

2018

**EXHIBITOR and  
SPONSORSHIP  
PROSPECTUS**

**OTTAWA**

**September 16 – 19  
2018**



**FIRE-RESCUE CANADA  
SECOURS-INCENDIE CANADA**

CANADIAN ASSOCIATION OF FIRE CHIEFS | L'ASSOCIATION CANADIENNE DES CHEFS DE POMPIER  
ANNUAL EDUCATION CONFERENCE | CONFÉRENCE ANNUELLE D'ÉDUCATION



**Cover Photo.** Ottawa | Peace Tower viewed from the Rideau Canal, at Colonel By Drive, across from the Westin Hotel



The Canadian Association of Fire Chiefs'

Fire-Rescue Canada 2018

# EXHIBITOR and SPONSORSHIP PROSPECTUS

September 16 – 19, 2018

Ottawa, Ontario

## DO YOU WANT BRAND RECOGNITION?

By promoting your company effectively at Fire-Rescue Canada, you're in an ideal position to generate leads with key decision makers in the Canadian fire services.

## BUILD YOUR RELATIONSHIP!

Position your company for sales success. Invest in three cost-effective days building relationships and doing business with people who count in the fire service industry.

Attendees spend an average of 2-4 hours in the Tradeshow visiting vendors and sponsors.

**92%** of exhibitor and sponsors said that Fire-Rescue Canada was successful in meeting their objectives

**50%** of exhibitors and sponsors state that Fire-Rescue Canada's tradeshow is better than other industry tradeshows

**78%** said that networking opportunities met expectations

**92%** of attendees felt that the exhibitors provided products and knowledge that would be beneficial to their departments



### WHAT EXHIBITORS ARE SAYING:

*"...gain insight into the topics top of mind for chiefs. For me, I look forward to this conference as well as the tradeshow."*

*"I love that this show travels and you have access to Chiefs at this conference. Every year will bring in different contacts from all over Canada."*

### WHO ATTENDS:

- Attendees from all 13 provinces and territories in Canada
- 36% Composite Departments
- 31% Career Departments
- 15% Volunteer Departments
- 62% Fire Chiefs
- 25% Chief Officer or Senior Management
- 11% Other

## BRAND BUILDERS, LEAD GENERATORS and TRAFFIC MAXIMIZERS

Let the power of the industry's leading event go to work for you.  
Become an FRC sponsor today!

### SPONSORSHIP LEVELS

Fire-Rescue Canada offers a variety of sponsorship opportunities:

Platinum	Gold	Silver	Bronze	Copper
\$15,000	\$10,000	\$7,500	\$5,000	\$2,500
3 opps	7 opps	7 opps	11 opps	15+ opps

## AWARDS GALA | CO-SPONSORSHIPS AVAILABLE

The Awards Gala is a formal evening featuring seated plated dinner whereby CAFC presents its annual Fire Chief of the Year Awards and publicly acknowledges supporters of the Association and conference. As a co-sponsor, you have the opportunity to provide a 2 minute video showcasing your company during the dinner. This is a non-exclusive sponsorship; CAFC reserves the right to secure additional sponsors for this event.

### Awards Gala Dinner Sponsor **\$15,000**

#### Benefits:

- Company logo on Awards Gala Signage
- Full conference registration for up to six (6) company representatives
- One (1) 8'x10' exhibit space
- One (1) reserved table for eight (8) at the Awards Gala
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Banner ad on the conference mobile application
- Sponsor recognition with name badges
- Sponsor recognition at the Awards Gala
- Invitation for a company representative and guest to attend the CAFC Board of Directors VIP Dinner
- On screen recognition during general assemblies
- Opportunity to bring greetings (2 minutes max.) during the Awards Gala Dinner
- Opportunity to provide a two (2) minute video to shown during daily opening remarks
- Five (4) tradeshow alerts via the conference mobile app during conference hours
- Complimentary post-show attendee mailing list

### Awards Gala Wine Sponsor **\$5,000**

#### Benefits:

- One (1) Exhibit 8x10 Booth Space
- Full Conference registration for up to two (2) company representatives
- Company logo on Awards Gala Signage
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Sponsor recognition with name badges
- On screen recognition during general assemblies
- Two (2) tradeshow alerts via the conference mobile app during conference hours
- Complimentary post-show attendee mailing list

### Awards Gala Décor Sponsor **\$2,500**

#### Benefits:

- Company logo on Awards Gala Signage
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Sponsor recognition with name badge
- On screen recognition during general assemblies

### Awards Gala Menu Cards Sponsor **\$2,500**

#### Benefits:

- Company name/logo on menu cards located on each table
- Company logo on Awards Gala Signage
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Sponsor recognition with name badge
- On screen recognition during general assemblies

## FUN NIGHT | CO-SPONSORSHIPS AVAILABLE

Fun night is one of the most anticipated social events of the conference. This is an evening where attendees, companions and exhibitors can enjoy great food and entertainment in a casual atmosphere. This is a non-exclusive sponsorship; CAFC reserves the right to secure additional sponsors for this event.

### Fun Night Dinner

\$15,000

#### Benefits:

- One (1) Exhibit 8x10 Booth Space
- Full conference registration for up to six (6) company representatives
- Opportunity to have 2 minutes of stage time to Welcome attendees or 2 minute video to be shown
- Napkins with company logo on them
- Company logo on Fun Night signage
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Banner ad on the conference mobile application
- Sponsor recognition with name badges
- Sponsor recognition at the Awards Gala
- Invitation for a company representative and guest to attend the CAFC Board of Directors VIP Dinner
- On screen recognition during general assemblies
- Opportunity to provide a two (2) minute video to shown during daily opening remarks
- Five (4) tradeshow alerts via the conference mobile app during conference hours
- Complimentary post-show attendee mailing list

### Fun Night Reception

\$10,000

#### Benefits:

- One (1) Exhibit 8'x10' Booth Space
- Full conference registration for up to four (4) company representatives
- Opportunity to have 1 minute stage time to Welcome attendees or 1 minute video to be shown
- Company logo on Fun Night Signage
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Banner ad on the conference mobile app
- Sponsor recognition with name badges
- Sponsor recognition at Awards Gala
- On screen recognition during general assemblies
- Opportunity to provide two (2) minute company video to be shown during daily opening remarks
- Three (3) tradeshow alerts via the conference mobile app during conference hours
- Complimentary post-show attendee mailing list

### Fun Night Entertainment

\$5,000

#### Benefits:

- One (1) Exhibit 8'x10' Space
- Full conference registration for up to two (2) company representatives
- Opportunity to introduce Fun Night entertainment
- Company logo on Fun Night signage
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Sponsor recognition with name badges
- On screen recognition during general assemblies
- Complimentary post-show attendee mailing list

### Fun Night Décor

\$5,000

#### Benefits:

- One (1) Exhibit 8'x10' Space
- Full Conference registration for up to two (2) company representatives
- Company logo on Fun Night signage
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Sponsor recognition with name badges
- On screen recognition during general assemblies
- Complimentary post-show attendee mailing list

## TRADESHOW RECEPTION \$10,000

The reception is held on the tradeshow floor and provides an excellent networking opportunity for exhibitors to network with the attendees while enjoying some food and beverages.

### Benefits:

- One (1) 8'x10' Exhibit space
- Full conference registration for up to four (4) company representatives
- Opportunity to provide welcome at the reception
- Opportunity to stage an activity for attendees during the reception
- Napkins with company logo on them
- Specialty Drink – offer delegates a complimentary drink named after your company during the reception
- Banner ad on the conference mobile app
- Signage at sponsored event
- Three (3) tradeshow alerts via the conference mobile app during conference hours
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Sponsor recognition with name badges
- On screen recognition during general assemblies
- Opportunity to provide a two (2) minute video to shown during daily opening remarks
- Complimentary post-show attendee mailing list

## CAFC BOARD OF DIRECTORS VIP PRE-CONFERENCE DINNER \$15,000

This is a unique sponsorship opportunity whereby CAFC's Board of Directors and invited guests from the fire service industry meet for a networking dinner and as a way of thanking its Board of Directors and guests for assisting CAFC throughout the year.

### Benefits:

- Invitation for a company rep and guest to attend the CAFC Board of Directors VIP Dinner
- Opportunity to provide take aways to attendees
- One (1) 8'x10' Exhibit space
- Full conference registration for up to six (6) company representatives
- Opportunity to provide welcome at the dinner
- One (1) reserved table for eight (8) at the Awards Gala
- Napkins with company logo on them during the reception
- Banner ad on the conference mobile app
- Signage at sponsored event
- Four (4) tradeshow alerts via the conference mobile app during conference hours
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Sponsor recognition with name badges
- On screen recognition during general assemblies
- Opportunity to provide a two (2) minute video to shown during daily opening remarks
- Complimentary post-show attendee mailing list

## WELCOME RECEPTION \$7,500

The Welcome Reception is held following the Opening Ceremonies and Memorial Service and is attended by conference delegates and invited VIP guests.

### Benefits:

- One (1) Exhibit 8'x10' Booth Space
- Full conference registration for up to three (3) company representatives
- Napkins with company logo on them during the reception
- Signage at sponsored event
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Banner ad on the conference mobile app
- Sponsor recognition with name badges
- Sponsor recognition at Awards Gala
- On screen recognition during general assemblies
- Three (3) tradeshow alerts via the conference mobile app during conference hours
- Complimentary post-show attendee mailing list

## AWARDS GALA RECEPTION

\$7,500

The Awards Gala Reception provides attendees with a more formal reception before the start of the Awards Gala.

### Benefits:

- One (1) Exhibit 8'x10' Booth Space
- Full conference registration for up to three (3) company representatives
- Napkins with company logo on them during the reception
- Opportunity to have 1 minute video to be shown during the Awards Gala
- Signage at sponsored event
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Banner ad on the conference mobile app
- Sponsor recognition with name badges
- Sponsor recognition at Awards Gala
- On screen recognition during general assemblies
- Three (3) tradeshow alerts via the conference mobile app during conference hours
- Complimentary post-show attendee mailing list

## HOSPITALITY ROOM

3 @ \$7,500 ea

### (3 Opportunities) \$7,500 each

Fire-Rescue Canada's Hospitality Rooms are the place to be at the end of the day! Up to 100 attendees attend the hospitality room and allows your company to sponsor a special event. Ideal for hosting and entertaining current and/or prospective clients. The Hospitality Room is open after 8 pm Sunday, Tuesday and Wednesday evenings and is located on-site. Sponsorship includes food and beverage.

### Benefits:

- Opportunity to do activities in the hospitality room (subject to CAFC approval)
- Opportunity to theme the room
- One (1) Exhibit 8'x10' Booth Space
- Full conference registration for up to three (3) company representatives
- Signage at sponsored event
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Banner ad on the conference mobile app
- Sponsor recognition with name badges
- Sponsor recognition at Awards Gala
- On screen recognition during general assemblies
- Three (3) tradeshow alerts via the conference mobile app during conference hours
- Complimentary post-show attendee mailing list



## DELEGATE LOUNGE

\$5,000

Get maximum exposure by sponsoring the Delegate Lounge area where attendees can relax and meet with others between sessions.

### Benefits:

- Opportunity to display company pop-up banners
- Opportunity to display/distribute company brochures and/or take-aways
- One (1) Exhibit 8'x10' Booth Space
- Full conference registration for up to three (3) company representatives
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Banner ad on the conference mobile app
- Sponsor recognition with name badges
- On screen recognition during general assemblies
- Signage at sponsored event
- Two (2) tradeshow alerts via the conference mobile app during conference hours
- Complimentary post-show attendee mailing list

## ATTENDEE LUNCH SPONSOR 3 @ \$7,500 ea

### (3 available) \$7,500 each

Be the exclusive sponsor of one of the daily lunches. The lunch buffets take place on the tradeshow floor.

### Benefits:

- Opportunity to distribute a take-away item
- One (1) Exhibit 8'x10' Booth Space
- Full conference registration for up to three (3) company representatives
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Banner ad on the conference mobile app
- Sponsor recognition with name badges
- On screen recognition during general assemblies
- Signage at sponsored event
- Two (2) tradeshow alerts via the conference mobile app during conference hours
- Complimentary post-show attendee mailing list

## ATTENDEE MORNING BREAKFAST SPONSOR 3 @ \$5,000 ea

### (3 available) \$5,000 each

The conference begins each day with a morning breakfast for attendees. It is a time for attendees to network before the days sessions begin.

### Benefits:

- Opportunity to provide a gift/takeaway at each breakfast seat
- Opportunity to distribute a take-away item
- One (1) Exhibit 8'x10' Space
- Full conference registration for up to two (2) company representatives
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Sponsor recognition with name badges
- On screen recognition during general assemblies
- Complimentary post-show attendee mailing list

### CONFERENCE MOBILE APP SPONSOR \$5,000

The conference mobile app provides real time access to vital conference information and is the way attendees will be navigating the conference and planning what exhibits and sessions to attend.

#### Benefits:

- Company banner on mobile app landing page
- One (1) Exhibit 8'x10' Space
- Full conference registration for up to two (2) company representatives
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Sponsor recognition with name badges
- On screen recognition during general assemblies
- Complimentary post-show attendee mailing list

### SOCIAL MEDIA WALL SPONSOR \$5,000

Actively enhance your brand through participating in the conference social media medium via the twitter wall that will be located at the entrance of the tradeshow.

#### Benefits:

- Company logo included on the conference twitter wall located at the entrance of the tradeshow
- One (1) Exhibit 8'x10' Space
- Full conference registration for up to two (2) company representatives
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Sponsor recognition with name badges
- On screen recognition during general assemblies
- Complimentary post-show attendee mailing list

### WIFI SPONSOR \$5,000

Provide WIFI to attendees through your generous support. This sponsorship will cover hundreds of connections.

#### Benefits:

- One (1) Exhibit 8'x10' Space
- Full conference registration for up to two (2) company representatives
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Sponsor recognition with name badges
- On screen recognition during general assemblies
- Complimentary post-show attendee mailing list

### **PRINTED PRELIMINARY PROGRAM SPONSOR \$5,000**

The printed preliminary program is the conference registration information package that is mailed to all CAFC members as one of the first announcements of the conference.

#### **Benefits:**

- Opportunity to have a full page ad in the preliminary program
- One (1) Exhibit 8'x10' Space
- Full conference registration for up to two (2) company representatives
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Sponsor recognition with name badges
- On screen recognition during general assemblies
- Complimentary post-show attendee mailing list

### **CAFC PRE-CONFERENCE BOARD OF DIRECTORS MEETING \$5,000**

A full day face-to-face meeting of the CAFC Board of Directors will be held the day before the opening of the annual conference, Fire-Rescue Canada. This sponsorship offers a unique, one time, opportunity to provide a presentation to the CAFC Board of Directors.

#### **Benefits:**

- Opportunity to provide a 15 minute presentation to the Board of Directors
- One (1) Exhibit 8'x10' Space
- Full conference registration for up to two (2) company representatives
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- Sponsor recognition with name badges
- On screen recognition during general assemblies

## MORE VISIBILITY | MAXIMUM EXPOSURE

Get more visibility and gain maximum exposure by putting your message directly in the hands of your target audience. Advertise on products that attendees will keep with them throughout their stay at the conference.

### **BREAKOUT SESSION SPEAKER SPONSORS** **\$2,500** per speaker

FRC offers 12 breakout sessions for attendees to choose from. These sessions feature some of the hottest speakers and topics in the industry. Under Benefits ADD: Opportunity to provide a company gift/giveaway

#### **Benefits:**

- Introduction of breakout session speaker
- Signage at session room entrance
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- On screen recognition during general assemblies

### **ROOM DROPS** **3 @ \$2,500** ea

#### **(3 available, 1 per day) \$2,500 each**

Connect with attendees in a most personal way through a room drop at FRC. You can personalize a special gift or craft a unique message. Room drops are left inside attendee's rooms at the conference hotel. CAFC Staff and the hotel will work with you to schedule your delivery.

#### **Benefits:**

- Opportunity to provide a gift or take away in each attendees' hotel room
- Company logo on the all-sponsor signage located in the registration area
- Company logo with hyperlink on conference website and mobile app
- On screen recognition during general assemblies

### **MORNING REFRESHMENT BREAK SPONSOR** **3 @ \$2,500** ea

#### **(3 available) \$2,500 each**

Morning refreshment break sponsors have the opportunity to brand its company to conference attendees as they relax and network between sessions. Each break is 30 minutes long and are located inside the tradeshow.

#### **Benefits:**

Signage at the refreshment break station

- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- On screen recognition during general assemblies

**AFTERNOON REFRESHMENT BREAK SPONSOR**  
**2 @ \$2,500 ea**

**(2 available) \$2,500**

Sponsor one or both! Afternoon refreshment break sponsors have the opportunity to brand its company to conference attendees as they relax and network between sessions. Each break is 30 minutes long and are located inside the tradeshow.

**Benefits:**

- Signage at the refreshment break station
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- On screen recognition during general assemblies

**POCKET AGENDA**  
**\$2,500**

Brand your logo on the pocket agenda at the conference. This agenda is provided to all conference attendees.

**Benefits:**

- Company name and logo to appear on the pocket agenda
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- On-screen recognition during general assemblies

**CHARGING STATION SPONSOR**  
**\$2,500**

Mobile phone/tablet/laptop charging station displaying your company logo located at your display area.

**Benefits:**

- Company name and logo to appear on the station
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- On-screen recognition during general assemblies

**HOTEL KEY CARD SPONSOR**  
**\$2,500**

Have your company name or logo on the hotel key cards that will be in the hands of each attendee.

**Benefits:**

- Company name or logo to appear on the hotel key cards
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- On screen recognition during general assemblies

**HOTEL KEY CARD ENVELOPES SPONSOR**  
**\$2,500**

Advertise your company on printed hotel key card envelopes..

**Benefits:**

- Company logo/brand and wording of your choice on the printed key card envelopes
- Company logo included in the all-sponsor signage board in the conference registration area
- Company logo on the conference website and mobile app
- On screen recognition during general assemblies

**NAMEBADGE HOLDER SPONSOR**  
**\$2,500**

Have your company name or logo on the name badge holders that will be with each attendee.

**Benefits:**

- Company name or logo to appear on name badge holders
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- On screen recognition during general assemblies

## LANYARD SPONSOR

\$2,500

Have your company name or logo on the lanyards that accompany the name badge holders of each attendee.

### Benefits:

- Company name or logo to appear on the name badge lanyards
- Company logo on the all-sponsor signage located in the registration area
- Company logo and hyperlink on the conference website and mobile app
- On screen recognition during general assemblies

## DOOR HANGARS

\$2,500

Advertise your company on printed door hangars that will be placed on the door handles of each delegates' room at the conference hotel.

### Benefits:

- Company logo/brand and wording of your choice on the printed door hangars
- Company logo included in the all-sponsor signage located in the conference registration area
- Company logo on the conference website and mobile app
- On screen recognition during the general assemblies

## Want more branding power? Choose from these mobile app advertisement add-ons:

### BANNER ADS

\$1,000 EACH

Banner ads are rectangular images or text ads that occupy a spot with the mobile app layout. They stay on screen while users are interacting with the app and can refresh automatically. If you are new to mobile advertising, this is a great place to start!

### MOBILE ALERTS

\$500 EACH

Mobile alerts or push notifications are messages that are sent to the home screen of attendees' mobile device and looks like a text message. These are a great way to get timely information to attendees and can be used to drive traffic to your booth!

# EXHIBIT AT FIRE-RESCUE CANADA

### Exhibitor Benefits:

- ★ Reach leading fire service industry decision makers
- ★ Build new relationships and foster current ones
- ★ Generate leads and increase sales
- ★ Build brand and product awareness
- ★ To name just a few...

### The Rate for Exhibit Space:

Only \$2,600 + HST (13%) = \$2,938

### Each Exhibit Space Registration Includes:

- 8'x10' exhibit space
- Show floor is carpeted
- Draped exhibit space
- Two (2) full conference registrations that include access to all networking events (Fun Night, Awards Gala, Tradeshow Reception)
- 3 breakfasts, 3 lunches and 5 refreshment breaks
- Company name and description on the conference mobile app

### Optional items to be Ordered From the Show Service Contractors:

- Exhibit supplies/furnishings
- Electrical
- Additional carpeting

Number of Booth Spaces: 50

Booth space is available to sponsors and exhibitors on a first come, first serve basis.



## FIRE-RESCUE CANADA 2018—SPONSORSHIP / EXHIBIT APPLICATION FORM

Please complete all sections of this form and return it to CAFC. Once received and processed, the identified contact person will be sent a confirmation and receipt.

**\*\* Exhibit space and/or sponsorship is not confirmed without payment**

### Organization Information

Contact Person: \_\_\_\_\_ Address: \_\_\_\_\_ Tel: \_\_\_\_\_  
 Title: \_\_\_\_\_ City: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 Company Name: \_\_\_\_\_ Province/State: \_\_\_\_\_ PC/Zip: \_\_\_\_\_ Website: \_\_\_\_\_

### Your Selection | Check all that apply

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> Exhibit Only \$2,600             | <input type="checkbox"/> Fun Night Décor \$5,000            | <input type="checkbox"/> CAFC Board Meeting \$5,000       | <input type="checkbox"/> Hotel Key Cards \$2,500          |
| <input type="checkbox"/> Opening Keynote Speaker \$10,000 | <input type="checkbox"/> CAFC VIP Dinner \$15,000           | <input type="checkbox"/> Mobile App \$5,000               | <input type="checkbox"/> Hotel Key Card Envelopes \$2,500 |
| <input type="checkbox"/> Closing Keynote Speaker \$10,000 | <input type="checkbox"/> Tradeshow Reception \$10,000       | <input type="checkbox"/> Social Media \$5,000             | <input type="checkbox"/> Namebadges \$2,500               |
| <input type="checkbox"/> Awards Gala Dinner \$15,000      | <input type="checkbox"/> Welcome Reception \$7,500          | <input type="checkbox"/> WIFI \$5,000                     | <input type="checkbox"/> Lanyards \$2,500                 |
| <input type="checkbox"/> Awards Gala Wine \$5,000         | <input type="checkbox"/> Awards Gala Reception \$7,500      | <input type="checkbox"/> Printed Prelim Program \$5,000   | <input type="checkbox"/> Door Hangars \$2,500             |
| <input type="checkbox"/> Awards Gala Décor \$5,000        | <input type="checkbox"/> Hospitality Room \$7,500           | <input type="checkbox"/> Breakout Session Speaker \$2,500 | <input type="checkbox"/> Pocket Agenda \$2,500            |
| <input type="checkbox"/> Awards Gala Menu Cards \$2,500   | <input type="checkbox"/> Delegate Lounge \$7,500            | <input type="checkbox"/> Room Drop \$2,500                | <input type="checkbox"/> Charging Station \$2,500         |
| <input type="checkbox"/> Fun Night Reception \$10,000     | <input type="checkbox"/> Attendee Lunch \$7,500             | <input type="checkbox"/> Morning Break \$2,500            | <input type="checkbox"/> Mobile Banner Ad \$1,000         |
| <input type="checkbox"/> Fun Night Entertainment \$5,000  | <input type="checkbox"/> Attendee Morning Breakfast \$5,000 | <input type="checkbox"/> Afternoon Break \$2,500          | <input type="checkbox"/> Mobile Alert \$500               |

### Payment

Credit Card Visa / Mastercard Number: \_\_\_\_\_ Exp. \_\_\_\_ / \_\_\_\_ Security # \_\_\_\_ \_\_\_\_  
 Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

- To be invoiced  
 Cheque (Payable to Canadian Association of Fire Chiefs)

- Mail the form in with payment to: Canadian Association of Fire Chiefs, 1 Rideau Street, Suite 700, Ottawa, ON, K1N 8S7
- E-mail form to: [vconstantineau@cafc.ca](mailto:vconstantineau@cafc.ca)
- Fax form to: 1-800-775-5189

If you have any questions, or would like to discuss alternative sponsorship options, please contact:

**Rebecca Darling**, Director of Sales, The Bayley Group, Conference Secretariat | Tel: 519-263-6001 | E-mail: [rebecca@bayleygroup.com](mailto:rebecca@bayleygroup.com)