

# COLLEGE COORDINATOR GUIDE

## 2025 Waves of Change STEM Global Competitiveness Conference

The first step towards getting your students in front of employers

### Invest in Your Students' Future

Career Communications Group College Program features:

- ▶ The CCG Leadership Training Program
- ▶ CCG JobMatch Program
- ▶ CCG JobMatch Certification Program

**October 23-25, 2025**

Baltimore, MD and WOC STEM DTX™ Platform



CCG e-Learning

## ABOUT THE CAREER COMMUNICATIONS GROUP COLLEGE STUDENT PROGRAM

The Career Communications Group (CCG) College Program for STEM Students is a comprehensive student leadership program designed to give students a competitive edge when they enter the work force.

It consists of the **CCG Leadership Training Program**, which offers pre-professional development and certification sessions designed to groom students for today's workplace challenges. The conference creates a forum for high achieving, goal-oriented students majoring in science, technology, engineering, and math-based (STEM) disciplines to learn, interact, and build professional **networking relationships with outstanding leaders in fields** that complement their academic studies.

Notably, the **Jobs Certification Program** offers 18 hours of essential skills training for students who are transitioning to the workplace. The entire program moves online allowing students to receive their certification before the conference and thereby become eligible for scheduled interviews with employers participating in the conference.

The Jobs Certification Program offers in-depth and interactive soft-skills workshops. The topics include those most sought after by employers: interpersonal skills, critical thinking, interview skills, business etiquette, team building skills, navigating multigenerational challenges, and others.

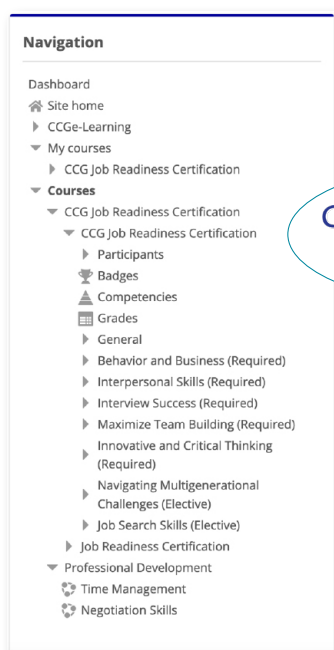
And finally, the **JobMatch Program** eligibility is activated when students complete the job certification courses. We then issue a certificate of completion that students can add to their resumes and share in their LinkedIn profiles. These students are fast-tracked for virtual or in-person interviews with matching organizations.

Online courses are available to all students at our website.

<https://www.ccglearning.com/>

Each student is required to create an account

to access and track course completions. An example of the student dashboard can be seen below.



## ABOUT THE 2025 WAVES OF CHANGE STEM GLOBAL COMPETITIVENESS CONFERENCE

During the COVID-19 pandemic, the Waves of Change STEM Global Competitiveness in its digital form reached students from across the country who attended for the first time. The importance of continuing to extend access to this event to reach even more students aligns with our purpose and mission to promote excellence. As a result, we have committed to combining the two conference experiences (In-person and digital) to bring you the digital twin experience (DTX). This means that all in-person events and virtual events are accessible to all participants in real-time during the three-day event regardless of location. Additionally, all conference content will be archived and available on-demand yearlong on the WOC STEM DTX™ Platform.

**Currently, in-person participation is limited to 130 students, double occupancy ONLY\*. Room reservations will only be made when we receive your student rooming list and proof of travel is submitted by the deadline below. Limits may apply per school.**

*\* Triple or quad occupancy available only upon request.*

## PROGRAM OFFERINGS AT THE WOC STEM GLOBAL COMPETITIVENESS CONFERENCE

- **Scheduled Job or Internship Interviews through the CCG JobMatch Program**
- **Roundtable Mentoring Sessions – In person only**
- **Leadership Development Sessions and Certifications**
- **One-day Career Fair**
- **Access to Employer Networking Suites – In person only**
- **Networking Opportunities with Employers and STEM Professionals**





## SCHEDULE OF EVENTS

### THURSDAY, OCTOBER 23, 2025

- Networking Session in Registration area
- Conference Welcome/Opening Remarks
- Keynote Session: "The Future of STEM: Innovation in the Next Decade"
- Breakout Sessions
- Networking Dinner and Impact Awards
- Welcome Networking Reception

### FRIDAY, OCTOBER 24, 2025

- Networking Breakfast
- Keynote Session: Leadership in STEM: Building High-Performing Teams and the Future of Technology
- Breakout Sessions
- Networking Lunch and Alumni Panel: How I Landed My First Job in STEM
- Innovation and Entrepreneurship in STEM
- Speed Networking with STEM Professionals and Alumni
- Networking Mixer
- WOC Awards Ceremony

### SATURDAY, OCTOBER 25, 2025

- Keynote Breakfast
- Breakout Sessions
- Career Fair
- Undergraduate Research Showcase
- Lunch and Learn Panel Discussions
- Leadership Skills for STEM Students
- Workshop: JobMatch Session: "Behavior and Business Etiquette"
- Alumni Mentorship Circles

## WAYS FOR STUDENTS TO PARTICIPATE

### School coordinates student participation and school pays

- This option keeps your students focused on their studies while the campus coordinator does the administrative work to get their students in front of the resources to ensure the best outcome when they graduate.

- Suitable for students who will benefit from the entire conference experience, and for students ready for internships and those graduating.

### School coordinates student participation and student pays

- Select this option if your school does not have the funds to underwrite conference participation and you have students who are willing to pay to attend.

### Students attend on their own

- If you are unable to coordinate a group attendance or delegate it to someone else, this option simply asks you to share the conference with your students.
- Students may attend the digital conference at the stated fee.
- Students may choose to attend in-person, coordinating their own travel and hotel arrangements and register at no cost.

## GETTING STARTED

### ✓ STEP ONE: Recruit Students

- Send the conference flyer to your STEM students or students from other related disciplines to identify students.
- Determine which students are most likely to take advantage of, and thereby benefit from the conference offerings.
- Keep in mind the effect of the role model on motivating students.

### ✓ STEP TWO: Conduct Meeting with Students

- Share the program features and the Student Brochure.
- Share the Career Fair flyer.
- Let them know what they might gain by participating.
- Share the cost of participation – monetary and time.
- Share your school's funding availability or lack thereof.

### ✓ STEP THREE: Sign-Up

- Complete the coordinator agreement form. Submit one form for each coordinator.
- Begin assembling a list of students who expressed an interest in participating.
- Create separate lists for in-person and online participants.
- If you have questions, please email us at [university-events@cgmag.com](mailto:university-events@cgmag.com)

## REGISTRATION PACKAGES

### In-Person with Coordinator Agreement

**3 Nights Hotel – Double Occupancy**..... \$350\*\*  
*Full Conference Experience, Technology Expo & Career Fair*

**In-Person** ..... \$100  
*Access to Full Conference Programming including in-person and Career Fair*

### WOC DTX (Online Only)

**Online Conference Experience** ..... \$50  
*Access to Full Online Conference Programming & Career Fair*

### In-Person or Virtual Career Fair Only

**Friday Career Fair Only** ..... \$0

## KEY DATES

**Coordinator Agreement (In-Person Participation)** ..... Sep. 10, 2025  
**Proof of Travel Arrangements** ..... Sep. 19, 2025  
**Hotel Rooming List** ..... Sep. 30, 2025  
**Hotel Confirmations Sent** ..... Oct. 14, 2025  
**Registration (In-Person Participation)** ..... Oct. 14, 2025  
**Coordinator Agreement (Virtual Participation)** ..... Oct. 14, 2025  
**Registration (Virtual Participation)** ..... Oct. 19, 2025

**\*\*Fee waived when travel arrangements confirmations and coordinator agreements are received at our office by September 19. Thursday arrivals only (3-night bookings), on a first-come, first served basis. NO FRIDAY ARRIVALS**

## PARTICIPATION FORM

You will need the following information to **fill out this form electronically** using the **"SIGN UP"** button or by scanning the **QR code** to the right.

You agree to coordinate students from your school or organization to attend the WOC STEM Global Competitiveness Conference in-person or virtually. To facilitate this, you agree to distribute flyers or brochures to students, conduct meetings, assist with directing and encouraging student participation while at the conference, and to monitor their activities online and onsite. In recognition for your service, you will attend the conference at no cost, receive recognition in the conference publication or the website. Student coordinators will receive a \$100 stipend when they coordinate attendance of 40 or more students.



*Sign Up*

**Coordinator Role\*:** ☐ Primary ☐ Additional (Each additional coordinator will require a faculty registration package)\*

**First Name:** \_\_\_\_\_ **Last Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Organization Name:** \_\_\_\_\_

**Street Address:** \_\_\_\_\_ **City, State, Zip Code:** \_\_\_\_\_

**Cell Phone:** \_\_\_\_\_ **Preferred Contact Method:** Phone Call/Text/Email

**Emergency Contact Full Name & Phone:** \_\_\_\_\_

**Projected Student Participation Goal** (10 students minimum to participate): \_\_\_\_\_ **School Funded?** Yes/No

**If School Funded, please provide the billing information:**

**Billing Contact:** \_\_\_\_\_ **Billing Telephone:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_ **Billing City, State, Zip Code:** \_\_\_\_\_

**Billing Email Address:** \_\_\_\_\_

I understand that in the event Career Communications Group reserves hotel accommodations based on the information I provided, and a student does not attend, that my organization will be required to pay for the unused hotel accommodations.

I have read the information contained in this document and accept the responsibilities and duties outlined. I find the compensation acceptable and understand that if I am unable to perform my duties to an acceptable level of success, I may not be entitled to some portions of the compensation.

**Your Name:** \_\_\_\_\_

**Faculty Advisor Name** (If Applicable): \_\_\_\_\_

**Signed:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Note:** The **electronic form** MUST be submitted **on or before September 10** to receive the Campus Coordinator benefits.

**\*Due to limited hotel rooms, we are only able to accept one coordinator per school. Additional coordinators must secure housing on their own. However, the conference registration fee of \$1300 is waived. Additional coordinator must submit a separate form.**

FOR MORE INFORMATION ABOUT THE CCG COLLEGE STUDENT PROGRAM OR TO BECOME A CAMPUS COORDINATOR PLEASE CALL 410-244-7101 OR [EMAIL\\_university-events@ccgmag.com](mailto:EMAIL_university-events@ccgmag.com)