

CHIA's 2025-27 Strategic Plan

Desired Outcomes

Mission

LEADing California's health information professionals to ignite better health outcomes with integrity, education, and advocacy.

Vision

Enhance health outcomes through optimized data quality and integrity.

Overarching Goals

1. Increase CHIA and AHIMA Membership
2. Increase CHIA Revenue

L

LEADERSHIP

Through its proactive leadership development and mentorship, CHIA promotes a culture of robust engagement, LEADing to enhanced professional competencies, career advancement, and overall excellence for the California HI community.

E

EDUCATION

CHIA's commitment to providing trusted dynamic and LEADing-edge educational programs empowers its diverse stakeholders by meeting member needs that result in innovative approaches to improving data quality and integrity and streamline processes that enhance better health outcomes across California's HI community.

A

ADVOCACY

Through CHIA's Legislation and Advocacy Committee, California's HI community is informed of California's relevant health information legislation while providing comprehensive advocacy principles that aid in facilitating the navigation of legislative changes. Advocacy efforts foster strategic partnerships and promote initiatives for data integrity and data quality that increase awareness, influence, and positive legislative outcomes for the entire professional community.

D

DISCOVERY

Strong membership engagement cultivates an environment that advances professional growth, community connection, and the integration of health information roles that attract new members and expand the scope of CHIA. The discovery of proven competencies drives atypical impacts preparing the industry for future readiness by strengthening its individual member leaders.

Strategic Goals

Connect

Connect California's HI Community

Ignite

Ignite Fervor to Uphold Data Quality and Integrity

Partner

Partner to Accelerate Innovation