



Joining Forces to Deliver Outstanding Vacation Services

**MEDIA AND MARKETPLACE EXHIBITS  
THE WESTIN INDIANAPOLIS  
Indianapolis, Indiana  
May 4-7, 2019**

**This is your exclusive invitation to be a part of C.A.R.E.’s Media and Exhibit MarketPlace at C.A.R.E.’s 67th Conference in Indianapolis, Indiana.**

**A limited number of Media MarketPlace and Exhibitor MarketPlace spaces to exhibit products that enhance the businesses of the C.A.R.E. membership will be available for the conference. Several events will be included in the conference itinerary to enhance traffic to Media and Exhibitor MarketPlace events.**

**EXHIBITOR MARKETPLACE BENEFITS**

**(Varies by Package Tier Level)**

- **Priority speech allotments of five minutes in front of a captive audience at “Meet the Members” (formerly known as Roll Call - Members Only)**
- **Placement of your company flyer (as provided by you) in each attendee’s “Welcome” packet**
- **Special Exhibitor Table of Contents in the Conference Attendee Booklet**
- **Your company description and logo in an article highlighting conference exhibitors in the 2019 Summer Edition of *Connections Magazine***
- **Personalized Social Media and Text Message Recognition**
- **Private Meeting Area for Meetings**
- **Packages include one dressed 6’ table, two chairs**
- **One Full Conference Registration\***

**MEDIA MARKETPLACE BENEFITS**

**(Varies by Package Tier Level)**

- **Listing on Conference agenda**
- **Fifteen-minute allotment to show a media presentation to conference attendees during regular conference agenda**
- **Placement of your company flyer (as provided by you) in each attendee “Welcome” Packet**
- **Special Exhibitor Table of Contents in the Conference Attendee Booklet**
- **Your company description and logo in an article highlighting conference exhibitors in the 2019 Summer Edition of *Connections Magazine***
- **Personalized Social Media and Text Message Recognition**
- **One Full Conference Registration\***

## **EXHIBITOR MARKETPLACE PACKAGES**

### **TIER 1 SOCIAL PLATINUM = \$1000 Member / \$1,150 Non-Member**

- **4-Facebook/Twitter Posts** (posted in intervals of 90, 60, 30 and 7 days prior to conference start. Content to be provided to C.A.R.E. 30 days prior to first post 90 days prior to conference)
- **2 -SMS Text Messages per day to attendees during conference**
- **Exhibitor Table**
- **Private Meeting Area with reserved table for networking**
- **1 Full Conference Registration**

### **TIER 2 SOCIAL PREMIUM = \$900 Member / \$1,050 Non-Member**

- **2- Facebook/Twitter Posts** (Posted in intervals of 60 and 30 days prior to conference start. Content to be provided to C.A.R.E. 30 days prior to first post 60 days prior to conference.)
- **1-SMS Text Message per day to attendees during conference**
- **Exhibitor Table**
- **Private Meeting Area with reserved table for networking**
- **1 Full Conference Registration**

### **TIER 3 SOCIAL PLUS = \$800 Member / \$950 Non-Member**

- **1- Facebook/Twitter Post** (Posted 30 days prior to conference start. Content to be provided to C.A.R.E. 30 days prior to first post 30 days prior to conference.)
- **Exhibitor Table**
- **1 Full Conference Registration**

## **MEDIA MARKETPLACE PACKAGES**

### **TIER 1-SOCIAL PLUS = \$1025 Member / \$1,175 Non-Member**

- **1 Facebook/Twitter Post** (Posted 30 days prior to conference start. Content to be provided to C.A.R.E. 30 days prior to first post 30 days prior to conference.)
- **2 SMS Text Messages per day to attendees during conference**
- **1 Full Conference Registration**

### **TIER 2-SOCIAL = \$950 Member / \$1,100 Non-Member**

- **1-Facebook/Twitter Post** (Posted 30 days prior to conference start. Content to be provided to C.A.R.E. 30 days prior to first post 30 days prior to conference) **OR** 1 SMS message per day to attendees during conference
- **1 Full Conference Registration**

### **TIER 3 STANDARD = Member \$875 / Non-Member \$1025**

- **Basic Media MarketPlace Benefits**
- **1 Full Conference Registration**

**2019 C.A.R.E. MEDIA AND EXHIBITOR  
REGISTRATION FORM**

Company Name: \_\_\_\_\_

Email: \_\_\_\_\_

Company Web Address: \_\_\_\_\_

Company Description: \_\_\_\_\_

\_\_\_\_\_

Company Contact: \_\_\_\_\_

Conference Attendee: \_\_\_\_\_

Additional fees for electrical or internet access are the responsibility of the exhibitor. These fees are not included in your Exhibitor MarketPlace registration fees and must be arranged directly with the conference hotel.

Contact Bonnie Kosco at 800-636-5645 or [bkosco@care-online.org](mailto:bkosco@care-online.org) for more information.

**IN ORDER TO HELP ENSURE THE OPTIMIZATION OF YOUR  
OPPORTUNITY TO PRESENT YOUR COMPANY'S SERVICES,  
ALL MEDIA MARKETPLACE PRESENTATIONS MUST BE RECEIVED IN A  
PC COMPATIBLE FORMAT ON A USB DRIVE BY  
THURSDAY, APRIL 4, 2019**

**AT C.A.R.E.'S CORPORATE OFFICE:**

**C.A.R.E.**

**P.O. Box 2803**

**Harrisonburg, VA 22801**

**Attention: Bonnie Kosco, Administrator**

Presentations are subject to prior approval by the C.A.R.E. Board of Directors.

**MEDIA MARKETPLACE**

C.A.R.E. Member / Standard	\$ 875.00	_____
Non-Member / Standard	\$ 1,025.00	_____
C.A.R.E. Member / Social	\$ 950.00	_____
Non-Member / Social	\$ 1,100.00	_____
C.A.R.E. Member / Social Plus	\$ 1,025.00	_____
Non-Member / Social Plus	\$ 1,175.00	_____

**EXHIBITOR MARKETPLACE**

Member / Social Platinum	\$ 1,000.00	_____
Non-Member / Social Platinum	\$ 1,150.00	_____
Member / Social Premium	\$ 900.00	_____
Non-Member / Social Premium	\$ 1,050.00	_____
Member / Social Plus	\$ 800.00	_____
Non-Member / Social Plus	\$ 950.00	_____

**CONFERENCE SPONSORSHIP BENEFITS**

- Conference Sponsors of \$1,000 receive a complimentary Tier 3 Standard Exhibitor MarketPlace\*. Conference Sponsors of \$2,500 or more receive a complimentary Tier 2 Social Premium Exhibitor MarketPlace\*
- Conference Sponsors of \$5,000-\$7,500 receive a 25% discount on a Media MarketPlace\*
- Conference Sponsors of \$10,000 receive a 50% discount on a Media MarketPlace\*
  - Conference Sponsors of \$15,000-\$20,000 receive a complimentary Media MarketPlace\*

\*Complimentary Exhibitor MarketPlace does not include conference registration.

**ALL FUNDS ARE TO BE RECEIVED IN U.S. DOLLARS.**

**REGISTRATION MUST BE RECEIVED NO LATER THAN 04/04/2019**  
*for company information to appear in attendee booklet.*

**Exhibitor and Media MarketPlace Packages are offered on a first come-first served space available basis.**  
**NO REFUNDS or CREDITS UNDER ANY CIRCUMSTANCES.**

**Mail to:**

**C.A.R.E. c/o Bonnie Kosco, P.O. Box 2803, Harrisonburg, VA 22801**

**Fax: 703-814-8527**

**E-Mail: [bkosco@care-online.org](mailto:bkosco@care-online.org)**

Check# \_\_\_\_\_

C.A.R.E. now accepts: Visa, Master Card & American Express

Cardholder Name \_\_\_\_\_

CC: # \_\_\_\_\_

Exp. \_\_\_\_\_ V-code \_\_\_\_\_ Billing Phone #: \_\_\_\_\_

\_\_\_\_\_  
Billing Street Address City State Zip Code

Cardholder Signature: \_\_\_\_\_