

CLLA Roster of Members

The resource for bankruptcy, collections & debt recovery

The CLLA Roster of Members is a resource used year-round by industry leaders. It is distributed annually to ALL members of the League and numerous affiliate organizations. It is a *CLLA Members' Only* printed resource that allows members to raise their business profile and network with other professionals.

Reach industry leaders directly by advertising in the only publication they use when referencing CLLA member information.

2009-2010 ROSTER OF MEMBERS

Size	Non-Members	CLLA Member Rate
1 Page	\$1200	\$1000
2/3 Page	\$950	\$875
1/2 Page	\$725	\$675
1/4 Page	\$625	\$575
1/8 Page	\$525	\$475
Business Card	\$265	\$240

Cover Positions

(four color process included on the covers)

<u>Location</u>	<u>Non- Member</u>	<u>Member</u>
Outside Back Cover	\$2800	\$2525
Inside Front	\$2500	\$2225
Inside Back	\$2300	\$2075

Roster Space Close: April 1, 2009
Roster Material Close: April 8, 2009

EXTRA OPPORTUNITY!

Put your logo on "Find a CLLA Professional" the most visited section of OUR WEBSITE for 6 months (\$4000.000)



Size	Width	Depth	Trim Size: 8 3/8 x 10 7/8
1 Page (bleed)	8 1/2	11 1/2	Bleed: Allow 1/8 for trim edges.
1 Page	7 1/2	10	Screen: 150 line
2/3 Page	4 7/8	10	Paper: 100# text for cover, 60# text
1/2 Page Horizontal	7 1/2	5	Color: 4-color process PMS colors
1/2 Page Vertical	3 5/8	10	available upon request, call for pricing and specifications
1/3 Page Square	4 7/8	5	Live matter: Keep 1/4 for trim
1/3 Page Vertical	2 15/16	10	Binding: Perfect Bound
1/4 Page	3 5/8	5	Delivery: USPS Periodical
Business Card	3 1/2	2	Acceptable art file formats: EPS, Jpeg or Tif f

Files must be of high resolution for printing - 300 dpi (Art submitted ONLY for inclusion on CD, a lower resolution acceptable but no lower than 150 dpi.)
Text file formats: Word, Excel , PDF, Quark,

Call 312-781-2000 for any further questions!



Commercial law League of America
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Corporate Sponsor Reference

Platinum Sponsors

Cover Pages– Options Include:

- Inside Front Cover (\$2500 non- members- \$2225 members)
- Inside Back Cover (\$2300 non- members- \$2075 members)
- Outside Back Cover (\$2800 non- members- \$2525 members)

PLUS: Link on CD Rom under “Platinum Sponsor”

Your logo on one CLLA weekly newsletter per month for 3 months

Gold Sponsors (\$1000 members –\$1200 non-members)

- Full page ad anywhere

PLUS: Link on CD Rom Under “Gold Sponsors”

Silver Sponsors (\$875 members \$950 non- members)

- 2/3 Page anywhere in the Roster

PLUS: Link on CD Rom Under “Silver Sponsors”

Bronze Sponsors (\$675 members \$725 non-members)

- 1/2 page anywhere in the Roster

PLUS: Link on CD Rom Under “Bronze Sponsors”

Patron Sponsor (any ad smaller than 1/2 page)

Options include

- 1/4 page (\$5750 members \$625 non members)
- 1/8 page (\$525 members \$475 non members)
- **Business card** (\$240 members \$265 non members)