

ADVANCED 2022

Welcome to San Diego

What is AdvancED 2022?

California ACEP's annual conference has taken several identities through the years, from the Scientific Assembly to the Annual Assembly and, in recent years, AdvancED.

Why choose San Diego?

Come to where the city meets the beach! You will find exciting attractions and beautiful views. Nestled in Downtown San Diego, the Gaslamp Quarter is the perfect combination of small-town charm and big city amenities. This area offers endless food, craft beer and cocktails, and live music. Explore all that this unique neighborhood has to offer! The famous Gaslamp Quarter is quaint by day and bustling by night.



California ACEP
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www.californiaacep.org



Sponsor and Exhibitor Program Managed by
The Wheeler Company, LLC
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Brady Guertin
bdg@wheelerco.com

AdvancED 2022

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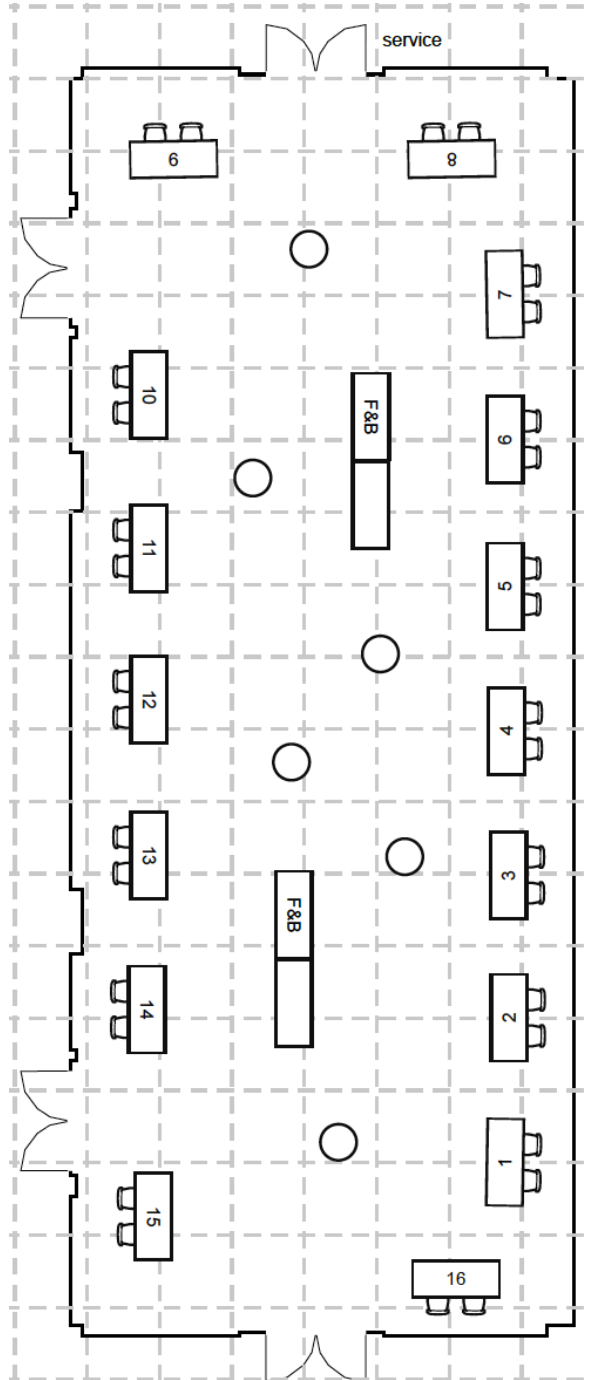
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EXHIBITED

Expo Hall Open	Friday, September 2, 2022 – 8:00am – 5:30pm
Table Price	\$950
Projected Attendance	200 Emergency medicine residents and medical students from around California
Parking	Day use self-parking: \$16 per vehicle, per day
Expo Hall Set Up	Friday, September 2, 2022 from 7:00am – 8:00am
Expo Hall Tear Down	Friday, September 2, 2022 after 5:30pm
Registration/Payment Due	Tuesday, August 2, 2022
Tables Include	One six-foot draped table Two chairs Two exhibitor badges (additional badges available for \$75) One set of attendee mailing labels mailed at conclusion of event Table numbering and listing in conf. exhibitor/sponsor program Listing on conference web page, with link to exhibitor website Acknowledgement in one issue of LIFELINE 50% discount on ad of choice in LIFELINE (used within two issues)
Raffles	Exhibitors are welcome to raffle items at their tables, but must be disclosed to California ACEP in advance of the event.

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SPONSORED

Note: Sponsorships do not come with exhibiting tables.

**Sponsor is responsible for the production and shipping costs associated with the item.*

Items not marked with an asterisk (*) will include signage near each event or registration.

Sponsored Items

~~Conference Bags*~~

~~\$2,500~~

~~Conference Lanyards*~~

~~\$2,500~~

Breakfast Refreshments

\$1,500

Conference Lunch

\$1,500

Break Refreshments

\$1,500

~~Reception Bar or Appetizers~~

~~\$1,500 (or both for \$2,000!)~~

Exhibit Hall Game Area

\$1,500

A fun way to interact with attendees through interactive games such as corn hole or Jenga!

Wi-Fi

\$2,500

You choose the password.

General Sponsorships

Platinum

\$5,000+

Gold

\$4,000 - \$4,999

Silver

\$3,000 - \$3,999

Bronze

\$2,501 - \$2,999

Interested in sponsoring an item not listed above? Feel free to contact us and we will be happy to discuss alternative opportunities, from sunglasses to phone apps.

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PROVISIONS

Sponsors and Exhibitors will provide:

- Company Logo** Please submit a high-resolution company logo to Brady Guertin at bdg@wheelerco.com by **Monday, August 8th**. This logo will be used on the website, in LIFELINE, and, if applicable, for signage and e-mails. Any logos received after the deadline will not be included on the on-site program or website.
- Shipping Info** Shipping confirmation and tracking numbers for all sponsorship items must be provided. Please submit that information to Brady Guertin at bdg@wheelerco.com.
- Raffle Info** If an exhibitor decides to raffle an item, please submit the item information to Brady Guertin at bdg@wheelerco.com.
- Proof of Vaccination** California ACEP is requiring all attendees and exhibitors to provide proof of COVID vaccination.

California ACEP will provide:

- Mailing Labels** California ACEP will send one (1) set of attendee mailing labels to the company contact following the conclusion of the event.
- Lifeline Discount** For sponsorships of \$1,500 or more, sponsors will receive a 50% discount on one (1) advertisement of choice in *Lifeline* (must be used within two issues of the event).
- Lifeline Ad** For sponsorships of \$2,000 or more, sponsors will receive a complementary advertisement in one (1) issue of *Lifeline* (must be used within two issues of the event on a ¼-page, full-color display ad).
- Website Link** California ACEP will list the sponsor/exhibitor on the conference website, with a link to the company's website. Logos will only be included if received by Monday, August 8th.
- Recognition** Sponsors and exhibitors will receive acknowledgement in one (1) issue of *Lifeline*, recognition on signage during the event, and verbal recognition throughout the event.

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EXHIBITED Registration – Page 1 of 3

Email completed registrations to bdg@wheelerco.com.

Please complete all fields as you would like them to appear in the directory.

Company Name _____

Street Address _____

City, State, ZIP _____

Company Phone _____ Fax _____

Company Website _____

Company Twitter _____

Contact Name _____

Title _____

E-Mail _____ Phone _____

Address (if different) _____

Onsite Contact Name _____

Title _____

E-Mail _____ Phone _____

Address (if different) _____

Table Choices 1st _____ 2nd _____ 3rd _____

Space is allotted on a first-come, first-served basis and California ACEP does not guarantee your top choices and reserves the right to move your booth.

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EXHIBITED Registration – Page 2 of 3

Email completed registrations to bdg@wheelerco.com.

Initials

Company _____

I understand that my company is responsible for providing a company logo by Monday, August 8, 2022. I understand that, without it, California ACEP will not place the logo on the conference website, relevant signage, or any other places logos would be in use.

I understand my company is responsible for submitting full payment on or before Tuesday, August 2, 2022 and failure to do so may prevent my company from participating in this event.

I understand refunds on or before Tuesday, August 2, 2022 will be assessed a \$100 administrative fee. I further understand refunds after Tuesday, August 2, 2022 will be 50%, less an additional \$100 administrative fee.

I understand that my company is responsible for the shipping of all materials for use in the Expo Hall. California ACEP does not cover shipping costs.

I understand that my company representatives must provide proof of vaccination in order to attend the event.

I understand that my company must set up by 8:00am on Friday, September 2, 2022. I further understand that my company will not break down until 5:30pm on Friday, September 2, 2022 or we may be denied access to future events.

I understand that my company will have a six-foot table and displays that extend beyond reasonable dimensions are prohibited.

I understand that my company will receive mailing labels for all attendees following the conclusion of the event. Labels will be sent to the address provided on Page 1 of the exhibitor registration form.

I understand that the Expo Hall layout may be altered for any reason before the event.

I fully acknowledge all of the above statements and will execute them to my fullest abilities.

Signature _____

Date _____

Printed Name _____

Title _____

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EXHIBITED Registration – Page 3 of 3

Email completed registrations to bdg@wheelerco.com.

Exhibitor Badges (Two included with registration – Additional available for \$75)

1. Name _____

Title _____

E-Mail _____ Phone _____

2. Name _____

Title _____

E-Mail _____ Phone _____

3. Name (\$75) _____

Title _____

E-Mail _____ Phone _____

4. Name (\$75) _____

Title _____

E-Mail _____ Phone _____

TOTALS

Table(s) _____

x \$950 = \$ _____

Add'l Badge(s) _____

x \$75 = \$ _____

TOTAL = \$ _____

PAYMENT INFORMATION

Payment: Check # _____ / Visa _____ / MasterCard _____

Credit Card Number _____

Security Code _____ Exp. Date _____

Name on Card _____

Full Billing Address _____

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SPONSORED Registration – Page 1 of 3

Email completed registrations to bdg@wheelerco.com.

Please complete all fields as you would like them to appear in the directory.

Company Name _____

Street Address _____

City, State, ZIP _____

Company Phone _____ Fax _____

Company Website _____

Company Twitter _____

Contact Name _____

Title _____

E-Mail _____ Phone _____

Address (if different) _____

Onsite Contact Name _____

Title _____

E-Mail _____ Phone _____

Address (if different) _____

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SPONSORED Registration – Page 2 of 3

Email completed registrations to bdg@wheelerco.com.

Initials

Company _____

I understand that my company is responsible for providing a company logo by Monday, August 8, 2022. I understand that, without it, California ACEP will not place the logo on the conference website, relevant signage, or any other places logos would be in use.

I understand my company is responsible for submitting full payment on or before Tuesday, August 2, 2022 and failure to do so may prevent my company from participating in this event.

I understand refunds on or before Tuesday, August 2, 2022 will be assessed a \$100 administrative fee. I further understand refunds after Tuesday, August 2, 2022 will be 50%, less an additional \$100 administrative fee.

I understand that my company is responsible for the production costs and shipping/holding costs associated with any sponsored items. I further understand that I must provide the shipping information to Brady Guertin at bdg@wheelerco.com. I understand that if the sponsored items are not received by the Westin San Diego Gaslamp Quarter by Thursday, September 1, 2022, we cannot guarantee that attendees will receive them.

I understand that California ACEP is not responsible for the art, layout, or creation of any sponsored items.

I fully acknowledge all of the above statements and will execute them to my fullest abilities.

Signature _____

Date _____

Printed Name _____

Title _____

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SPONSORED Registration – Page 3 of 3

Email completed registrations to bdg@wheelerco.com.

Sponsor Choices

Sponsored Items

- Wi-Fi (\$2,500)
- ~~Conference Bags (\$2,500)~~
- ~~Conference Lanyards (\$2,500)~~
- Breakfast Refreshments (\$1,500)
- Conference Lunch (\$1,500)
- Break Refreshments (\$1,500)
- ~~Reception Bar or Appetizers (\$1,500)~~
- ~~Reception Bar and Appetizers (\$2,000)~~
- Exhibit Hall Game Area (\$1,500)

General

- Platinum (\$5,000+)
- Gold (\$4,000 – \$4,999)
- Silver (\$3,000 – \$3,999)
- Bronze (\$2,501 - \$2,999)

Sponsorships are allotted on a first-come, first-served basis and California ACEP does not guarantee your top choice will be available. You will be notified at the time of registration.

Interested in sponsoring an item not listed above? Feel free to contact us and we will be happy to discuss alternative opportunities, from sunglasses to phone apps. We also have year-long partnership opportunities, that include conference sponsorships, available at:

www.californiaacep.org.

TOTALS

Spon. Items \$ _____

General \$ _____

TOTAL = \$ _____

PAYMENT INFORMATION

Payment: Check # _____ / Visa _____ / MasterCard _____

Credit Card Number _____

Security Code _____ Exp. Date _____

Name on Card _____

Full Billing Address _____