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## See You at OR!

As many of you may know, this week is the Summer Outdoor Retailer Show in Salt Lake City, UT. CWA employees will be there checking out the latest products from our vendors. We hope to see you there.



Follow us on Instagram and Facebook for all our latest

## 2015 Climbing Wall Summit Wrap Up

### Continued Growth, New Vendors, Fresh Content

This year's Climbing Wall Summit was a huge success, drawing over 500 attendees from across the globe.

The event kicked off with a keynote address from the one-and-only Tommy Caldwell, fresh off the Dawn Wall. The exhibit hall was at

capacity, attracting 35 vendors and many new educational sessions were added to this year's offerings.



adventures at OR and beyond!



## Industry Jobs

[Indoor Rock Climbing Gym Manager,](#)  
**Climb Upstate**

[Indoor Rock Climbing Gym Staff  
Member,](#) **Climb Upstate**

[Catalyst of Operations,](#) **Paradox  
Sports**

[Stone Age Climbing Gym  
Manager,](#) **Stone Age Climbing Gym**

[Assistant Coach,](#) **Evo Rock +  
Fitness, Concord**

[General Manager,](#) **Upper Limits,  
Inc.**

[Assistant Director of Climbing  
Programs,](#) **University of North  
Carolina at Chapel Hill**

[Program Manager,](#) **Carabiner's  
Fairfield**

[CWA Job Board >](#)

We look forward to planning and growing the Climbing Wall Summit in 2016. A special thanks to all of our attendees and sponsors for making the event possible.

## Member Spotlight: Triangle Rock Club

### 2015 DREAM BIG Small Business of the Year

The CWA would like to congratulate Triangle Rock Club in Morrisville, North Carolina for being named the 2015 U.S. Chamber of Commerce's DREAM BIG Small Business of the Year!



Andrew Kratz, left, and Joel Graybeal, managing partners of Triangle Rock Club

Triangle Rock Club began in 2007 as the vision of two former Force Recon Marines who shared a passion for adventure, adrenaline, and climbing. After the military and their mountaineering skills lead them around the world and back again, Andrew Kratz and Luis Jauregi began crafting a plan for a place where community could be formed around a common passion for rock climbing. In December 2007, Triangle Rock Club opened the door to its first location in Morrisville, NC. Since 2007, TRC has opened two locations in North Raleigh and Fayetteville, and in 2012 Joel Graybeal joined Andrew and Luis as a managing partner.

The CWA is very proud to have Triangle Rock Club as a member. Their commitment to service and community in

the indoor rock climbing industry serves as an example to us all. Keep up the great work!

## MERU: Coming to a Theater Near You!



In October 2008, renowned alpinists Conrad Anker, Jimmy Chin and Renan Ozturk arrived in India to tackle Meru. Their planned seven-day trip quickly devolved into a 20-day odyssey in sub-zero temperatures with depleting food rations. Within 100 meters of the elusive summit, their journey - like all previous attempts - fell short of the goal.

Heartbroken and defeated, the trio returned to their everyday lives, where the siren song of Meru continued to beckon. By September 2011, Anker had convinced his team to reunite and undertake the Shark's Fin once more, under even more extraordinary circumstances. MERU is the story of that journey, an expedition through nature's harshest elements and one's complicated inner demons, and ultimately on to impossible new heights.

### Awards & Festivals

- Winner! Sundance Film Festival 2015 - Audience Award, Documentary
- True/False Film Festival - Official Selection
- Full Frame Documentary Film Festival - Official

Selection

- Nashville Film Festival - Official Selection
- Telluride Mountainfilm 2015 - Official Selection
- Winner! Telluride Mountainfilm 2015 - Charlie Fowler Award
- San Francisco International Film Festival - Official Selection

Check out [www.merufilm.com](http://www.merufilm.com) to find a showing near you!

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## Climbing Wall Association


*Promoting the growth, health, independence, and professionalism of the climbing wall industry.*



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