

1 CALIFORNIA BLOOD BANK SOCIETY
2 Board of Directors Meeting Minutes
3 February 26, 2018
4 GoTo Meeting
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7

8 **BOARD MEMBERS PRESENT:**

9 Susan Noone - President
10 Steve Ferraiuolo - Immediate Past President
11 Don Fipps - President-Elect
12 Robert "Bob" Bayer - Treasurer
13 Patricia Kopko - Secretary
14 James "Jim" Burner - Director
15 Suzanne Heri - Director
16 Suchitra "Suchi" Pandey - Director
17 Harpreet Sandhu - Director
18

19 **ALSO PRESENT:**

20 Alexandra Kerstner, AdvoCal - Incoming Executive Director
21

22 **BOARD MEMBERS ABSENT:**

23 None
24

25 **CALL TO ORDER** - *Susan Noone*

26 Called to order at 9:01 am by President Susan Noone, noted quorum established. No conflicts of
27 interest reported.
28

29 **AGENDA MODIFICATION**

30 Added 2018/19 Committee Structure Update (Don Fipps) to New Business, as well as a report by
31 the nominating committee (Steve Ferraiuolo).
32

33 **MINUTES FOR APPROVAL**

34 Approved with no edits.
35

36 **FINANCIAL UPDATE** - *Robert Bayer*
37

38 **PRESIDENT'S REPORT** - *Susan Noone*

39 Discussion of Strategic Plan review and communication to committee chairs.
40

41 **EXECUTIVE DIRECTOR'S REPORT** - *Alexandra Kerstner*

42 Joint meeting registrant update and reminder to book sleeping room at host hotel. Regional
43 seminar registrant update. Clarification of line items in January 2018 financials. Overview of
44 ASFA meeting dates 2019 through 2021 to avoid scheduling conflicts.
45

46 **OLD BUSINESS**

47 e-Network Forum - Promotion & Current Moderators

48 Currently three active member moderators; contact to determine their continued interest. The
49 most recent activity to the Transfusion Practice post was January 2018. Other forums somewhat
50 dormant with posts about a year ago or older. Add button to home page to draw attention to
51 the Forum and promote in member communication and on social media. Ask committee
52 chairs to submit questions to spur discussion.
53
54

1 Strategic Plan

2 Recent edits yet to be incorporated; keep tone of Plan positive, eliminate research portion.
3 Tabled until edits have been completed.

4
5 **NEW BUSINESS**

6 Approval of Inaugural Audio Conference

Proposed

7 Date: June 10, 2018, 1 pm, title "Hemolytic Disease of the Fetus/Newborn: Can the transfusion
8 service play a role in prevention?" Approved.

9
10 Educational Fund Award Application

11 Application received from Sulyn Tay with the American Red Cross Pomona. Approved.

12
13 Twitter

14 Central Office to establish and maintain a CBBS Twitter account.

15
16 2018-2019 Committee Structure

17 Update of contacts and commitments made for committee chair and liaison assignments.

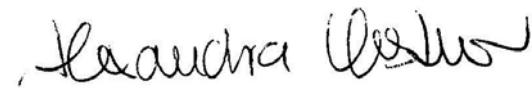
18
19 Nominating Committee Update

20 Need ARC representation; several individuals contacted, still searching. Board encouraged to
21 think of individuals that may be a good fit. Motion made to nominate Robert Bayer for
22 President Elect. Motion approved.

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24 **NEXT BOARD MEETING DATES**

25 April 2, 2018: 10 am - 11 am via GoToMeeting

26
27 Adjourned at 10 am.

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35 *Respectfully submitted by Alexandra Kerstner, Incoming Executive Director on behalf of*
36 *Patricia Kopko, Secretary*