

ADVANCED 2020



EXHIBITOR AND SPONSOR PROSPECTUS

WE'RE GOING VIRTUAL!

As with every other conference, CalACEP's AdvancED 2020 conference is going virtual due to the COVID-19 pandemic. CalACEP understands this is likely one of many conferences you planned on participating in this year, only to have the in-person component eliminated. We still want to provide value for both of our organizations. Check out the all-new virtual offerings!

SPONSORSHIPS

\$1,500

Track Sponsorship Includes:

- Logo included on event homepage and on transition slides during the sponsored track
- One minute video played during the sponsored track
 - Receive a 50% discount on one advertisement of choice in Lifeline (must be used within two issues of the event)
 - Mailing labels with the address of all attendees

\$5,000

Program Sponsorship Includes:

- Logo included on event homepage and on transition slides throughout the conference
- Two minute video played during the general session
 - Receive a complimentary quarter page advertisement in Lifeline (must be used within two issues of the event)
 - Mailing labels with the address of all attendees

VIRTUAL EXHIBIT BOOTHS

\$950

Virtual Booths Include:

- Logo on the Exhibitor Page of the event website with a link to your company website and a one page handout. Exhibitors have the option to link to an appointment calendar or webinar signup page instead of the company website.
- One free month posting on CalACEP's online job board, EmployED
- Mailing labels with the address of all attendees

ADD ON OPTION

\$500

Engagement Button:

- One pop up engagement button during one of the sponsor and exhibitor acknowledgement slides with a link to your website

QUESTIONS? EMAIL:

KMCQUAID@CALIFORNIAACEP.ORG

AdvancED 2020

EXHIBITED

Conference	Friday, September 25, 2020
Virtual Booth Price	\$950
Projected Attendance	200 Emergency medicine residents and medical students from around California
Registration/Payment Due	Tuesday, August 25, 2020

Virtual Booth Includes

One set of attendee mailing labels mailed at conclusion of event
Listing on conference web page, with link to exhibitor website, appointment calendar, product fact sheet, and webinar registration link.

Acknowledgement in one issue of LIFELINE

50% discount on ad of choice in LIFELINE (used within two issues)

One month of online job board posting

AdvancED 2020

SPONSORED

Note: Sponsorships do not come with exhibiting tables.

Track Sponsor

You will be acknowledged during one of the Tracks (General Session, Resident Track, or Medical Student Track) and a “Request More Info” button will pop up after your sponsor one-minute video plays.

\$1,500

Program Sponsor

Your logo will be included on event homepage and on transition slides throughout the conference and a two-minute video played during the general session

\$5,000+

Sponsorships are allotted on a first-come, first-served basis and California ACEP does not guarantee your top choice will be available. You will be notified at the time of registration.

Interested in sponsoring an item not listed above? Feel free to contact us and we will be happy to discuss alternative opportunities. We also have year-long partnership opportunities, that include conference sponsorships, available at: www.californiaacep.org.

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PROVISIONS

Sponsors and Exhibitors will provide:

- Company Logo** Please submit a high-resolution company logo to info@californiaacep.org by Friday, September 18, 2020. This logo will be used on the website, in LIFELINE, and, if applicable, for signage and e-mails. Any logos received after the deadline will not be included on the program or website.
- Job Posting** Exhibitors will send their online job board listing to California ACEP at info@californiaacep.org.

California ACEP will provide:

- Mailing Labels** California ACEP will send one (1) set of attendee mailing labels to the company contact following the conclusion of the event.
- Lifeline Discount** For track sponsorships of \$1,500, sponsors will receive a 50% discount on one (1) advertisement of choice in *Lifeline* (must be used within two issues of the event).
- Lifeline Ad** For program sponsors of \$5,000, sponsors will receive a complementary advertisement in one (1) issue of *Lifeline* (must be used within two issues of the event on a ¼-page, full-color display ad).
- Website Link** California ACEP will list the sponsor/exhibitor on the conference website, with a link to the company's website. Logos will only be included if received by Friday, September 18, 2020.
- Recognition** Sponsors and exhibitors will receive acknowledgement in one (1) issue of *Lifeline*, recognition on signage during the event, and verbal recognition throughout the event.

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EXHIBITED Registration – Page 1 of 2

Email completed registrations to info@californiaacep.org.

Please complete all fields as you would like them to appear in the directory.

Company Name _____

Street Address _____

City, State, ZIP _____

Company Phone _____ Fax _____

Company Website _____

Company Twitter _____

Contact Name _____

Title _____

E-Mail _____ Phone _____

Address (if different) _____

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EXHIBITED Registration – Page 2 of 2

Email completed registrations to info@californiaacep.org.

Initials

Company _____

_____ I understand that my company is responsible for providing a company logo by Friday, September 18, 2020. I understand that, without it, California ACEP will not place the logo on the conference website, or any other places logos would be in use.

_____ I understand my company is responsible for submitting full payment on or before Friday, September 18, 2020 and failure to do so may prevent my company from participating in this event.

_____ I understand refunds on or before Tuesday, August 25, 2020 will be assessed a \$100 administrative fee. I further understand refunds after Tuesday, August 25, 2020 will be 50%, less an additional \$100 administrative fee.

_____ I understand that my may not solicit attendees through the chat function of the virtual conference.

_____ I understand that my company must submit any online job board posting to info@californiaacep.org by Friday, September 18, 2020. Additional job board postings may be purchased online.

_____ I understand that my company will provide links to an appointment calendar, webinar signup page, and product fact sheets by Friday, September 18, 2020.

_____ I understand that my company will receive mailing labels for all attendees following the conclusion of the event. Labels will be sent to the address provided on Page 1 of the exhibitor registration form.

I fully acknowledge all of the above statements and will execute them to my fullest abilities.

Signature _____

Date _____

Printed Name _____

Title _____

AdvancED 2020

SPONSORED Registration – Page 1 of 2

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Please complete all fields as you would like them to appear in the directory.

Company Name _____

Street Address _____

City, State, ZIP _____

Company Phone _____ Fax _____

Company Website _____

Company Twitter _____

Contact Name _____

Title _____

E-Mail _____ Phone _____

Address (if different) _____

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SPONSORED Registration – Page 2 of 2

Email completed registrations to info@californiaacep.org.

Initials

Company _____

I understand that my company is responsible for providing a company logo by Monday, September 18, 2020. I understand that, without it, California ACEP will not place the logo on the conference website, or any other places logos would be in use.

I understand my company is responsible for submitting full payment on or before Friday, September 18, 2020 and failure to do so may prevent my company from participating in this event.

I understand refunds on or before Tuesday, August 25, 2020 will be assessed a \$100 administrative fee. I further understand refunds after Tuesday, August 25, 2020 will be 50%, less an additional \$100 administrative fee.

I understand that my company is responsible for providing the one or two minute video, company website link, promotional documents, and webinar registration links to info@californiaacep.org by September 18, 2020 or they will not be included during the conference or on the conference webpage.

I understand that I may not solicit attendees through the chat function during the conference. Attendees may reach out to you during the video demo.

I fully acknowledge all of the above statements and will execute them to my fullest abilities.

Signature _____

Date _____

Printed Name _____

Title _____