

# Welcome

In 1962 real estate professionals chartered the Centre County Board of REALTORS®, following guidelines set in 1908, by the founding organization, the National Association of Real Estate Exchange . . . “For the support and benefit, of its members and the community at large.”

In 1993, the NATIONAL ASSOCIATION OF REALTORS® approved the request to rename the Centre County Board of REALTORS® to the Centre County Association of REALTORS®.

Of great importance, the designation REALTOR® is not a synonym for a “real estate broker” or “licensee”, but rather a registered trademark which identifies a real estate professional who is a member of the NATIONAL ASSOCIATION OF REALTORS® and bound by its strict *Code of Ethics*.

A REALTOR® is automatically affiliated with the Pennsylvania Association of REALTORS® (PAR) and the NATIONAL ASSOCIATION OF REALTORS® (NAR) – the world’s largest professional trade association. Through this collective membership, REALTORS® are the “*Voice for Real Estate*”, promoting the private ownership of real property and the free enterprise system.

## Membership Benefits

Through the Centre County Association of REALTORS®, local REALTORS® receive the benefits of membership in a statewide and national organization. Some of the Business Partner Membership Benefits and Options are noted inside this brochure . . . .

## Membership Classifications for Business Partners

Locally, the Centre County Association of REALTORS® has three distinct membership classifications of Affiliate Business Partners:

- ◆ Business Partner
- ◆ Business Partner Plus
- ◆ Public Service Business Partner

### Business Partner Benefits

Invitations to social events and educational programs throughout the year

Updated REALTOR® Rosters and mailing lists available upon request.

Following is a brief description about each Affiliate Business Partner Membership classification, along with additional benefits that are unique to the classification.

### Business Partners

Individuals, firms or corporations engaged in or affiliated with the real estate business, but not as a licensed broker or salesperson. Some examples of regular affiliates include Accountants, Architects, Attorneys, Communicators, Contractors, Inspectors, Insurance Companies, Lenders, Moving/Storage Companies, Builders, Developers, Engineering Firms, Home Improvement Companies, Settlement Service Companies, Testing / Environmental & Title Companies.

### Business Partners Plus

Individuals, firms or corporations engaged in the financing and/or appraisal of real property who are engaged exclusively in a specialty of the real estate business other than brokerage of real property. Will receive one (1) complimentary Comp Book, four (4) times per year

### Public Service Affiliate Business Partners

Individuals who are interested in the real estate profession as employees of or affiliated with education, public utility, governmental or other similar organizations, but are not engaged in the real estate profession on their own account or in association with an established real estate business.

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## Social Events and Networking

What better way to make new contacts and friends than to attend and participate in activities:

- ◆ RPAC Fundraisers
- ◆ Community Service Events
- ◆ Holiday Celebration
- ◆ Membership Meetings

## Opportunities For Business Partner Members

The Centre County Association of REALTORS® welcomes the business community to become an integral part of the organization as Business Partners. All Business Partner members are invited to utilize the services available through the local Association and are encouraged to participate in the REALTOR® social activities, as well as to attend all educational seminars.

The Association welcomes input from Business Partner members who over the years have generously provided their valuable insight and expertise into real estate issues. Opportunities to network at the various educational and social events have proved invaluable to our Business Partners

You will soon find that your participation will create an increased sense of belonging and will multiply the benefits you receive from the Association. People that you meet through the Association will become contacts, mentors, supporters and friends now and for the future.

**As a Business Partner member, you will have the opportunity to prosper personally and professionally – opening the door to your success!**

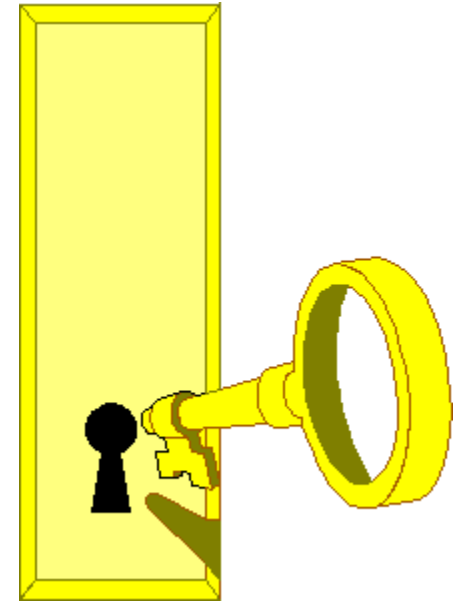
## MISSION STATEMENT

The mission of the Centre County Association of REALTORS® is to provide all members with resources and services that promote and maintain the highest ethical and professional standards while enhancing and advancing the profession and practice of real estate.



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**Open the Door  
to Your Success  
with the  
Centre  
County  
Association of  
REALTORS®**