

# Jenn Meyer

Owner of Walls of Clay  
McKinney, TX



I have been a small business owner for the past 10 years. My first business was a retail store that also hosted birthday parties, camps and events. I purchased Walls of Clay four years ago, managed both businesses for three years and have now sold the first business so that I can focus on my studio. I have degrees in management, marketing and education. I was a marketing director for 12 years for a sports nutrition & body building company. I left the corporate world and became a certified teacher, teaching high school business, marketing and finance.

My business philosophy is to look and think forward, to consider alternate strategies & ask myself the tough, higher level questions that will help me grow, professionally as well as personally. And when I get lost in the day to day stuff we encounter as studio owners, I can rely on other CCSA members to challenge me to think about the bigger picture and move forward.