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Industry Jobs

Managing Director

Movement Climbing + Fitness -
Boulder

Marketing/Activities Manager

Upper Limits Rock Climbing Gym

Front Desk

The Front Climbing Club

Assistant Manager

2015 CLIMBING WALL SUMMIT CALL FOR PROPOSALS!

We invite you to present at the 2015 Climbing Wall Summit. If you have a topic that is relevant to the sport of climbing, climbing wall management, climbing wall operations, climbing instruction, climbing technique, design and engineering, recreation law, route-setting, et cetera, and would like to share your knowledge, information, or skills with others, please submit a proposal for a pre-conference workshop or conference session. Strengthen the climbing wall industry by sharing your expertise!



WE WANT YOU!

Rock Spot Climbing

Production Assistant
Brewer's Ledge, Inc.

General Manager
New England Rock Gym

[CWA Job Board >](#)

Update: Industry Compensation Survey

As many of you know, in November 2014 the CWA began dispersing an Industry Compensation Survey. This is the first in a series of ongoing survey projects aiming to bring relevant and usable data to the climbing wall industry.

At this time, the CWA has received over 100 responses, and we are excited to share our results. However, we are still seeking further response in order to improve the overall accuracy and usability of the survey.

If you have not had a chance, please take some time to fill out our survey:

[Industry Compensation Survey](#)

If you have any questions about the survey, please contact Daniel Jeanette, Member Services Coordinator:

Pre-Conference Workshops:

Pre-conference workshops are intended to provide in-depth interactive training or information in half-day, full-day, or multi-day formats. Pre-conference workshops will be offered Wednesday May 27 and Thursday May 28, 2015. **The deadline for pre-conference workshop proposals is Wednesday, February 11, 2015.** Pre-conference workshops may be longer than one day, if necessary, but must conclude prior to the opening reception at the start of the conference on Thursday May 28, 2015. Fill out the proposal form below to submit your application!

[Pre-conference Workshop Proposal](#)

Conference Sessions:

Conference sessions will be offered in single sessions (75-minutes) or double sessions (two adjacent 75-minute blocks) on Friday May 29 and Saturday May 30, 2015. Conference sessions are intended for educational content, and cover topics from A to Z, but please - no sales pitches. Past topics have included: administration, operations, risk management, marketing, training, human resources, and current issues or trends. **Applications will be accepted on a rolling basis until all sessions are filled.**

[Educational Session Proposal](#)

CWA Board Changes:

New Members and Roles



The CWA held its annual board meeting November 5 - 7, 2014. This is a time for the board to come together and set plans for the coming year, as well as elect new board members and roles. This year the board

dan@climbingwallindustry.org

CWA bids a Fond Farewell to Drew Eakins.

Many of you know Drew Eakins as our multi-talented Membership Marketing Manager. Drew, in addition to improving member services in a variety of ways, organized and executed one of the most successful Climbing Wall Summits the association has ever put forward. It is therefore, with many thanks and admiration, that we say goodbye to Drew. Drew will be moving into a new position with Great Trango Holdings, Inc. as their new Website and Promotions Manager.



Drew is an avid climber and talented marketer who came to the CWA in 2012 with a background in Sports Management. We have no doubt that he will be a great asset to the Great Trango team, and we wish him all the best in his future endeavors, climbing and beyond.

Drew - Thank you for your dedicated service and thoughtful contributions to the CWA, and congratulations on your new role!

approved the applications of two new members, Ivaylo Penchev and Chris Warner, as well as promoting Aaron Stevens to the role of Vice President.

Working across all segments of the climbing industry, the CWA strives to maintain a diverse board composed of industry leaders from three primary sources: Climbing Wall Owners/Operators/Managers, Climbing Equipment Manufacturers, and Climbing Wall Builders. Mr. Penchev comes to us as the CEO of Walltopia, one of the largest climbing wall manufacturers in the world, and currently the title sponsor for the 2015 Climbing Wall Summit. Mr. Warner is the CEO of Earth Treks, a company he founded in 1990 as an outdoor guiding service and which now boasts 4 climbing gym locations throughout the USA. We are excited to add their leadership and industry experience to our Board of Directors. Welcome!

We would also like to congratulate Aaron Stevens, formerly the Board of Director's Secretary, on his promotion to the role of Vice President. Mr. Stevens is currently the General Manager and Co-owner of Climb Iowa and has been a board member since 2012.

Over the course of the next year, you will have further opportunity to learn about our board members with a new Lines Newsletter segment entitled "Meet the Board." Look for it in upcoming issues.

New Developments for 2015

In October 2014, the CWA dispersed a Member Satisfaction Survey to all current and former members. Collecting over 200 responses, we received valuable insight on how we can better serve our members.

Overall the responses were positive, with many good suggestions on how to better enhance our member engagement. Most notably was a desire for us to offer more online usability. It was with this in mind that the CWA contracted with YourMembership.com, to improve our online presence and services.

Utilizing their innovative association management system, the CWA will be able to offer a totally re-worked website with enhanced member functions, such as:

- Login ability to members-only content
- Online Member Directory
- Online Vendor Directory
- Digital Delivery of Publications
- Access to online operational templates
- Access to self-service membership management: online bill pay, certificate generation, receipts
- Online CWI certification management
- Forum Capability
- And much more!

The CWA looks forward to implementing these new initiatives with our members in mind. Our goal is to have these new services fully integrated by Spring 2015. Stay tuned for more updates!

Climbing Wall Association

Promoting the growth, health, independence, and professionalism of the climbing wall industry.



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