

Editorial Calendar Deadlines

WINTER ISSUE
ENVIRONMENT/SUSTAINABILITY
DEC. 29, 2025

SPRING ISSUE
COMMUNITY/SAFETY
MAR. 30, 2026

SUMMER ISSUE
INFRASTRUCTURE
JUNE 29, 2026

FALL ISSUE
ECONOMY
SEPT. 28, 2026

*Editorial Calendar is subject to change.
We reserve the right to prioritize
relevant and timely news.

2026 ADVERTISING
RATES & INFORMATION



Published by:
construction marketing services



For more information contact Kerry Hoover
(909) 772-3121 • khoover@calcontractor.com

Contract advertisers will receive a
social media video for each ad
ran in the publications

CALCIMA
California Construction And Industrial Materials Association

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THE CONVEYOR 2026

2026 Advertising Rates

Size	1x	2x	3x	4x
Full Page	\$1,925	\$1,815	\$1,735	\$1,600
1/2 Page	\$1,315	\$1,265	\$1,195	\$1,125
1/4 Page	\$835	\$795	\$765	\$695
1/8 Page	\$540	\$515	\$495	\$465

Rates include full-color

*Above rates are for CalCIMA members only.
Non-member advertisers are subject to a 10% surcharge.

Cover Positions

Position	Rate
Back Cover (4x Only)	\$2,370
Inside Front Cover (4x Only)	\$1,925
Inside Back Cover (4x Only)	\$1,825

Mechanical Requirements

Size	Width	Height
Page Trim Size	8"	10.5"
Page (Bleed)	8.25"	10.75"
1/2 Horizontal	7"	4.625"
1/4 Vertical	3.425"	4.625"

CALCIMA

California Construction And Industrial Materials Association

Who We Are

- Our members include 80% of aggregate, concrete and asphalt companies in California.
- We are the only association in California that represents aggregate, ready mixed concrete and mineral producers—all a part of the state's 4th largest industry.
- We represent plants responsible for producing 80% of all aggregate in California.
- California produces more construction aggregates, ready mixed concrete, rare earth, diatomite, hectorite clay and borates than any other state.

Reach Your Audience

Our members manufacturing 80% of California's aggregate and include decision-makers such as:

- CEOs
- Presidents
- General managers
- Plant managers
- Branch managers
- Operations Managers
- Sales managers
- Engineering managers
- Technical services managers
- Environmental & safety managers

Contact us today to promote your business to California's leading concrete and aggregate plants.

Artwork Requirements and Specifications

Artwork is accepted only at 300 dpi and has to be in CMYK color mode. High-resolution PDF, EPS, TIFF and JPEG files are accepted. If you are submitting your ad material in RGB color mode, it will be converted to CMYK. Low-resolution and/or website images are not acceptable for printing.

Ad Material Upload

CMS has an FTP site available for large file transfers if needed.

Any questions regarding file preparation or FTP information, please contact The Conveyor at: khoover@calcontractor.com or call: (909) 772-3121