



**C.A.R.E. members to receive complimentary membership into
America's largest private discount network from Access Development®**

HARRISONBURG, VA (December 2015) - C.A.R.E., the vacation industry's premier trade association, and Access Development®, America's largest private discount network are teaming to offer CARE member companies complimentary membership into the Access Discount Network so that CARE members can receive discounts at over 350,000 merchant locations nationwide.

Linda Mayhugh, President of C.A.R.E said, "This is a fantastic offering for CARE Members from the best provider in the Industry. We continue to work with companies such as Access Development to provide value-added benefits to our members."

C.A.R.E. Members can download the My Deals Mobile® app that uses GPS to guide users to over 185,000 places nationwide where they can simply show the coupon on their mobile device to save. There are deals on hotels, car rentals and travel packages in My Deals Travel®, offering guaranteed savings up to 81% over travel sites like Expedia®, Orbitz® or Travelocity®. It can be used as often as a member desires and the discounts are easy to find and redeem. Access users can legitimately save \$50.00-\$200.00 per month just by using the program regularly.

Dave Cook, Vice President of Corporate Sales at Access Development added, "This unique benefit is offered to the employees of C.A.R.E. member companies in good standing. The Access discount network features discounts at over 350,000 merchant locations nationwide, so no matter where you live, work or travel, you'll find savings of 25%, 35% even 50% off at popular restaurants, retailers, big box stores, and major theme parks. "

C.A.R.E. Members in good standing can find more information on this offering and how to sign up at www.care-online.org.

About C.A.R.E.

C.A.R.E. (www.care-online.org), established in 1985, is the vacation industry's premier trade association. Its member companies, comprised of Resort Developers, Management and Exchange companies, HOA's, Travel Clubs and Wholesalers, provide each other with opportunities for vacation fulfillment, exchanges and revenue enhancement through increased inventory utilization and yield management. C.A.R.E. members are required to comply with a strict Code of Standards and Ethics and benefit from outstanding professional and personal development opportunities at their semi-annual conferences

About Access Development

For 30 years, Access Development has helped organizations connect with their customers and

build revenue, engagement and loyalty through custom incentives, employee benefits, and discount programs. The company's private discount network of over 350,000 merchant locations is America's largest, providing discounts of up to 50% on everyday items to millions of end users. Access also offers the nation's largest mobile commerce platform, featuring over 185,000 merchants offering exclusive "show your phone" mobile coupons. For more information on Access, please visit <http://www.accessdevelopment.com> or follow us on Twitter and LinkedIn.

Press Release Source: C.A.R.E.

Contact: Bonnie Kosco, 800-636-5646