



2026 Education Conference Sponsorship Prospectus

www.calcima.org

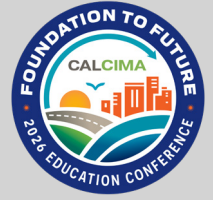


Monterey, California
November 3-6, 2026

Foundation to Future

Nov. 3-6, 2026 | Monterey, CA

OVERVIEW



Partner with CalcIMA's Education Conference as a sponsor and show your commitment to industry advancement.

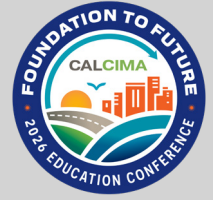
Sponsorships play a vital role in keeping the conference affordable while providing your company with a powerful, once-a-year opportunity to strengthen brand awareness and connect with key leaders in California's construction materials and mining industries.

Sponsors benefit from prominent recognition across conference materials and multiple other touchpoints.



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SESSION SPONSORS



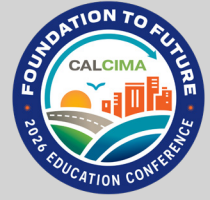
Educational programming is at the heart of CalcIMA’s Education Conference. From dynamic keynote speakers to materials focused sessions on Mining, Asphalt, and Concrete, as well as General Sessions that keep members informed and moving forward, these talks provide meaningful value to attendees.

By sponsoring a “session,” your company demonstrates its commitment to industry education and innovation. Sponsors receive recognition on the session’s opening slide, signage outside and inside the room, the opportunity to introduce or moderate the session, and listed as a Session Sponsor in the onsite program.

Sponsorship	Availability	Price	Select
Keynote Speaker	1	\$7,500	<input type="checkbox"/>
General Session	3	\$2,500	<input type="checkbox"/>
Asphalt Breakout	1	\$2,500	<input type="checkbox"/>
Concrete Breakout	1	\$2,500	<input type="checkbox"/>
Mining Breakout	1	\$2,500	<input type="checkbox"/>

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MEALS & NETWORKING EVENTS



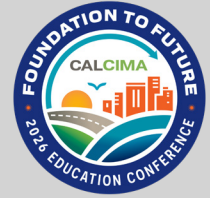
The Education Conference creates meaningful opportunities for members to connect, collaborate, and strengthen professional relationships. Whether during networking meals, receptions, coffee breaks, or an afternoon ice cream break, these moments help bring our industry together.

Sponsoring one of these events demonstrates your company’s commitment to supporting these important connections. Sponsors receive company recognition, event signage, and inclusion in the onsite program.

Sponsorship	Availability	Price	Select
Women of CalcIMA Mixer	4	\$1,000	<input type="checkbox"/>
Breakfast with Exhibitors	1	\$2,500	<input type="checkbox"/>
Lunch	1	\$2,500	<input type="checkbox"/>
Committee Appreciation Lunch	1	\$1,500	<input type="checkbox"/>
Coffee Break	2	\$2,000	<input type="checkbox"/>
Refreshment Break	1	\$1,500	<input type="checkbox"/>
Board of Directors Breakfast	1	\$1,000	<input type="checkbox"/>

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AWARDS



Our awards program celebrates individuals and organizations that go above and beyond in advancing our industry.

The **Safety Awards** recognizes mines, plants, and individuals who make exceptional contributions to workplace safety. These awards honor leadership, innovation, and dedication that not only improve safety performance at individual operations but also elevate safety standards across the entire company and industry. Sponsoring these awards demonstrates your organization’s commitment to protecting employees and fostering a strong culture of safety.

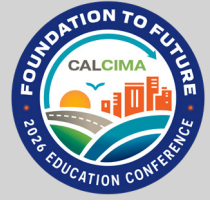
Our **Annual Awards Banquet** is a signature event where we gather to recognize and celebrate members who exemplify dedication to the industry and demonstrate a strong commitment to supporting CalcIMA’s mission, goals, and values. This year’s banquet will be held offsite at the Monterey Bay Aquarium, creating an enhanced and memorable experience for attendees. It will be a banquet no one will want to miss!

NEW! In celebration of the 50th anniversary of SMARA, CalcIMA will host a special opening breakfast honoring 50 years of progress under SMARA. During this milestone event, select mines will be recognized for their achievements and contributions.

Award sponsorship provides valuable visibility for your company, including recognition during the presentation of awards, event signage, and inclusion in the onsite program.

Sponsorship	Availability	Price	Select
Safety Awards	1	\$2,500	<input type="checkbox"/>
Awards Banquet	4	\$2,500	<input type="checkbox"/>
SMARA @ 50 Breakfast	1	\$3,000	<input type="checkbox"/>

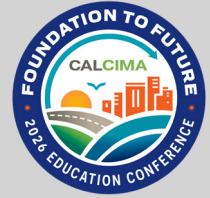
ADVERTISEMENTS



<p>\$2,500</p> <p>Select: <input type="checkbox"/></p>	<p>Postcard - 1 Available</p> <p>Our Education Conference postcard is mailed to all CalCIMA members and partners, providing additional exposure for your brand. The distribution is close to 6000 industry related professionals. As a sponsor, your company logo will be prominently featured, reinforcing your support of the industry and increasing recognition among key audiences.</p>
<p>\$1,500</p> <p>Select: <input type="checkbox"/></p>	<p>Ad: Program Outside Back - 1 Available</p> <p>The onsite program provides premium advertising space to showcase your company, products, and services to conference participants. Full-page ad placements are limited, so we encourage you to reserve your space early to secure this high-impact opportunity. Specs: 5.75" wide x 8.75" tall (Bleeds), 5" x 8" (No Bleeds)</p>
<p>\$1,500</p> <p>Select: <input type="checkbox"/></p>	<p>Ad: Program Inside Front - 1 Available</p> <p>The onsite program provides premium advertising space to showcase your company, products, and services to conference participants. Full-page ad placements are limited, so we encourage you to reserve your space early to secure this high-impact opportunity. Specs: 5.75" wide x 8.75" tall (Bleeds), 5" x 8" (No Bleeds)</p>
<p>\$1,500</p> <p>Select: <input type="checkbox"/></p>	<p>Ad: Program Inside Back - 1 Available</p> <p>The onsite program provides premium advertising space to showcase your company, products, and services to conference participants. Full-page ad placements are limited, so we encourage you to reserve your space early to secure this high-impact opportunity. Specs: 5.75" wide x 8.75" tall (Bleeds), 5" x 8" (No Bleeds)</p>
<p>\$1,000</p> <p>Select: <input type="checkbox"/></p>	<p>Ad: Program 1/2 Page - 10 Available</p> <p>The onsite program provides premium advertising space to showcase your company, products, and services to conference participants. Full-page ad placements are limited, so we encourage you to reserve your space early to secure this high-impact opportunity. Specs: 5" wide x 3.875" tall</p>
<p>\$1,000</p> <p>Select: <input type="checkbox"/></p>	<p>Online Announcements - 4 Available</p> <p>Online advertising placements further highlight your company's role as a valued sponsor of the CalCIMA Education Conference, extending your reach beyond the event itself.</p>
<p>\$1,000</p> <p>Select: <input type="checkbox"/></p>	<p>Weekly Update - 4 Available</p> <p>Weekly Update placements further highlight your company's role as a valued sponsor of the CalCIMA Education Conference, extending your reach beyond the event itself.</p>
<p>\$750</p> <p>Select: <input type="checkbox"/></p>	<p>Registration Page - 1 Available</p> <p>Position your brand front and center by featuring your company on the conference registration page — one of the first places attendees engage when signing up for the event.</p>

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CONFERENCE ESSENTIALS



Conference essentials offer unparalleled brand exposure and meaningful engagement with attendees. Branded conference bags and lanyards ensure your company's logo is seen throughout the event and beyond, creating lasting impressions. Sponsoring Wi-Fi positions your organization as an enabler of connection and productivity. Conference notebooks provide a practical tool that participants use during sessions and take back to their workplaces, extending your brand's reach long after the event concludes. As the registration desk sponsor, your organization will be featured as a conference sponsor.

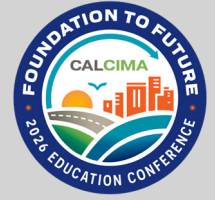
Together, these opportunities maximize visibility, demonstrate support for the professional community, and position your organization as an integral partner in the success of the conference.

Conference sponsorships play a key role in the overall success of the conference while offering strong brand visibility. Your company logo will be prominently featured on event signage and recognized during our signature opening welcome reception, ensuring meaningful exposure to a broad audience of attendees.

Sponsorship	Availability	Price	Select
Swag Bags	1	\$2,500	<input type="checkbox"/>
Lanyards	1	\$2,000	<input type="checkbox"/>
Conference Notebook	1	\$2,000	<input type="checkbox"/>
Wifi	1	\$1,500	<input type="checkbox"/>
Swag	5	\$500	<input type="checkbox"/>
Platinum	Unlimited	\$2,000	<input type="checkbox"/>
Gold	Unlimited	\$1,500	<input type="checkbox"/>
Silver	Unlimited	\$1,000	<input type="checkbox"/>
Bronze	Unlimited	\$500	<input type="checkbox"/>

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PAYMENT INFORMATION



Name: _____ Title: _____

Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

Amount: _____ Check Send Invoice (Members Only) Credit Card (Visa / Mastercard / Amex)

CC Number: _____

Exp. Date: _____ CVV: _____

CC Billing Address: _____

City/State/Zip: _____

Category	Name of Sponsorship	Amount
Session		
Meals & Networking		
Awards		
Advertisements		
Essentials		
	Total	

Companies who sponsor \$4000 or more are recognized as Partner Sponsors.
Partner sponsors receive extra brand exposure throughout the event.

Send with payment to: **CalCIMA, 455 Capitol Mall Ste. 210, Sacramento, CA 95814**
Contact: Abi Hague, Events Manager: ahague@calcima.org