



Join an IFCA Peer Group Today!

The IFCA Peer Group program brings together small groups of custom coater owners and executives to audit each other's facilities, share best practices, problem-solve, and improve business and operational performance. Members meet twice a year and form an ongoing advisory network that promotes a continuous improvement mindset.

How the Program Works

- Groups contain six to ten non-competing companies, selected to avoid geographic competitors.
- Each company may send up to two representatives to meetings: preferably senior managers with P&L responsibility.
- Goyer Management International (GMI) staff manage logistics, content, group assignments, and facilitation.
- Participants must sign a non-disclosure agreement and follow our Anti-Trust Statement.
- It is our goal to also arrange social gatherings where all Peer Group members can meet one another at IFCA events.

Meetings and Host Expectations

- Meetings are held at member facilities twice per year, each lasting 1.5 days and ending before lunch on day two. Expect a two-night hotel stay.
- Meetings include facility tours, operational audits, business discussions, sponsor presentations, and invited speakers. Virtual conference calls are permitted for special circumstances.
- Host responsibilities rotate among members. Hosts provide basic refreshments and help with local programming. With two meetings per year, expect to host roughly once every three to four years.

Cost and Sponsorship

- Members cover their own travel, hotel, and related expenses.
- IFCA seeks Corporate members to sponsor arrival dinner, first-day lunch, and first-day dinner to reduce costs. Sponsors may join the sponsored meal and give a 15-minute presentation after the first-day lunch. Hosts may suggest potential sponsors. Breakfast is on your own unless included in the hotel rate.

Participation Requirements and Commitments

- Commit to two on-site meetings per year.
- Be willing to openly share operational information with group members while keeping all shared information strictly confidential.
- Attendance is critical; missing 50% of meetings over two years may lead to dismissal.

Group Formation and Selection

- Groups form when at least six non-competing applications are received.
- Selection balances geographic separation, company size, employee count, coating types, and system types to create a productive mix.

Questions?

Please call us: 941-373-1830

IFCA Peer Group Facilitators

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After carefully reviewing the Peer Group expectations, requirements, and commitments outlined above

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