



Joining Forces to Deliver Outstanding Vacation Services

**MEDIA MARKETPLACE
THE WESTIN INDIANAPOLIS
Indianapolis, Indiana
May 4-7, 2019**

This is your exclusive invitation to be a part of C.A.R.E.'s Media MarketPlace at C.A.R.E.'s 67th Conference in Indianapolis, Indiana.

A limited number of Media MarketPlaces to promote products that enhance the businesses of the C.A.R.E. membership will be available for the conference.

MEDIA MARKETPLACE BENEFITS

(Varies by Package Tier Level)

- **Listing on Conference agenda**
- **Fifteen-minute allotment to show a media presentation to conference attendees during regular conference agenda**
- **Placement of your company flyer (as provided by you) in each attendee "Welcome" Packet**
- **Special Exhibitor Table of Contents in the Conference Attendee Booklet**
- **Your company description and logo in an article highlighting conference exhibitors in the 2019 Summer Edition of *Connections Magazine***
- **Personalized Social Media and Text Message Recognition**
- **One Full Conference Registration***

MEDIA MARKETPLACE PACKAGES

TIER 1-SOCIAL PLUS = \$1025 Member / \$1,175 Non-Member

- **1 Facebook/Twitter Post** (Posted 30 days prior to conference start. Content to be provided to C.A.R.E. 30 days prior to first post 30 days prior to conference.)
- **2 SMS Text Messages** per day to attendees during conference
- **1 Full Conference Registration**

TIER 2-SOCIAL = \$950 Member / \$1,100 Non-Member

- **1-Facebook/Twitter Post** (Posted 30 days prior to conference start. Content to be provided to C.A.R.E. 30 days prior to first post 30 days prior to conference) **OR** 1 SMS message per day to attendees during conference
- **1 Full Conference Registration**

TIER 3 STANDARD = Member \$875 / Non-Member \$1025

- **Basic Media MarketPlace Benefits**
- **1 Full Conference Registration**

2019 C.A.R.E. MEDIA REGISTRATION FORM

Company Name: _____

Email: _____

Company Web Address: _____

Company Description: _____

Company Contact: _____

Conference Attendee: _____

**IN ORDER TO HELP ENSURE THE OPTIMIZATION OF YOUR OPPORTUNITY TO
PRESENT YOUR COMPANY'S SERVICES,
ALL MEDIA MARKETPLACE PRESENTATIONS MUST BE RECEIVED IN A PC
COMPATIBLE FORMAT ON A USB DRIVE BY
THURSDAY, APRIL 4, 2019**

AT C.A.R.E.'S CORPORATE OFFICE:

C.A.R.E.

P.O. Box 2803

Harrisonburg, VA 22801

Attention: Bonnie Kosco, Administrator

Presentations are subject to prior approval by the C.A.R.E. Board of Directors.

MEDIA MARKETPLACE

C.A.R.E. Member / Standard \$ 875.00 _____

Non-Member / Standard \$ 1,025.00 _____

C.A.R.E. Member / Social \$ 950.00 _____

Non-Member / Social \$ 1,100.00 _____

C.A.R.E. Member / Social Plus \$ 1,025.00 _____

Non-Member / Social Plus \$ 1,175.00 _____

**ALL FUNDS ARE TO BE RECEIVED IN U.S. DOLLARS. REGISTRATION MUST BE RECEIVED
NO LATER THAN 04/04/2019 for company information to appear in attendee booklet.
Media MarketPlace Packages are offered on a first come-first served space available basis.
NO REFUNDS or CREDITS UNDER ANY CIRCUMSTANCES.**

Mail to: C.A.R.E. c/o Bonnie Kosco, P.O. Box 2803, Harrisonburg, VA 22801

Fax: 703-814-8527 E-Mail: bkosco@care-online.org

Check# _____

C.A.R.E. now accepts: Visa, Master Card & American Express

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