



Lines

Newsletter of the
Climbing Wall Association

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In this Issue

A Message From Chris Sharma
Outside Magazine Interviews CWA
New CWA Publications
Rock Spot Opens New Location
Certification Offerings
Adaptive Climbing Takes A Step Forward
Job Postings

Intro

As the Summit draws closer, we are thrilled to see it coming together. Early registration received an overwhelming response, pre-conference workshops have been selected, and we have announced climbing legend Chris Sharma as the keynote speaker.

Last week, we released two new publications, Guide to Visitor Agreements and CWA Climbing Gym Business Plan Creation. These publications address prevalent industry needs and will be great additions to any business operations library.

University wall managers - don't miss out on our first university-specific workshop. It will address the unique needs of universities such as working with on-campus risk managers and dealing with staff turnover.

Sincerely,

Bill Zimmermann, CEO
Climbing Wall Association

A Message From Chris Sharma

We are pleased to have Chris Sharma give the keynote address at the 2013 Summit. [Click here to see a special message from Chris.](#)

Outside Magazine Interviews CWA re: Indoor Climbing

In last month's newsletter, we asked for your input regarding instances of unclipped auto belay climbers. A CWA member who was interested in hearing what solutions are being implemented across

"Indoor climbing could soon replace spin class as the urban professional's sport of choice", according to Abe Strep of Outside Magazine. Strep declares indoor climbing as "the next urban sports craze" and goes on to say that 1,000 people per day take up climbing in US climbing gyms.

[Read the article>](#)

CWA Releases Two New Publications

We are pleased to announce the release of our newest publications:

- Guide to Visitor Agreements
- CWA Climbing Gym Business Plan Creation

These publications are free to renewing members and can be purchased at the CWA online store. [Read More>](#)

Rock Spot to Open New Location

Rock Spot Climbing, one of New England's largest indoor climbing gym operators, announces that its third location will open in March. The new indoor gym is located in South Kingstown, RI, within the Palisades Mill Complex in the Village of Peace Dale

[Read the press release>](#)

Certification Offerings

The CWA's certification program includes Climbing Wall Instructor (CWI) and Climbing Wall Instructor Provider certifications. Here are a few upcoming certification opportunities:

March 16-17, Vertical Endeavors, Minneapolis, MN (CWI) [more info](#)

March 23, The Gravity Vault, Upper Saddle River, NJ (CWI) [more info](#)

April 13, The Gravity Vault, Upper Saddle River, NJ (CWI) [more info](#)

April 20-12, Vertical Endeavors, Minneapolis, MN (CWI) [more info](#)

May 14-15, Vertical Endeavors, Minneapolis, MN (CWI) [more info](#)

May 18, The Gravity Vault, Upper Saddle River, NJ (CWI) [more info](#)

If you would like your CWI course announced in our newsletter, please [email](#) us. For more information on CWA certification programs, click [here](#).

Adaptive Climbing Takes a Step Forward

The adaptive climbing competition movement, referred to as "Paraclimbing", here in the United States, took a huge step forward on February 23, 2013. USA Climbing offered Paraclimbing divisions for Males and Females as part of the Citizens' National Championships in Colorado Springs, Colorado. The growth and prevalence of adaptive climbing will be reflected at this year's Summit with the addition of an adaptive climbing session and workshop. [Read more>](#)

Job Postings

Rock Spot Climbing

Rock Spot Climbing is a growing company currently operating three climbing gyms in Rhode Island and Massachusetts. We are currently seeking new members of our team at all locations, including full time management positions, as well as indoor and outdoor summer camp guides. Benefits include health and dental insurance, paid vacation time, and simple IRA. For a complete listing of job openings and descriptions please click [here](#) or visit <http://www.rockspotclimbing.com/join-our-team/>.

TRUBLUE

Marketing Assistant

The Marketing Assistant supports the Vice President, Marketing and the Sales/Distribution team with market research, content development, social media and e-commerce. This is a full-time position located in our Boulder, CO office. Local candidates only.

Territory Sales Manager

The Sales Manager generates direct sales for our full product offering by traveling to facilities throughout the United States and Canada. This is a full-time position requiring approximately 75% travel. Position can be based at our office in Boulder CO or a home office.

National Sales Manager

The role of the National Sales Manager is to lead the Sales team in meeting revenue and lead generation objectives.

[Apply Here>](#)