60th Anniversary
Special Edition
In 2020, CITE Board and staff were energized for the year ahead by everything we had to celebrate. The new branding was launched at the end of 2019 to better reflect CITE’s mission and members. It would be our first full year as California IT in Education and we were dreaming of all of the ways we were going to celebrate our new look and 60th anniversary with all of our members. Then, before we knew it, the world was turned upside down by the pandemic. A lockdown we thought would last several weeks quickly turned into several months with no end in sight.

Despite 2020 being one of the most challenging years in education, there was still a lot to celebrate. CITE members were agile and stepped up to support staff, teachers, and students, and their families. Our community was strengthened and members came together to collaborate and problem solve. Cohort 14 chose to push forward and continue with CITE’s CTO Mentor program virtually. Members of the CITE Community were recognized for the amazing work they were doing through our Awards program. Finally, we ended the year by hosting our first virtual conference and it was a huge success.

This 60th-anniversary publication is dedicated to our members. You became essential workers this year and we celebrate and appreciate you all.

We are looking forward to celebrating our 61st year with our members, in-person, in Sacramento for the 2021 CITE Conference.
State of CITE 2020
January 1, 2020 - December 31, 2020

Shaping the Future of Education Through Technology.

**State of CITE**

- 1,401 Educational Members
- 9 Student Members
- 262 Subscribers
- 18 Retired Members
- 23 Regional/Special Interest Groups
- 275 Certified CTOs
- 4,458 Hours submitted for recertification

**Education Programs**

- 1,497 Registrants
- 97 Booths
- 91,643 Content Views
- 67,494 Virtual Booth Visits
- 122 Sessions

**CITE’s 1st Virtual Conference**

- 1,497 Registrants
- 97 Booths
- 91,643 Content Views
- 67,494 Virtual Booth Visits
- 122 Sessions

**Recognized Authority**

- 414 2.0 Enrollments
- 15 1.0 Enrollments
- 44 Net New Enrollments
- 31 States
- 62 Participating Vendors
- 289 Participating Districts
- 4,746 Agreements
- 16 LEA Participants
- $52,300 Revenue
- 350+ Apps Vetted
- CA Student Privacy Alliance
- CSPA Services Pilot

**Engagement**

- 13,648 Community Discussion Threads
- 34,340 Community Page Views
- 29,393 Net New FTE
- 80,181 Total FTE
- 7,075 Adobe Sign

CSPA Services Pilot
2020 was a unique year. We began with great plans to promote our new name and new brand across California and to our partners across the nation. The COVID-19 pandemic changed all of our plans. We spent the year supporting our members, collaborating with our partners, and planned our first virtual conference. We continue to grow, having hired one new position just as the year ended.

VISION

SHAPING THE FUTURE OF EDUCATION THROUGH TECHNOLOGY

MISSION

TO LEAD, DEVELOP, AND SUPPORT TECHNOLOGISTS AND EDUCATION ORGANIZATIONS TO FOSTER STUDENT SUCCESS.

CORE VALUES

Leadership
We believe that technology leadership is essential.

Advocacy
We believe advocacy facilitates and accelerates change.

Learning
We believe technology can enhance learning. Learning is on-going and lasts a lifetime.

Community
We believe a strong community enables the abilities of all its members. There exists in our community the talent to solve any problem.

2020 STRATEGIC GOALS

Goal 1
CITE will develop the professional capacity of education technologists and leadership.

Goal 2
CITE will be a recognized resource and authority in instructional, operational and administrative technologies

Goal 3
CITE’s network of professionals and the membership experience will be engaging, rewarding and valuable.

Goal 4
CITE will be organizationally and financially strong and will be able to seize opportunities to create value for our members and institutions.
2019-2020 SOURCES OF REVENUE

- Conference: 67%
- Educational Programs: 21%
- Resource Programs: 10%
- Sponsorship: 1%
- Member Dues: 1%
CITE PROGRAM HIGHLIGHTS

CITE is the recognized authority supporting the IT Professionals working in schools. Our programs are designed to educate, inform, save money, and save time.

EDUCATION

The Chief Technology Officer Mentor Program continues to produce high quality technology leaders through a rigorous and relevant curricula and instruction from peers and subject matter experts. The 15th cohort began this January, and they will graduate in November.

Member Discount Programs are available to provide specific discounts to CITE members online courses and products.

Podcasts provide timely and important information related to K-12 technology.

Webinars are produced with our vendor partners to share information about products and services available to the K-12 community.

RESOURCES

CITE and Microsoft Strategic Alliance (CAMSA) – this program has saved California schools millions of dollars in Microsoft products and services. CITE works together with Microsoft and with SoftChoice, the reseller, to ensure schools have the resources needed to properly support the technology used in their schools.

California Student Privacy Alliance (CSPA) – Data Privacy and Cybersecurity are top concerns among our members. The CSPA program gives teachers, administrators, parents, and IT personnel a way to track what apps are being used, request new apps, and properly contract with vendors to ensure that data is protected. CSPA is a member of the Student Data Privacy Coalition (SDPC), a nationwide program to help schools with data privacy and cybersecurity.

The Adobe Consortium Program has also helped schools save money on the Adobe Creative Cloud product. This year, Adobe Sign was added to the offering. CITE works together with Adobe and SHI, the reseller, to ensure schools have the products needed.

Fagen, Friedman & Fulfrost (F3) is a law firm doing business with schools. F3 and CITE partner on several issues throughout each year, providing guidance and resources schools can use to ensure compliance and to disseminate important information.

Advocacy – CITE works together with Capitol Advisors Group (CAG) here in California to inform legislators of the importance of technology funding, cybersecurity, student data privacy, and the impact new laws have on schools. CITE is also an affiliate member of SETDA, the State Educational Technology Directors’ Association. This nationwide association provides a national voice for CITE members.

ENGAGEMENT

Our Regional Groups continue to hold meetings locally through the state. These groups allow members and nonmembers to gather together to support each other on the local level. This year staff created new resource materials and planned to attend as many meetings as possible to listen and engage with the members.

The Corporate Affiliate Program (CAP) allows companies doing business with California schools to support CITE year-round. Staff works with these companies to ensure resources are shared with members and to provide a clear path for communication on issues and successes with the products and services used by schools.

Other Partnerships that were fostered this year include Apple and Google. Both companies see CITE as a recognized authority for California IT in schools and we are working closely with them to communicate schools’ needs.
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REGIONAL COMMUNITY AWARD

This is one or more awards given at the regional level. Regional Groups can nominate an individual, team, or a whole educational organization such as a school, district, or county office of education.

2020 REGIONAL COMMUNITY AWARD WINNERS
INLAND AREA & SAN GABRIEL VALLEY REGIONAL GROUPS

The CITE Inland Area Technology Regional Group (CIATG), is a collaborative of Riverside County and San Bernardino County Districts. Throughout the years, CIATG has grown in strength and numbers, with average meeting attendance of 30-40 members. One of the group’s strengths is its membership’s ability and willingness to share strengths, struggles, and pain points with other members during the round table discussions to gain insight, support, and troubleshooting ideas from others. The group is proud to have numerous CITE Certified Chief Technology Officer program graduates, CITE Board Members, and the 2019 CITE Technology Leader Award winner, Matt Penner.

The San Gabriel Valley and Inland Area Regional Groups are this year’s co-recipients for the Regional Community Award.

The San Gabriel Valley group covers the foothills of Southern California between the 210, 10, and 60 freeway corridors. The Inland Area group includes all areas of the Inland Empire. This covers a wide area in Southern California and both groups are thriving with 30-40 members at meetings. We are recognizing these groups this year particularly for the work they did together in 2020. The groups were planning a multi-regional event together addressing cybersecurity. They had vendors and presenters lined up and all the logistics were final. At the last minute, the event had to be canceled due to the pandemic. We are very proud of their work and we are confident that they will plan more events in the future. Thank you to the leadership in both of these groups for all of your hard work. And congratulations!
TECHNOLOGY LEADER AWARD

This award goes to an IT leader (or LEA) that is leading the way with technology in education with demonstrated dedication to the CITE community, education, and CITE's mission, vision, goals.

2020 TECHNOLOGY AWARD WINNER
MAGGIE BUN TEN
DIRECTOR, TECHNOLOGY AND INFORMATION SERVICES
CHINO VALLEY UNIFIED

Maggie Bunten is the Director of Technology and Information Services for the Chino Valley Unified School District. Chino Valley USD is a K–12 school district with approximately 28,000 students in 35 schools. In her current role, she oversees a team of 21 and is responsible for maintaining, supporting, and enhancing the district’s network and educational technology tools. Maggie is passionate about student data privacy and enjoys collaborating with other technology leaders and district departments to identify tools and resources to support teaching and learning. She is a (CITE) Certified Chief Technology Officer (CCTO), CTO Mentor Program Instructor, a CITE Board Member, and is the Chair for the CITE Inland Area Regional Group.
EDUCATIONAL LEADER AWARD

This award goes to one or more who are leading an effort to use technology in the learning process successfully.

2020 EDUCATION LEADER AWARD WINNER
DR. KELLY MAY-VOLLMAR
SUPERINTENDENT OF EDUCATION SERVICES
DESERT SANDS UNIFIED SCHOOL DISTRICT

Kelly May-Vollmar, Ed.D. is the proud Assistant Superintendent of Educational and Technology Services for Desert Sands Unified School District (DSUSD), serving approximately 28,000 students. Previously, Dr. May-Vollmar served as the Chief Innovation and Information Officer for Desert Sands and prior to that as a site Principal. Dr. May-Vollmar serves on the CoSN Digital Equity Educator Advisory Panel and the Chief Technology Officer Council. She has also served as the chair for the Low Desert CETPA Regional group. She is passionate about bridging the divide that often exists between curriculum and technology departments as well as bridging the digital divide for all students.
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Easy Access to Learning Resources is Essential

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How Can ClassLink Help?

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ClassLink empowers 13 million students and staff with instant access to a library of 6,000+ single sign-on apps from the classroom or at home.

Analytics
ClassLink Analytics provides essential usage data, so instructors can measure engagement and leaders can make informed purchasing and training decisions.

Identity Management
ClassLink Roster Server and OneSync use automation and open standards to make rostering and provisioning easier, more secure, and less time-consuming.

Nichole Smith  (862) 225-1513  nsmith@classlink.com  www.classlink.com
This award goes to a company that demonstrates a commitment to the educational community by providing exemplary services and products. The winner of this award is voted and chosen by CITE members.

2020 TECHNOLOGY PARTNER AWARD WINNER
HAYES SOFTWARE SYSTEMS

This year’s Technology Partner Award goes to Hayes Software Systems. Hayes is a company founded by an educator who believed in impacting the lives of students by supporting school district staff. The inventory experts at Hayes software have been serving schools for nearly 30 years. Thank you for your service to California schools. Congratulations!
AMS.NET provides school districts with technology solutions to support the district on campus, remote or with hybrid learning. We assist districts with essential networking, data center and security solutions and remote working and distance learning tools.

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**Successful Implementation and Support**
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**Procurement and Financial Resources**
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Contact Thomas Vasconi at 925-245-6128 or tvasconi@ams.net for more information or to schedule a free technology consultation.
When we began the CTOM Program on the last days of January 2020, we were just learning about the very first COVID-19 patient in California. It almost seems innocent, how many of us thought this was a far-away disease that would affect only a few.

That weekend, our 14th cohort assembled to meet each other the first time and write their cohort motto. They chose One for All (or 1-4-All) and it couldn’t have ended up being a more timely and relevant phrase.

Cohort 14 stayed with us as we pivoted to 12 hours of virtual instruction each month. Looking back, I still can’t believe they managed to complete all of the program’s work while serving as essential workers in their school districts.

Thank you, Cohort 14, for living up to your name.
COHORT 14

GLENN ALEGRE
EXECUTIVE DIRECTOR, TECHNOLOGY, INNOVATION & ASSESSMENT
Moreno Valley Unified School District

BOBBY APPLEGATE
SUPERVISOR OF TECHNOLOGY AND INFORMATION SERVICES
Cucamonga School District

JAMAL BOYCE
DIRECTOR OF TECHNOLOGY
Lynwood Unified School District

JOHN KEATING
DIRECTOR OF TECHNOLOGY
Campbell Union High School District

LAURA KENOBBIE
COORDINATOR, BUSINESS SYSTEMS SUPPORT
San Juan Unified School District

TOM LOREK
IT SUPPORT & OPERATIONS MANAGER
Riverside County Office of Education

CHRIS MARTINEZ
DIRECTOR OF TECHNOLOGY SERVICES
Central Unified School District

KURT SCHLATTER
TECHNOLOGY SUPPORT MANAGER
Rowland Unified School District
COHORT 14

2020

CHIEF TECHNOLOGY OFFICER MENTOR (CTOM) PROGRAM

Juan Carlos Segura
Database Administrator
Santa Clara Unified School District

Lawrence Simon
Director of Technology
San Leandro Unified School District

Jeffrey Sutch
IT Director
Mono County Office of Education

Mike Tu
IT Director
San Bernardino City Unified School District

Sue Vang
Director of Technology
Laton Unified School District

Ken Wall
Programmer - IT
Poway Unified School District

Jakob Woods
Programmer - IT
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The hybrid school. Secure and intelligent connectivity. Anywhere, anytime.
Unprecedented. We’d probably all agree that is one of the most overused—and valid—words of 2020. At CITE, our biggest education and member program is our annual conference. For our 60th year, we had so many plans to celebrate with displays, special presentations, and more. Switching to a virtual conference mid-year made this one of the hardest conferences ever.

Producing our conference is always a team effort. But this time, a greater share fell on staff than ever before. I want to thank and recognize our entire staff team.

**TOUDA BENTATOU**

We wanted this conference to actually feel as real as possible. That could not have happened without the endless hours spent on placing, resizing, and modifying our graphics, all thanks to Touda Bentatou. In addition, she designed and ran our virtual scavenger hunt.

**LIBBI GARRETT**

If it hadn’t been for Libbi, we may not have been able to keep our popular Showdowns running virtually. Libbi took the leadership on all aspects of coordinating exhibitors and the live event environment within our Showdowns—in between moderating breakouts and staffing our Resource Programs virtual desk.

**BREEANN NILES**

Not only did she have the best profile picture (Bitmoji) of the conference, Breeann was the main person to build out the exhibitor booths, provide exhibitor training, and staff the main help desk—all while processing hundreds of refunds and new virtual payments. She designed the integration with our registration system, the process for exhibitors being able to build their own booths (not an off-the-shelf feature), and created an exemplary help guide and training sessions. She was the true backbone of this event.

**ANDREA BENNETT**

As always, our Executive Director rolled up her sleeves at every stage of the conference production. This year, she earns the honorary title of “Chief Problem Solver.” Working with an entirely new software system and new human processes in switching to virtual, Andrea reminded us of a programmer tackling a messy coding problem.

Every single staff and Board member were responsible for hosting and moderating all breakouts, all week. We especially want to thank all of our Board members, who managed to be as present as normal while still juggling CTO responsibilities in the background. It would have been too easy to just pop into a session or two, but not our Board. Each Board member was present and engaged the entire week—our backchannels were smoking!

The pain of missing each other in person was acute, and that’s the main reason why we hope we never have to be fully virtual again. But now we know we can do it—and we will if it’s the only way to keep delivering our most exciting content to you.
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  GCP ensures the highest level of infrastructure security, stability, and scalability.

- **Deep API Integrations**
  ManagedMethods gets its data from published G Suite and Microsoft 365 APIs, creating zero impact on performance or footprint on devices.

- **Zero-Day Threat Protection**
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- **Easy to Deploy, Easy to Use**
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A BLAST FROM THE PAST: 2006

[Images of people and events from 2006]

CITE 60th Anniversary Special Edition 27
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