



2027 CHICAGO INTERACTIVE MARKETING ASSOCIATION

MENTORSHIP PROGRAM

Invest in your future.



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The CIMA Mentorship Program is designed to support students as they transition to their careers in advertising and marketing, connecting experienced leaders with aspiring talent.

We strategically match Chicago-area undergraduate and graduate marketing/communications students with experienced digital marketing professionals in a one-to-one, empowering, and confidential setting.

Through one-to-one mentorship, pairs identify their core goals/challenges and grow in this mutually valuable experience. Mentors gain a sense of fulfillment by developing their Mentees' skills as they navigate their career paths.

The program is **FREE** and we are committed to **Diversity, Equity, & Inclusion**.

PROGRAM COMMITMENT



Attend the Kick-Off Event
Wednesday, January 27, 2027
6:00 PM | In Person – Chicago Loop



Meet with your Mentor/Mentee
2+ hours each month



Complete three surveys
Pre, Mid-Program and Final



Attend the Networking Event
March 31, 2027



Attend the Wrap-Up Event
May 12, 2027



IMPORTANT DATES

PROGRAM DATES

**January 27 –
May 12, 2027**

Please make sure you are prepared for the time commitment before applying.

(Participants are limited. Respondents notified in December.)

WHO SHOULD APPLY?



MENTORS

Mid to senior-level digital marketing professionals with 9+ years of experience who enjoy giving back.



MENTEES

Junior or Senior Undergrad or Graduate Students in the Chicago area studying or working in Marketing, Advertising or Communications.

APPLY TODAY

MENTOR APPLICATION

Apply by
Oct. 30

chicagoima.typeform.com/to/SGuDcoWh

MENTEE APPLICATION

Apply by
Oct. 23

chicagoima.typeform.com/to/eDvM8IPe

FOR MORE INFORMATION:

chicagoima.org/mentorship

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Support our industry. **MAKE A DIFFERENCE.**

HELP SHAPE THE NEXT GENERATION OF DIGITAL MARKETING LEADERS.