

1 CALIFORNIA BLOOD BANK SOCIETY  
2 Board of Directors Meeting Minutes  
3 December 4, 2017  
4 via GoToMeeting  
5  
6  
7

8 **BOARD MEMBERS PRESENT:**

9 Susan Noone - President  
10 Don Fipps - President-Elect  
11 Robert "Bob" Bayer - Treasurer  
12 Steve Ferraiuolo - Immediate Past President  
13 James "Jim" Burner - Director  
14 Suzanne Heri - Director  
15 Suchitra "Suchi" Pandey - Director  
16 Harpreet Sandhu - Director  
17

18 **ALSO PRESENT:**

19 Kacy Wallis, AdvoCal - Executive Director  
20 Alexandra Kerstner, AdvoCal  
21  
22

23 **BOARD MEMBERS ABSENT:**

24 Patricia Kopko - Secretary  
25  
26

27 **CALL TO ORDER** - *Susan Noone*

28 Called to order at 10:03 am by President, Susan Noone, noted quorum established.  
29

30 Reviewed Conflict of Interest statement. No conflicts disclosed.  
31

32 **APPROVAL OF AGENDA** - *Susan Noone*

33 Agenda modification: Add under New Business, "Website Inquiry."  
34

35 **ADOPTION OF MINUTES**

36 Presentation of minutes from the October 23, 2017 meeting.  
37

38 Motion made and seconded to approve the October 23, 2017 minutes as written. Motion carried.  
39

40 **FINANCIAL UPDATE** - *Bob Bayer*

41 Financial report for October month-end reviewed. Dues renewals went out in mid-October.  
42

43 The reimbursement check from BCC's MTAC meeting was returned. Suspect it was mailed to the wrong  
44 address. Staff to renew the address forward.  
45

46 **ACTION ITEMS**

47 Reviewed and updated the Action Items table dated November 2017.  
48

- 49 · Staff to check with Kim-Anh regarding the status of the eNetwork Forum archives.
- 50 · Joy Fridey, MD stepping down as Emergency Preparedness Committee Chair. Dr. Fridey sent  
51 Susan a list of referrals for replacements. Susan is contacting to try and fill the position. Dr.  
52 Fridey interested in continuing as a member of the committee and willing to serve as the  
53 BCC representative.

1 **NEW BUSINESS**

2  
3 AdvoCal Changes

4 Kacy Wallis is returning her focus to AdvoCal's growth and quest to reach strategic goal, therefore,  
5 Alexandra Kerstner will become the new Executive Director. There will be a six month overlap to ensure  
6 a smooth transition. The transition will be complete by May 1, 2018.

7  
8 Strategic Plan - Vivid Description

9 Discussed draft language from Kacy and Mark's collaboration and suggested revisions from Don, Susan  
10 charged the board with the task of reviewing the document and being prepared to vote on language at  
11 the January meeting. Suggestion was made to share the final Strategic Plan and Vision Statement with  
12 Committee Chairs in advance of the roll-out to the membership.

13  
14 Website Inquiry

15 Reviewed an email received via the CBBS website from a member of the public pertaining to SB 239.  
16 Discussed how to handle the correspondence the board decided to not engage.

17  
18 Awards

19 Brought to the attention of the board that the award sponsors have not been notified of the recipients  
20 chosen, nor shared details of the ceremony. Agreed to change policy and have AdvoCal draft a letter to  
21 send to the award sponsors informing them of the pertinent information.

22  
23 **NEXT BOARD MEETING DATES**

24 Thursday, January 11 (starting at 9:30 am) and Friday, January 12, 2018 (ending at 2pm) at the Hilton  
25 Oakland.

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27  
28 Adjourned 10:59 a.m.

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30 

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32  
33 *Respectfully submitted by Kacy Wallis, Executive Director on behalf of Patricia Kopko, Secretary*