



TO: EMS Administrator and EMS Medical Director

FROM: American Heart Association, EMDAC, EMSAAC, and California Chapter of the American College of Emergency Physicians

SUBJECT: "SAVE THE DATE AND SAVE A LIFE": STATE-WIDE SIDEWALK CPR– June 1-8, 2018

We are excited to announce that for 2018 SideWalk Cardiopulmonary Resuscitation (CPR) event will be a State-wide, collaborative effort, led by the American Heart Association (AHA), California Chapter of the American College of Emergency Physicians (California ACEP), the EMS Administrator's Association of California (EMSAAC), and the EMS Medical Director's Association of California (EMDAC). The first week of June is designated as National CPR and AED Awareness Week and provides a perfect opportunity for public education on this life-saving skill. There will be many events in the state but two anchor sites, one in Los Angeles at the Staple Center's LA Live (June 5th) and the other in Sacramento at the State Capitol steps (June 7th).

We would like to invite your local EMS agency (LEMSA) to participate in this exciting campaign. If you choose to participate in this statewide effort, please email Susan Mori at the LA County EMS Agency at sumori@dhs.lacounty.gov for initial notification and submission of the total number of persons trained. **Early notification** allows us to include your LEMSAs on the web page for press coverage and community information (<http://californiaacep.org/page/CPRWeek>).

California ACEP, EMDAC, EMSAAC, and AHA will coordinate the statewide press releases; however, each participating organization can publicize and promote their own activities locally.

Each participating LEMSAs can utilize the attached toolkit to help plan sidewalk CPR activities in your LEMSAs. For your event, you may choose to have one or more CPR training sites; these materials also help to track participation in those events.

Instructors do not need a CPR instructor card but will need to be comfortable performing CPR and utilizing the curriculum provided by the LEMSAs (see instructor guide in the attached toolkit).

CPR Anytime Kits are available for purchase through the AHA at the cost of \$38.50 if your facility does not have manikins available. Please feel free to contact Shana Contreiras, Community CPR Manager for the American Heart Association, at Shana.contreiras@heart.org or by cell phone at 585-410-4705.

