



2018 CONFERENCE AGENDA

SATURDAY, APRIL 7, 2018

- 02:00pm-04:00pm **Exhibitor MarketPlace** (*Plaza Level Foyer*)
02:00pm-04:00pm **Registration** (*Plaza Booth A*)
03:00pm-04:00pm **First Time Attendee and New Member Orientation** (*Pecos*)
04:00pm-05:30pm **Meet the Members (formerly Roll Call)** (*Wedgwood*)
06:00pm-06:45pm **Sponsor Appreciation Reception-By Invitation Only** (*Wedgwood*)
07:00pm-10:00pm **Welcome Cocktails (Complimentary Beer and Wine)** (*Wedgwood*)
Sponsored by: Alliance Resort Group, LLC
- 07:00pm-10:00pm **Welcome Dinner and Silent/Live Auction**
*Sponsored by: Bahia Mar Tower, LLC, Hawaii Time Share Exchange
ICS Management, TaraNova Vacation Club, Travel Guard,
Holiday Systems International, MB Resort Vacations*

SUNDAY, APRIL 8, 2018

- 07:45am-08:45am **Breakfast** (*Sabine*)
09:00am-02:00pm **Exhibitor MarketPlace** (*Trinity Foyer*)
09:00am-02:00pm **General Session** (*Trinity*)
09:00am-09:15am **Conference Welcome:** *Linda Mayhugh, CMP, RRP, C.A.R.E. President*
09:15am-09:30am **Welcome to Austin:** *Harrison Eppright, Visit Austin*
09:30am-11:00am **Keynote Session: Teambuilding Through Song**
Presented by: Billy Kirsch and Kidbilly Music
- 11:00am-11:30am **Networking Break** (*Trinity Foyer*)
11:30am-11:45am **Media MarketPlace**
11:45am-12:45pm **Panel Discussion-The Value of the All-Inclusive Vacation**
Moderated by: Don Killingback, Endless Vacation Rentals
- 12:45pm-01:00pm **Media MarketPlace: Travel To Go**
01:00pm-02:00pm **Lunch** (*Sabine*)
*Sponsored by: InnTouch Travel, JMM Sales & Consulting, LTD,
MHC Resort Parks, Southern Journeys, LLC, Access Development,
Condominium Travel Club, Eagle Crest Resort,
Perennial Vacation Club*
- 02:45pm-05:30pm **Real Austin Tour**
*Sponsored by: Association of Vacation Owners (AVO),
Timeshare Escrow and Title, LLC*
- 05:30pm-10:00pm **C.A.R.E.'s Grand Evening Deep in the Heart of Texas** (*The Oasis*)
Cocktails (Cash Bar), appetizers and dinner, music, dancing and awards
*Sponsored by: Endless Vacation Rentals, Global Connections, Inc.
Resort Management Services, RSI Vacations,
Accommodations Unlimited,
Lifestyle Holidays Vacation Club*

CONFERENCE EVENT LOCATION GUIDE

MONDAY, APRIL 9, 2018

- 08:30am-09:30am **C.A.R.E. Accreditation Test** (*Pecos*)
- 08:45am-09:45am **Breakfast/Committee Meetings** (*Sabine*)
Ambassador, Membership, Member Benefits, IT, Speaker
- 10:00am-02:45pm **Exhibitor MarketPlace** (*Trinity Foyer*)
- 10:00am-02:45pm **General Session** (*Trinity*)
- 10:00am-11:00am **Keynote Session: You Are the Message!**
Presented by: Jim Comer, Comer Communications
- 11:00am-11:30am **Networking Break**
- 11:30am-11:45am **C.A.R.E. Member Benefits**
Presented by: Rebekah Chipps, RSI Vacations
- 11:45am-12:30pm **C.A.R.E. Town Hall**
- 12:30pm-01:15pm **C.A.R.E. Old/New Business and Election**
*C.A.R.E. 2018 Officer and Vice President Elections.
2020 Conference site selection.*
- 01:15pm-01:30pm **Media MarketPlace: Resort Condo Incentives, Inc.**
- 01:30pm-02:30pm **Panel Discussion: Meet Our Association Partners**
Presented by: Linda Mayhugh, CMP, RRP, C.A.R.E. President
- 02:30pm-02:45pm **Election Results: Debora Sansom, C.A.R.E. Secretary**
- Closing Comments: Linda Mayhugh**
- 02:45pm-03:45pm **Lunch/Committee Meetings** (*Sabine*)
*Associate, Conference, Going Green, Marketing/Revenue Generation,
Trade Association*
Sponsored by: *Dial An Exchange, Gunn Marketing Group, Inc.,
Hopaway Holiday, San Francisco Exchange Company,
The Timeshare Kahuna, LLC, Travel To Go, Resort Travel Management*
- 05:30pm-10:00pm **Celebration at the Speakeasy**
*Cocktails (Cash Bar), Live Band, Dancing, Appetizers and Dinner,
Transportation Provided*
Sponsored by: *Leisure Getaways, Inc.,
RTX-Resort Travel & Xchange, CondoWarehouse.com,
Trading Places International, VacationCondos.com*

TUESDAY, APRIL 10, 2018

- 09:00am-12:00pm **C.A.R.E. Gives Back – Welcome Home Baskets** (*San Antonio*)
*Attendees will assemble gift baskets as Foundation Communities
assists homeless individuals set up their first apartments. Event
Will take place at the Renaissance Austin Hotel.*

**ROOM ASSIGNMENTS ARE SUBJECT TO CHANGE.*