



C.A.R.E. Announces 2016 Spring Conference Agenda

HARRISONBURG, VA (March 2016) - C.A.R.E. (Cooperative Association of Resort Exchangers) has announced the agenda for its 62nd conference to be held at the Crowne Plaza Tennis and Golf Resort, Asheville, NC from May 21-24, 2016.

Asheville, NC, known as the “City of Discovery, Inside and Out” will provide the perfect venue for conference attendees representing Resort Developers, Travel Clubs, Management and Exchange Companies, and industry Service Providers to benefit from valuable educational sessions and networking opportunities designed to foster beneficial business relationships.

The keynote session, “How to Stay Fired Up, Pumped Up and Inspired”, sponsored by Endless Vacation Rentals and presented by Matt Jones, founder of R.E.A.L. Leadership Academy, was inspired by Mr. Jones’ battle to conquer cancer. He will share how he progressed from relearning how to walk to completing seven marathons on seven continents and the three unique choices that can be used to overcome adversity and achieve greater victory in business, leadership and life. Additionally, there will be a panel discussion, “Corporate Responsibility and Practices”, moderated by Melanie Gring, Vice President Strategic Alliances and Public Relations, Global Connections, Inc. and an “Industry Update” presented by Pam Cordell, Director of Member Services for ARDA.



*Matt Jones, R.E.A.L.
Leadership Academy*

Networking opportunities include “A Magical Evening of Recognition”, sponsored by CondoWarehouse.com and RTX-Resort Travel and Xchange, during which conference sponsor awards, “The Richard Gallardo Award” and “The Rookie of the Year Award” will be presented. Asheville’s famous “LaZoom Citywide Tour” will be available for all conference attendees to enjoy courtesy of sponsor Global Connections, Inc. and Reservation Services International will host their sponsored event “Betting It All on C.A.R.E.” The conference will end with a “C.A.R.E. Gives Back” volunteer event at the Veteran’s Restoration Quarters, a comprehensive residential program that addresses every area of restoration in the lives of homeless veterans.

For more information on C.A.R.E. and its 62nd Annual Conference, visit www.care-online.org.

About C.A.R.E.:

C.A.R.E. began in 1985 when a handful of resort employees, who had been working together informally to provide an extra level of service and additional vacation fulfillment opportunities to their owners, met in New Orleans, LA to officially form the organization (The Cooperative Association of Resort Exchangers). Today, C.A.R.E.’s membership numbers more than 120 member companies comprised of Resorts, Developers, Management and Exchange Companies, Travel Clubs, HOA’s, Wholesalers and Service Providers. Members not only provide each other with opportunities for vacation fulfillment, but offer enhanced revenue opportunities through increased inventory utilization and yield management.

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