</p> <p>Be the first to write a review</p>	<p>\$8.37 BX</p>	<p>1 </p> <p>ADD TO CART</p>	<p>SMD 19075</p> <p>Smead 19075 Red Pressboard Classification Folder with SafeSHIELD Fasteners - Legal - 8.50" Width x 14" Length Sheet Size - 2" Expansion - 2 Fastener -</p> <ul style="list-style-type: none">The ultimate classification folder when safety and security are most importantSafeSHIELD bonded fasteners add protection for papers and fingers while reducing fastener crinkling <p>WBE </p> <p>Similar Items</p> <p>Add Line Note</p> <p>Be the first to write a review</p>	<p>\$48.72 BX</p>	<p>1 </p> <p>ADD TO CART</p>
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