

**20
26**



CILIP MDG

SPONSORSHIP PACK

#METAFUTURES

11 - 13 March 2026

Engineers' House, The Promenade,
Clifton Down, Bristol BS8 3NB



Sponsorship enquiries:
treasurer.mdg@cilip.co.uk

Our Group

The CILIP Metadata and Discovery Group unites all those with an interest in metadata and discovery, including colleagues working in the cultural sector, business and commerce and the publishing industry.

Our Conference

CILIP MDG host a biennial conference including a UKCoR RDA Day to explore all aspects of metadata and discovery. Previous presentations have covered classification scheme changes, foreign-language cataloguing and discovery, and discovery system interoperability.

Our Attendees

CILIP MDG conference delegates are 63% metadata professional, 27% other areas of library work including senior management, and 10% library suppliers, support organisations, and academics. Whilst the majority of our audience comes from an academic library background (60%), we also welcome attendees from national libraries (13%) and special libraries (16%), as well as publishers and suppliers (11%). We were happy to host an international contingent last year, with 11% of our attendees visiting from outside of the UK.

Find Out More



chair.mdg@cilip.org.uk



www.linkedin.com/company/cilip-mdg



ABOUT US

Overview of sponsorship packages

SPONSORSHIPS

Platinum sponsor (x1)	£4,500
Gold sponsor (x2)	£3,000
Silver sponsor	£2,000
Exhibitor space	£800

DEADLINE FOR BOOKING PACKAGES will be 1st of July 2025, with payment due before the event.



Platinum sponsor

£4,500 (1 available)

PRE-CONFERENCE

- Overall conference sponsor
- Delegate list in advance with contacts
- Listed as title sponsor on MDG welcome event page

AT THE CONFERENCE

- Supplier and customer product experience paper (30 mins + Q&A)
- Branded lanyards for delegates and attendees
- Logo display on front cover of main documents for event
- Organisation name and logo with 100-word summary in the final programme
- Alan Jeffreys Awards reception sponsor
- Leaflet on delegate seats
- Two delegate places
- Choice of exhibition space
- Organisation logo included in rolling presentation in main room
- Mention in chairperson's speeches
- Flyer/insert sponsor
- A4 flyers in the delegate pack
- Marketing freebies
- Dinner drinks sponsor Formal Dinner

AFTER THE CONFERENCE

- 100-word mention in post-event email to all delegates (sent by MDG)

CILIP MDG 2026



Gold sponsor

£3,000 (2 available)

PRE-CONFERENCE

- Listed as sponsor on MDG welcome event page
- Delegate list in advance with contacts

AT THE CONFERENCE

- Organisation name and logo with 100-word summary in the final programme
- Leaflet on delegate seats
- One delegate place
- Choice of exhibition space
- Organisation logo included in rolling presentation in main room
- Mention in chairperson's speeches
- Flyer/insert sponsor
- A4 flyers in the delegate pack
- Marketing freebies
- Dinner drinks sponsor informal dinner

AFTER THE CONFERENCE

- 100-word mention in post-event email to all delegates (sent by MDG)

Silver sponsor

£2,000

PRE-CONFERENCE

- Listed as sponsor on MDG welcome event page

AT THE CONFERENCE

- One delegate place
- Allocated exhibition space
- Organisation logo included in rolling presentation in main room
- Mention in chairperson's speeches
- Flyer/insert sponsor
- A4 flyers in the delegate pack
- Marketing freebies

Exhibitor space

£800

PRE-CONFERENCE

- Listed as exhibitor on MDG welcome event page

AT THE CONFERENCE

- Allocated exhibition space
- Flyer/insert sponsor
- A4 flyers in the delegate pack
- Marketing freebies

THANK YOU



Get in touch!

General enquiries:
chair.mdg@cilip.org.uk

Sponsorship enquiries:
treasurer.mdg@cilip.org.uk

