

Golf Tournament Sponsorship Opportunities



Spend quality time with retail decision-makers from both North and South Carolina during the annual CFIC Golf Tournament at the world-class Pinehurst Resort!

Foursome- \$6,000 members/ \$6,750 non-members

Foursomes consist of three players from the sponsoring supplier company plus a retailer of the sponsor's choice. Pairings will be made on a first-come, first-serve basis. Supplier companies interested in playing should contact the retailer they wish to play with for their availability and request a contract. Pairing assignments will not be made until registration payment is received.

Tee Sign Sponsorship - \$200

(18 tee sign sponsorship opportunities available)

Tee Sign Sponsorship includes your company logo on two tee signs plus your company logo on one driving range sign. One tee sign will be placed on each course.

Exclusive Hole in One Sponsorship - \$600

(One sponsorship opportunity available)

Hole in One Sponsorship includes one stand-alone logo sign in front of car at designated hole on each course.

Exclusive Cooler Bag Sponsorship - \$800

(One sponsorship opportunity available)

Cooler sponsorship includes logo (in white) on each reusable cooler bag that is distributed to every golfer. (Approximately 260 golfers.)

Meal Sponsorship - \$500

(Three sponsorship opportunities available: Breakfast, Refreshment Station and Award Reception)

Note: Donated food that requires heating, or refrigeration cannot be served at any of the meals.

Each meal sponsorship includes one stand-alone logo sign, logo on one schedule of event sign and logo on table signs at each respective meal table.