



Lines

Newsletter of the Climbing Wall Association

September 2011, Volume 7, Issue 2

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Updated Address for CWA

CWA is growing and now has access to the full office suite ... though only slightly larger than a porta-ledge. Please note the correct address and suite number:

Climbing Wall Association
1460 Lee Hill Rd, Suite 7
Boulder, CO 80304 USA

Fresh Look for Climbing Wall Association

Milan, Paris, and New York have nothing on the runway of the Outdoor Retailer show. Climbing businesses are looking good with fresh fashion, clean graphics, and clear communications. CWA is keeping pace. [Sugar Design](#) and a couple industry insiders helped craft a new CWA logo that'll look equally dapper on a legal brief or coated in chalk dust.

First Gym to Certify All Instructors

Vertical Endeavors demonstrates the value of the Climbing Wall Instructor certification program (CWI) by being the first multi-facility climbing gym in the country to have all instructors certified. With three locations and an fourth under construction, VE has 68 staff with current certifications, 18 being trained, and seven program providers to provide CWI trainings to other organizations.

The purpose of the CWI program is to establish a voluntary certification for climbing instructors and a uniform set of performance standards that can be easily adopted throughout North America. It is the ideal course for anyone interested in becoming a CWA Certified Climbing Wall Instructor or working at an indoor climbing wall or facility. Participants that pass the course will receive a certificate issued by the CWA.

Looking to become certified or have your staff trained? Check out [Upcoming CWI Training Dates](#) and the [List of CWI Training Providers](#).

New CWA Website

In the Rockies, springtime greets climbers with a new puzzle. The go-to crag holds the same favorite routes, but with new twists. Winter's freeze flaked off a few sure holds but opened thin cracks and exposed fresh edges.

Call it Spring in September for the new CWA web site. The new site still holds volumes of information and resources, but it's reshaped a little. Some fresh granite sparkles and the navigation has changed a bit for easier route finding. We'll be adding more info and functions over the coming months. Enjoy exploring: www.ClimbingWallIndustry.org

First Sponsor on Lead for 2012 Climbing Wall Summit

[Eldorado Climbing Walls](#), the first to grab a pen and ink their support of the 2012 Climbing Wall Summit. Eldorado has been a CWA member for five years will return as a Lead Sponsor for the third year in a row. When asked why Eldorado supports CWA and the Climbing Wall Summit, Candie Fisher said. "It's a no brainer. CWA's work keeps our industry strong and the Summit is always one of the best venues for meeting with clients."

Thanks to 300+ highly engaged attendees, vibrant meeting grounds and productive input last year, the 2012 Summit will offer more reasons to Sponsor or Exhibit. For a copy of the 2012 Summit Exhibitor Prospectus and to become involved, please contact Scott Gordon scott@climbingwallindustry.org.

Save the Date: 2012 Climbing Wall Summit May 16-20th in Boulder, Colorado.

Promote Events on CompClimbing

A new website, CompClimbing.com aims to help climbers find competitions and events held at climbing gyms and similar facilities. The event database is fully searchable by several criteria including date, locations and comp type. CityROCK, a climbing gym in Colorado Springs, recently launched the site and is already planning improvements and collaboration with similar sites.

Climbing gyms may find this a great resource for reaching climbers beyond their house database. Posting an event is free, but subject to approval. CWA just tested the tool and easily posted the 2012 Climbing Wall Summit.

Product News

Rock Gym Pro: Digital Participation Agreements

Participation Agreements, Technology, and Paperless Data Storage were hot discussion topics at the 2011 Climbing Wall Summit. After nearly a year in development, Rock Gym Pro has integrated a paperless participation agreement system into its already popular gym management software. The feature is part of the recent update released this month. [About RGP Digital Waiver](#).

Rock Gym Pro is free software developed specifically for climbing gyms. However, expect some costs to launch and maintain any such technology.

Poolside Climbing Makes Splash

Colorado State University Fort Collins uses its poolside bouldering wall not only for student recreation but also for a visual highlight on admission tours. An integrated waterfall lands in the pool – just like the climbers. Eldorado Climbing Walls built the feature using its “ShotRock” reinforced concrete system. [Press release from Eldorado Climbing Walls](#)

New Holds from EP

CWA member Entre Prises has added three new features and four new sets to their line of handholds, ready for your next comp. Entre Prises touts the hollow shapes and dual-density composition to save weight and avoid spinners. [Details from EP](#)