

the journal of the chartered association of building engineers



buildingengineer

www.buildingengineer.org.uk

"Informative. Well presented and topical"

– Readership Respondent

"Great editions, a must read!"

– Readership Respondent

"It is the best technical magazine that I receive"

– Readership Respondent

"It keeps me updated about my profession"

– Readership Respondent

Readership Survey 2023

a summary of results

THE RETROFIT ISSUE

From a skills gap to working with solid stone walls, retrofit presents many challenges. Here are some solutions.

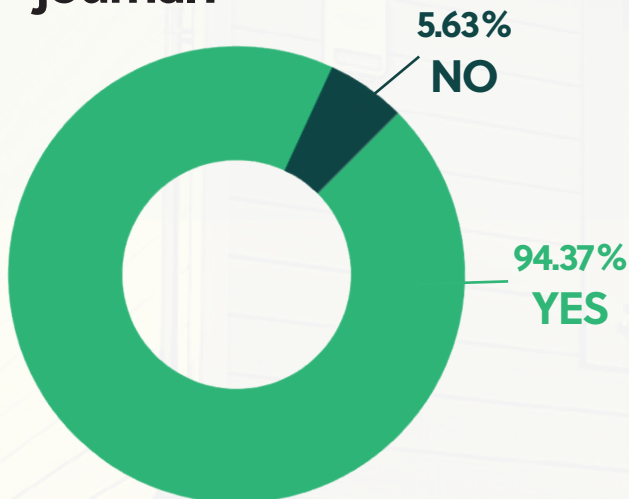
Introduction

Building Engineer and buildingengineer.org.uk is published for readers, like yourself. The editorial team works hard to produce content that includes technical articles, news items and in-depth thought pieces that are relevant to construction professionals throughout the industry.

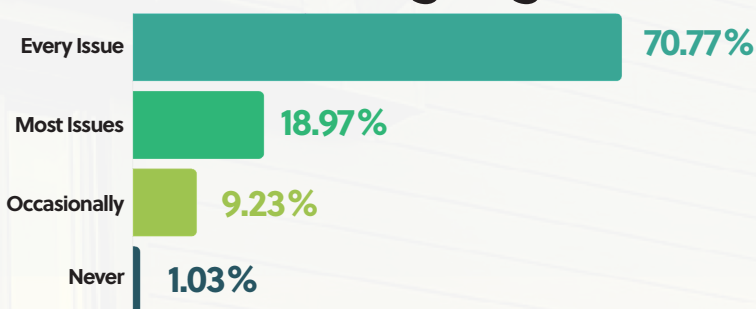
Its continual development is driven by our readers, and we encourage everyone to share their opinion and ideas on what they would like to see covered within its pages. To help us to develop the content further, earlier this year we invited readers to undertake a short readership survey, and we are delighted to be able to share some our key findings with you.

The readership survey was open to **CABE Members** and **readers** of both **Building Engineer journal** and **buildingengineer.org.uk** | **213 responses were received.**

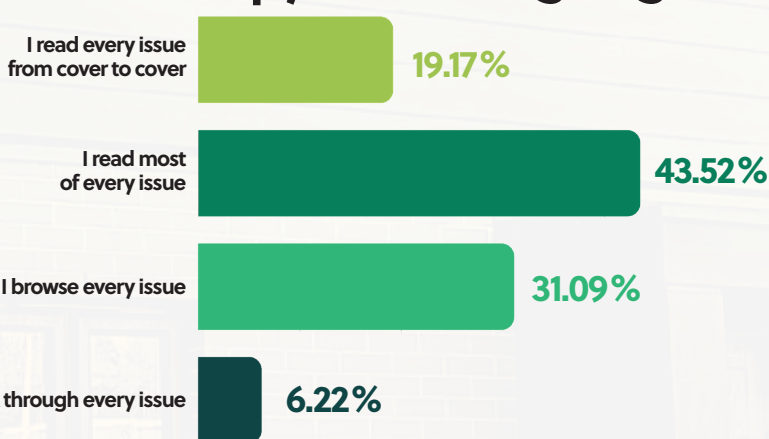
Do you receive the Building Engineer journal?



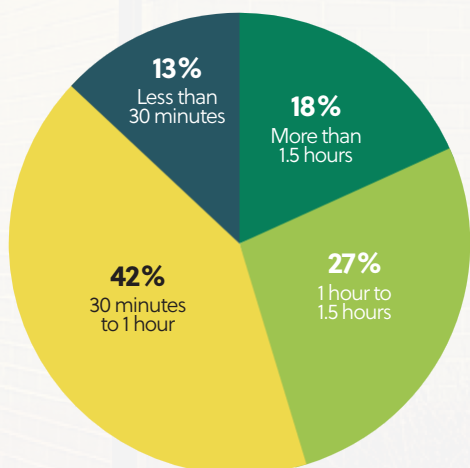
How often do you read Building Engineer?



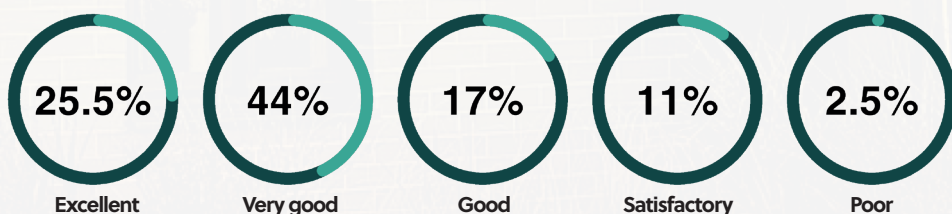
How do you read your copy of Building Engineer?



How long do you usually spend reading each issue of Building Engineer?



How would you rate Building Engineer?

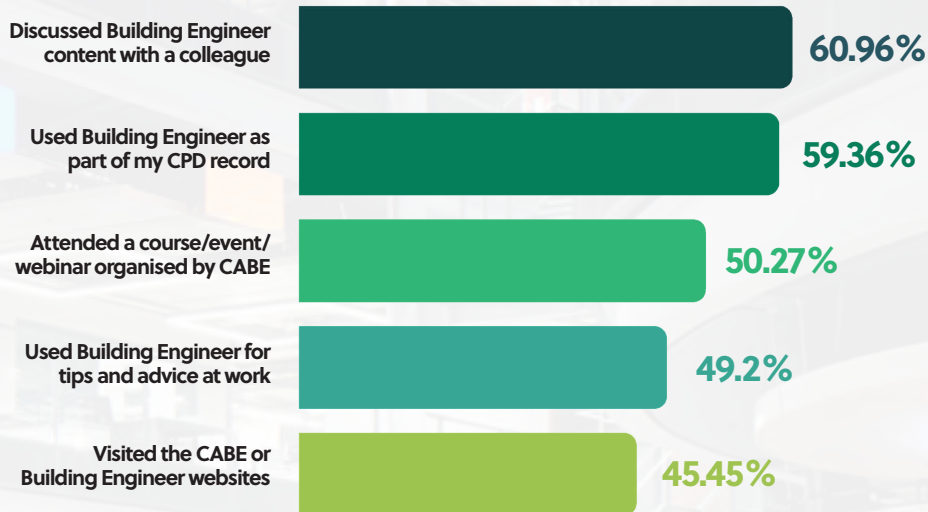


83%

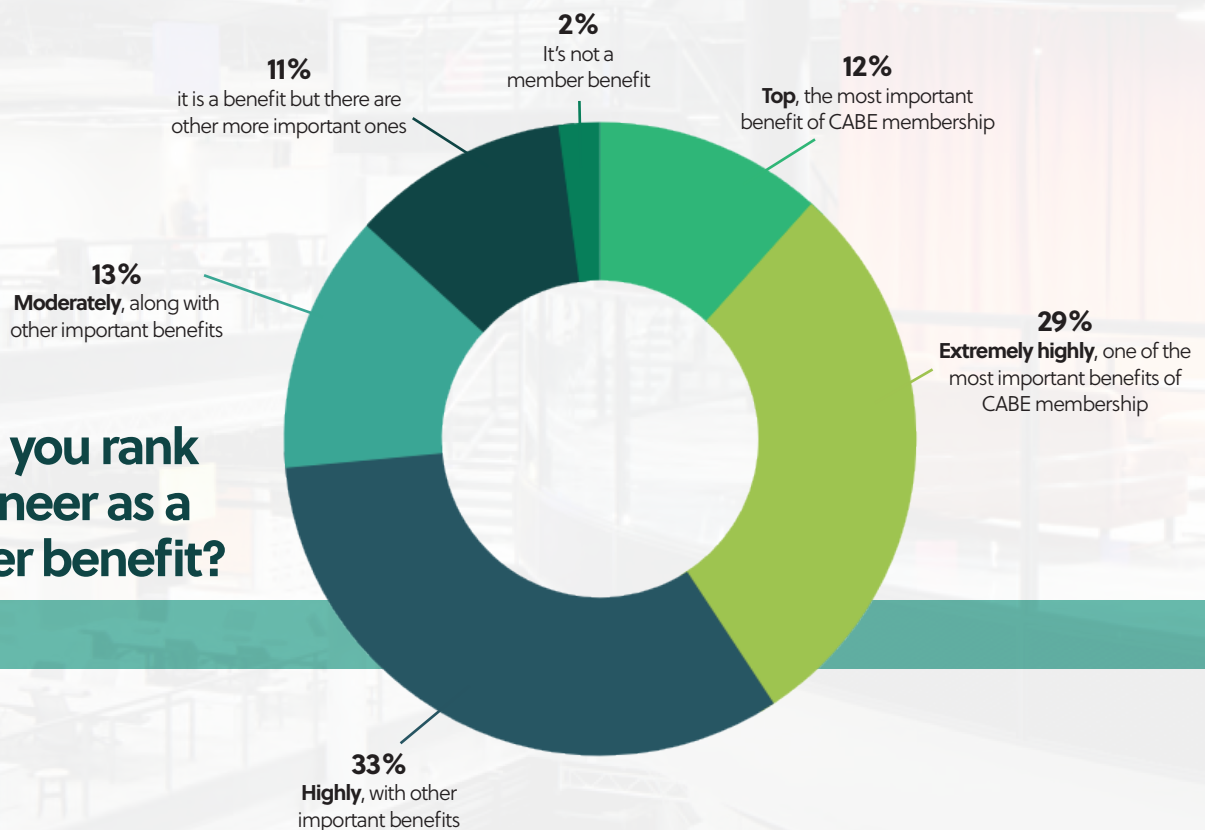
of respondents said Building Engineer helps them to keep up-to-date with changes and trends in the building sector



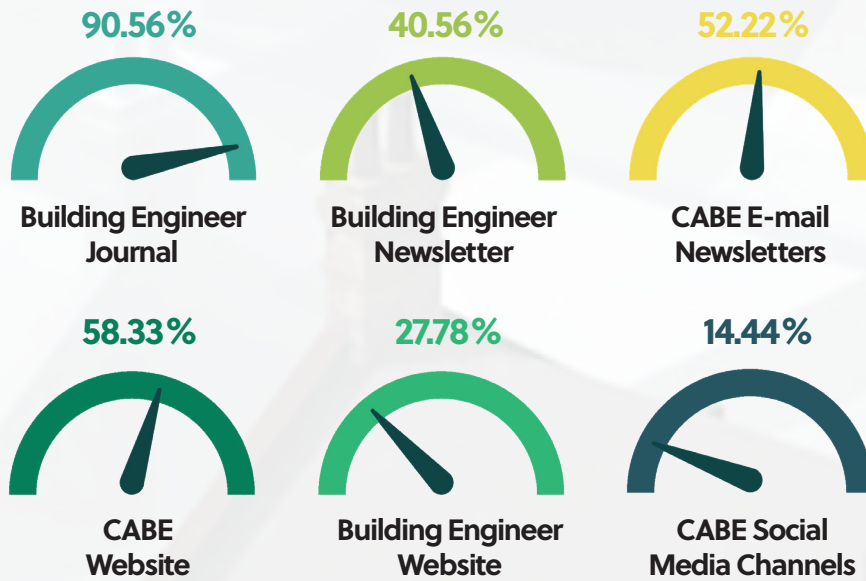
Which of the following have you done as a result of reading Building Engineer?



Where would you rank Building Engineer as a CABE member benefit?



Which sources of CABE information and news do you find helpful?



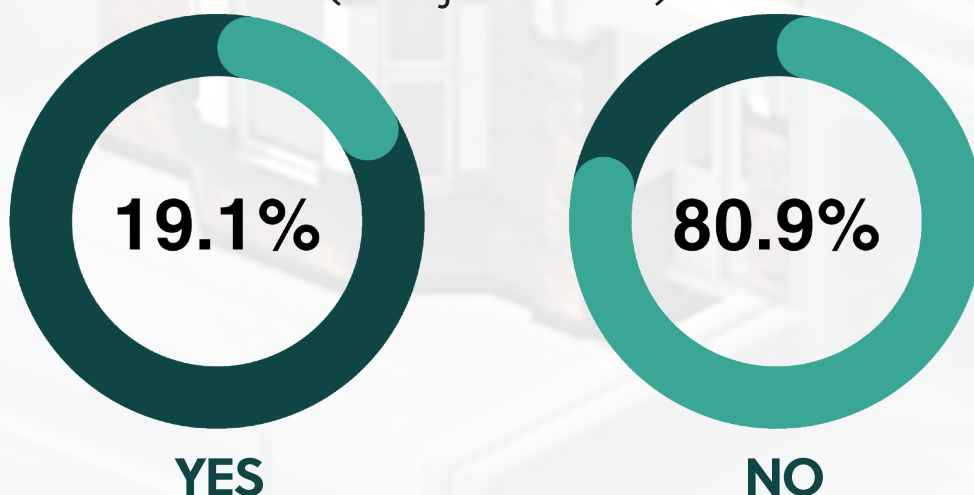
69%

of respondents said that Building Engineer articles are relevant to their professional life

84%

of respondents said that Building Engineer contains content that they trust

Have you ever used CABE's online job board, CABE Jobs Market? (cabejobs.co.uk)



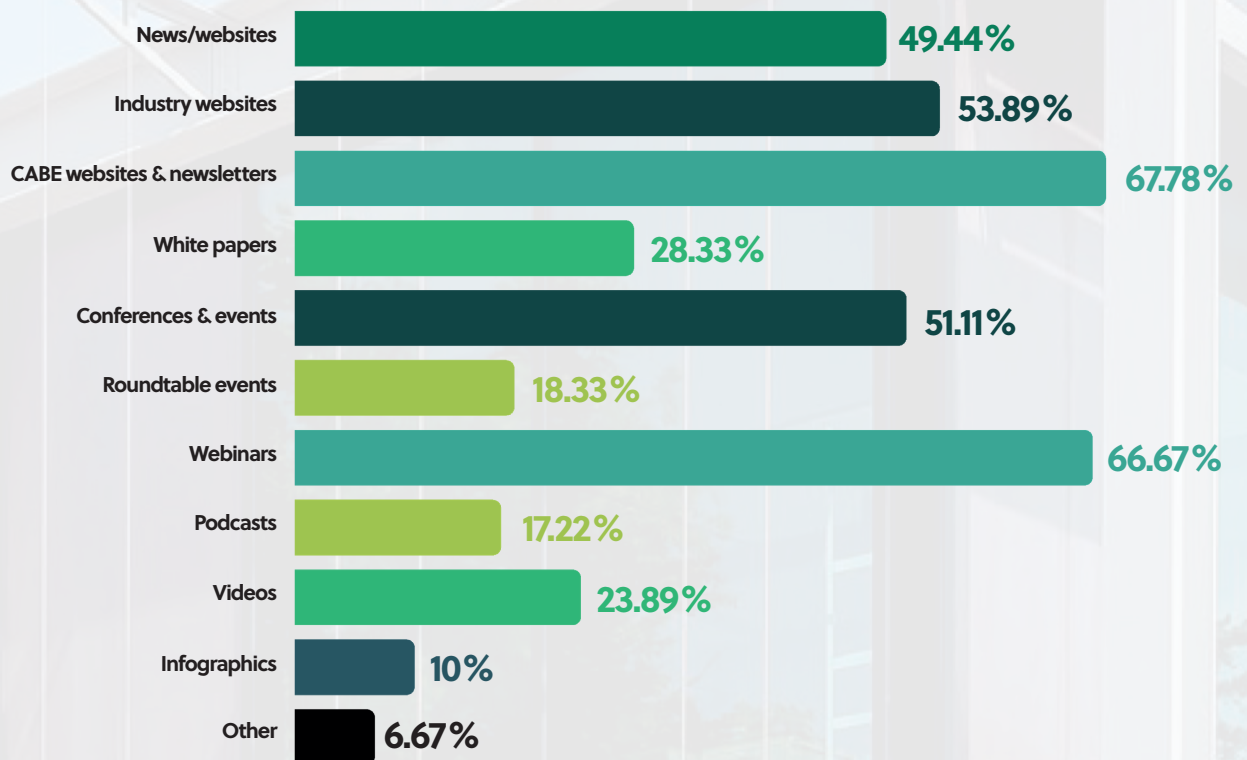
80%

of respondents said that Building Engineer provides high quality and accurate technical content

96%

of respondents were interested in articles on fire and building safety

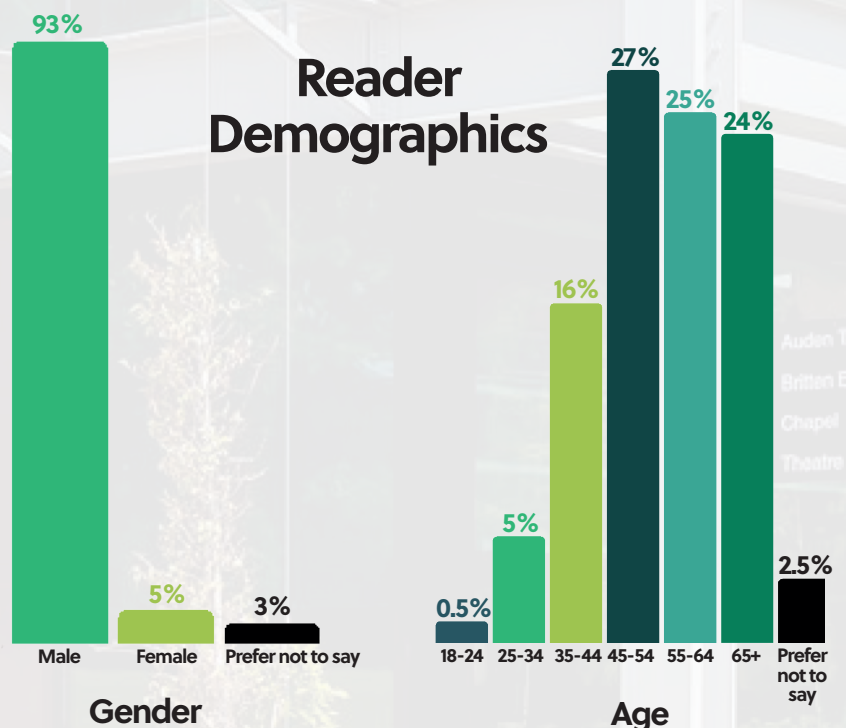
For in-depth information and advice to support your professional development, how important are the following resources?



58%

of respondents said that Building Engineer contains invaluable information that helps them to do their job

Reader Demographics



Conclusion

The results of the readership survey reflect the views of Building Engineer readers, and we were delighted with the responses.

More than **83%** of readers felt that they can trust the content within the pages of Building Engineer, with almost **80% (79.69%)** stating that it provides high quality, accurate technical content. It was pleasing to see **77%** of respondents agreed that the technical features were useful and highly rated.

We discovered that readers were interested, or very interested, in articles on construction (**91%**), fire safety and building safety (**86%**), building control (**82%**), and legislation and legal (**82%**). But it is noted that readers value the fact that Building Engineer covers a wide breath of industry topics. There were many individual requests for more technical articles on a wider range of subjects, including town planning, surveying and accessibility.

It was pleasing to see that **more than 60%** of readers discussed content from building engineer with colleagues, with nearly **60%** regularly using it as a way to gain valuable CPD hours, and **more than 50%** using the content to access free webinars. Clear evidence that Building Engineer plays an integral role in developing professionals.

The survey proved that there is high demand for legislation, regulation and standards updates and although readers acknowledged that we do a good job in sharing this information, it is noted that sometimes articles don't provide depth of understanding or an explanation of how these changes will impact people in their roles. There is also a strong desire for us to cover legislative changes in more countries throughout the world, so we can better support readers outside of England.

Although much of the survey has shown that building engineer is valued by readers and highly respected throughout the industry, we know we need to continually evolve to ensure we produce articles that highlight best practice, articles that can be trusted, and articles that can help to improve your competency.

Our thanks go to everyone who took part in the survey.

Get Involved

- **Do you have specialist knowledge?**
- **Want to submit a feature, or be interviewed?**
- **Feel you have missed this opportunity to have your say?**

E-mail Building Engineer's Editor at
cabe@redactive.co.uk

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