

ADVANCED 2020



EXHIBITOR AND SPONSOR PROSPECTUS

WE'RE GOING VIRTUAL!

As with every other conference, CalACEP's AdvancED 2020 conference is going virtual due to the COVID-19 pandemic. CalACEP understands this is likely one of many conferences you planned on participating in this year, only to have the in-person component eliminated. We still want to provide value for both of our organizations. Check out the all-new virtual offerings!

SPONSORSHIPS

\$1,500

Track Sponsorship Includes:

- Logo included on event homepage and on transition slides during the sponsored track
- One minute video played during the sponsored track
 - Receive a 50% discount on one advertisement of choice in Lifeline (must be used within two issues of the event)
 - Mailing labels with the address of all attendees

\$5,000

Program Sponsorship Includes:

- Logo included on event homepage and on transition slides throughout the conference
- Two minute video played during the general session
 - Receive a complimentary quarter page advertisement in Lifeline (must be used within two issues of the event)
 - Mailing labels with the address of all attendees

VIRTUAL EXHIBIT BOOTHS

\$950

Virtual Booths Include:

- Logo on the Exhibitor Page of the event website with a link to your company website and a one page handout. Exhibitors have the option to link to an appointment calendar or webinar signup page instead of the company website.
- One free month posting on CalACEP's online job board, EmployED
- Mailing labels with the address of all attendees

ADD ON OPTION

\$500

Engagement Button:

- One pop up engagement button during one of the sponsor and exhibitor acknowledgement slides with a link to your website

QUESTIONS? EMAIL:

KMCQUAID@CALIFORNIAACEP.ORG