



# CONFERENCE EVALUATION

2014 FALL CONFERENCE  
RENAISSANCE SEATTLE HOTEL  
October 18-21, 2014

Joining Forces to Deliver Outstanding Vacation Services

**Thank you for your participation, your input is valuable when planning future conferences!**  
**PLEASE complete and return this evaluation by October 31, 2014**

1. Rank Conference Overall (*please circle one*):  
Excellent      Good      Average      Fair      Poor
2. Best Conference Session overall (Day, Title): \_\_\_\_\_  
2b. Why? \_\_\_\_\_
3. Least valuable Conference Session (Day, Title) : \_\_\_\_\_  
3b. Why? \_\_\_\_\_
4. Please rank each conference session: (*please circle one*)  
**Excellent = 5    Good = 4    Average = 3    Fair = 2    Poor = 1    N/A = Not Applicable**  
 \_\_\_\_\_ **New Member Orientation- First Time Conference Attendees**  
 \_\_\_\_\_ **Roll Call of Attendees**  
 \_\_\_\_\_ **Key Note Session- "Servicing the Over-Informed Travel Customer"-Doug Kennedy, Kennedy Training**  
 \_\_\_\_\_ **Panel Discussion- "Making the Most of Your C.A.R.E. Membership"**  
 \_\_\_\_\_ **Panel Discussion- "Social Media....How It Can Benefit Your Company"**  
 \_\_\_\_\_ **Industry Update- Pamela Cordell, ARDA**  
 \_\_\_\_\_ **C.A.R.E. Open Discussion- "Inventory Management Best Practices"**  
 \_\_\_\_\_ **Speed Networking**  
 \_\_\_\_\_ **C.A.R.E. Website Workshop**  
 \_\_\_\_\_ **Seattle City Tour**  
 \_\_\_\_\_ **Seattle Super Raffle**
5. What topic (s) would you like to see included at a future conference? \_\_\_\_\_
6. What area/location would you like to see future C.A.R.E. conferences held in? \_\_\_\_\_
8. Would you be interested in moderating or participating in a panel or group discussion? Yes No Maybe  
 8b. If yes, what topic (s) are you interested in? \_\_\_\_\_
9. Additional Comments \_\_\_\_\_
10. Super Raffle Comments \_\_\_\_\_  
*Examples: More Items.....Less Items....Lower Priced Items.....Format*
11. How long has your company been a member of C.A.R.E.? \_\_\_\_\_

Form can be faxed to: Fax# 703-814-8527 or e-mailed to: [bkosco@care-online.org](mailto:bkosco@care-online.org)  
Mailed to: C.A.R.E. /Bonnie Kosco / P.O. Box 2803 / Harrisonburg, VA

(OPTIONAL) NAME \_\_\_\_\_ COMPANY \_\_\_\_\_  
*Please use reverse side for additional comments and / or suggestions*