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**CWA Welcomes  
Lauren Papineau**

## **2015 Climbing Wall Summit Registration Now Open**

### **Register Early Today!**

The CWA has announced the launch of registration for the 2015 Climbing Wall Summit. Join the industry's best and brightest for nearly 50 workshops and sessions in beautiful Boulder, CO. The Summit will be held May 28 - 30, 2015 and preferential pricing is available for current CWA members. [Sign Up Today!](#)

In its 9th year, the Climbing Wall Summit continues to provide the industry's ONLY professional development conference. The Summit's unparalleled networking and educational opportunities are ideal for owners, managers, instructors, coaches, route setters, and other climbing wall employees. Everyone from your facility can benefit by attending.

## as our new Events Manager!

Most recently the Marketing Coordinator and Event Planner for Boyer's Coffee, Lauren



Papineau joins the CWA as our new Events Manager. She will be responsible for all the day-to-day operations behind the organization's Climbing Wall Summit, as well as helping to develop other events throughout the year.

During her time at Boyer's, in addition to drinking her fair share of coffee, she planned and executed sponsored events, developed partnerships to cultivate the brand, and managed all social media outlets. Before Boyer's, she spent her time and energy writing papers and reading classic literature as an English major at the University of Colorado. Though Lauren's move to Colorado in 2008 was inspired by school, it was also motivated by her love for the mountains and the endless opportunity for outdoor recreation and adventure. In her free time she enjoys climbing mountains, drinking local beer, and adopting dogs.

Lauren joins CEO, Bill Zimmermann, and Membership Services Manager, Daniel Jeanette in a reorganized CWA. We are excited to have her as part of the Climbing Wall Association team!

## Accepting Applications for CWS 2015 Educational Sessions

A special thank you to our Title Sponsor [Walltopia](#), and our Lead Sponsors:

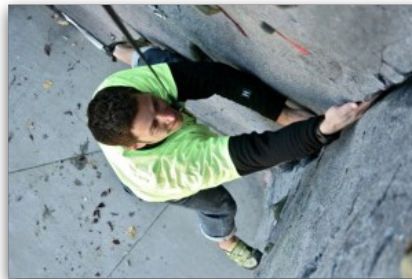
- [Eldorado Climbing Walls](#)
- [Element Climbing](#)
- [Entre Prises USA](#)
- [Kingdom Climbing](#)
- [Nicros](#)

Early registration rates are in effect until March 28th, register now.

REGISTER NOW

## CWS 2015 Pre-Conference Workshop Offerings:

Exciting new offerings for CWS 2015!



The Summit brings attendees together to learn and grow professionally. Pre-conference workshops are in-depth multi-day, full-day, or half-day workshops held prior to

the Climbing Wall Summit. The pre-conference workshops provide a forum for learning from expert faculty in an in-depth, hands-on setting. Pre-conference workshops are designed to meet your certification, professional development, and training needs. Join us for a pre-conference workshop in 2015.

2015 pre-conference workshop offerings:

- [CWA Climbing Wall Instructor Certification](#)
- [CWI Provider Certification](#)
- [CWI Provider Certification Renewal](#)
- [Visitor Agreements: What You Should Know About Your Contracts](#)
- [Introduction to Work at Height Techniques for Climbing Gyms](#)
- [Business Plan Development for New Gyms and New Locations](#)

Conference sessions will be offered in single sessions (75-minutes) or double sessions (two adjacent 75-minute blocks) on Friday May 29 and Saturday May 30, 2015. Conference sessions are intended for educational content, and cover topics from A to Z, but please - no sales pitches. Past topics have included: administration, operations, risk management, marketing, training, human resources, and current issues or trends. **Applications will be accepted on a rolling basis until all sessions are filled.**

[Educational Session Proposal](#)

- [Fall Potential: The 117 Mistakes Prospective Climbing Gym Owners Should Avoid](#)
- [Paradox Sports Adaptive Climbing Clinic](#)
- [Team ABC - Tricks in the Bag](#)
- [Youth Climbing Team Programs: Financial Models and Case Studies](#)
- [Understanding the Learning Process Through Movement](#)
- [Single Pitch Sport Climbing](#)
- [Climbing Movement: The Beginnings of a Climber & Member for Life](#)
- [Climbing Gym Management for Colleges & Universities](#)
- [How an Aerial Art's Program Will Benefit Your Gym](#)

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## The Monument Sports Group Scholarships

### Apply for a Scholarship

The Monument Sports Group has generously offered to sponsor individuals who otherwise might not be able to attend the conference by offering 3 pre-conference workshop scholarships and 3 Summit scholarships. Please see the application for more information. Applications are due March 28, 2015!

[Click here to view the scholarship application.](#)

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## Join the 2015 Climbing Wall Summit Service Crew

### CWA Volunteer Opportunity

Join the CWA as part of the 2015 Climbing Wall Summit Service Crew and be a part of the industry's only professional development conference!

CWA is seeking 6-8 Service Crew members to provide logistical support during the 2015 Climbing Wall Summit. In return, Service Crew members receive free event registration and may attend workshops as the schedule permits. Please see the application for more information.

Applications are due April 25, 2015!

[Click here to view the service crew application.](#)

## Climbing Wall Association

*Promoting the growth, health, independence, and professionalism of the climbing wall industry.*



**JOIN THE CWA**

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