



# FIRE-RESCUE SECOURS-INCENDIE CANADA

CANADIAN ASSOCIATION OF FIRE CHIEFS  
L'ASSOCIATION CANADIENNE DES CHEFS DE POMPIERS

## Virtually Fire Rescue Canada Conférence Virtuellement SIC

Virtually FRC Webinars: September - December 2020  
Les webinaires du Virtuellement SIC : entre septembre  
et décembre 2020



SEPTEMBER 14-15  
14 AU 15 SEPTEMBRE 2020

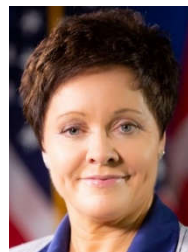
# FRC2020 Webinar Series

## *The Data Driven Fire Department: Using Analytics to Improve Operations and Reduce Firefighter Risks*

**September 23, 2020 [11:00AM to 12:00PM EDT]**

*The National Fire Operations Reporting System (NFORS) uses technology to capture data from computer aided dispatch (CAD) systems or records management systems (RMS) and analyze that data to provide operational insights for chief officers and the rank and file. At the policy making level, NFORS is a fire service analytical system and the most comprehensive way to get accurate and real-time information to help fire service leaders assure adequate fire resources; optimize fire operations; reduce firefighter injury and death; minimize civilian injury and death; and minimize property loss. The NFORS Exposure Tracker Mobile App has all the features firefighters need to document their physical and behavioral health exposures during their career. The Exposure Tracker links to NFORS Analytics creating a Career Diary for firefighters. The app also provides firefighters the opportunity to contribute their data to firefighter research. This session will include a live demonstration of the NFORS data tool.*

**Presented by:**



**LORI MOORE-MERRELL**

**President & CEO, International Public Safety Data Institute**

Dr. Moore-Merrell is the President and CEO of the International Public Safety Data Institute. Lori began this role in 2019 after serving 26 years as a senior executive in the International Association of Fire Fighters (IAFF), responsible for frontline interaction with elected officers, executive board members, state, provincial and local chapter leaders and individual organization members throughout the U.S. and Canada. Lori is considered an expert in executive leadership, emergency response system evaluation, public safety resource deployment, community risk assessment, data collection and analysis, strategic planning, costs and benefits analysis, advocacy, consensus building, policy development and implementation and generational differences in the workplace. Dr. Moore-Merrell serves on National and International Boards of Directors and advises elected officials, as well as chief executives at the national level and in local metropolitan jurisdictions in areas of her expertise while providing them scientific data to make fact-based decisions. She was recently awarded Honorary Membership in the Metropolitan Fire Chiefs Association for her expertise in areas of Fire Prevention, Fire Suppression, or other related disciplines. Lori is only the 4th individual to be presented this honor in the 54-year history of the organization. She has also been awarded the James O. Page Achievement award by the EMS Section of the IAFC (2001), twice awarded the IAFC President's Award for commitment to Firefighter Safety (2009, 2019), the Dr. John Granito Award for Excellence in Fire Leadership and Management Research (2010), the Metropolitan Fire Chiefs President's Award of Distinction (2013) and the Mason Lankford Award from the Congressional Fire Services Institute (2019).

