



SNAP Online Purchasing

USDA, FNS, SNAP
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SNAP Online Purchasing (ordering and payment online)

- April 2019: FNS launched a test of online purchasing using SNAP benefits
- April 2020: Online pilots were implemented in New York, Washington, Iowa, Alabama, Oregon and Nebraska
- Currently certified online retailers: Amazon, Walmart, ShopRite (NY) and Wrights Market (Alabama).
- Due to COVID-19, FNS extended the option to expedite implementation of online purchasing to States not originally selected for the pilot



Expedited Online Purchasing States

	Approved	Anticipated Go-Live
California	April 2	April 28
Arizona	April 7	May 1
Florida	April 11	April 20 (live)
Idaho	April 11	May 17 (NLT)
North Carolina	April 17	May 5
DC	April 17	May 15
West Virginia	April 18	May 25
Missouri	April 20	Mid-May
Kentucky	April 20	April 30
Texas	April 20	May 19



SNAP Online Retailer Requirements

1. The firm is an [eligible SNAP](#) retailer; A separate FNS authorization is required.
 - retailers that are not currently SNAP authorized should first submit their SNAP application to determine whether they meet the eligibility requirements before submitting their letter of intent
2. The firm has an online ecommerce presence.



SNAP Online Retailer Requirements

3. The firm's website is capable of meeting these requirements:
 - a. Integration of the secure online PIN-entry via the Third Party Processor (TPP)
 - b. Application Programming Interface (API).
 - c. Error Handling and messaging to customers.
 - d. Matching refunds back to the original purchase.



SNAP Online Retailer Requirements

3. The firm's website is capable of meeting these requirements (continued):
 - e. Handling of estimated pricing for items that are variably priced based on weight.
 - f. Having only one SNAP card provisioned to a customer account.
 - g. Ensuring only eligible foods can be purchased with SNAP benefits.
 - h. Not charging sales tax on SNAP purchases.
 - i. Allowing split tender transactions for the payment of non-SNAP eligible items and delivery fees.



SNAP Online Retailer Requirements

3. The firm's website is capable of meeting these requirements (continued):
 - j. Meeting requirements found in the Online Purchasing [Request for Volunteers](#) (see Sections 2.4 and 2.5) including:
 - providing a delivery or pickup street address and ZIP code in every EBT transaction
 - having your website certified as PCI-compliant
 - ensuring security and privacy practices and policies are in place



SNAP Online Retailer Requirements

4. Retailers must email a letter of intent confirming the firm can meet the requirements above to sm.fn.snaponline@usda.gov
 - currently authorized SNAP retailers who have determined that they meet the requirements above, should submit their letter of intent



SNAP Online Retailer Requirements

5. FNS will work with the firm to secure the necessary information for their application as an internet retailer which includes their selection of Third Party Processor (TPP) for secure PIN-entry.
 - a. SNAP transactions, including SNAP online transactions, require secure entry of the PIN.
 - b. At this time, FISERV/PaySecure is the only certified TPP for secure PIN-entry.



SNAP Online Retailer Requirements

5. FNS will work with the firm to secure the necessary information for their application as an internet retailer which includes their selection of Third Party Processor (TPP) for secure PIN-entry. (continued)
 - c. Other TPPs are working on alternate solutions. If the firm selects another TPP, FNS will require confirmation once the TPP has been certified to the Issuer. At that point, the firm will then certify to their selected TPP for online EBT. Once complete, the firm must provide documentation of TPP certification to sm.fn.snaponline@usda.gov.



SNAP Online Retailer Requirements

6. The firm's website must be updated to meet the requirements to operate online purchasing, as outlined above.
7. Successful completion of end-to-end testing in online production environment with FNS
 - Prerequisite: obtain State production EBT test cards. Contact information will be provided by FNS.



Questions

Contact:

sm.fn.snaponline@usda.gov

