

**COMMERCIAL LAW LEAGUE OF AMERICA  
FALL CONFERENCE  
EXHIBIT APPLICATION  
NOVEMBER 10-12, 2016**

Exhibit @\$800.00

Check here if electric required \_\_\_\_\_

Space Rental includes:

- One Table Top Display w/draped table & two chairs
- One standard electrical outlet upon request
- Security
- One full complimentary meeting registration to all events, including social functions
- Additional Exhibit/Hospitality registration for \$200
- Two mailing lists of meeting registrants (*beginning 2 months out; PDF label format*)
- ¼ Page ad in upcoming Commercial Law World (*CLLA will determine issue it is published in*)
- Logo displayed on CLLA event website
- Onsite poster, with logo
- Logo, description of products/services along with contact information in onsite materials

To be Used in Onsite Program Book:

Exhibitor Applicant Firm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State or Prov/Zip or Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Description of Products or Services to be Displayed (*30 word max:*) \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

In making application, we agree to exhibit and comply with the accompanying contract rules, regulations and services, which rules and regulations are, by reference, hereby made a part of this contract.

Application by \_\_\_\_\_

Signature

Title

Return this signed application along with remittance to:

Commercial Law League of America  
c/o The Sanford Organization, Inc.  
1000 N. Rand Road, Suite 214  
Wauconda, IL 60084

To pay via credit card, fax to 847.526.3993. Form of Payment: (Check one)

Check in the amount of \$ \_\_\_\_\_ payable to CLLA is enclosed

Charge my credit card:    MasterCard    Visa    American Express    Discover

Cardholder Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Card Holder's Billing Address: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ V-Code: \_\_\_\_\_

# RULES, REGULATIONS AND SERVICES

## Read Carefully - Avoid Misunderstandings

<b>Location:</b>	Sheraton New York Hotel and Towers 811 7 <sup>th</sup> Avenue (Between 52 <sup>nd</sup> and 53 <sup>rd</sup> Streets) New York, NY 10019	
<b>Move-in:</b>	2:00 p.m. – 5:00 p.m.	Thursday, November 10, 2016 <b>New York East Ballroom 3<sup>rd</sup> Floor</b>
<b>Exhibits Open:</b>	6:00 p.m. – 6:30 p.m.	Thursday, November 10, 2016 (Reception) <b>New York East Ballroom 3<sup>rd</sup> Floor</b>
	7:30 a.m. – <b>7:00 p.m.</b>	Friday, November 11, 2016 (Continental Breakfast, Hospitality & <b>YMS Event</b> ) <b>New York East Ballroom 3<sup>rd</sup> Floor</b>
	<b>7:00 a.m. – 9:00 a.m.</b>	<b>Saturday, November 12, 2016 (Continental Breakfast)</b> <b>Room???</b>
<b>Tear-Down:</b>	9:00 a.m.	Saturday, November 12, 2016 <b>New York East Ballroom 3<sup>rd</sup> Floor</b>

### Lost Equipment, Display Materials, etc.:

The Commercial Law League of America and the Hotel assume no responsibility for any damaged, stolen or lost equipment, display materials, etc.

### Character of Display:

Distribution of samples and printed matter of any kind or any promotional material is restricted to the confines of the booth. Exhibitors may not leave merchandise or printed matter in the registration areas, lounges, meeting rooms or other facilities of the Hotel.

### Sounds Devices:

The use of devices for mechanical reproduction of sound or music is permitted, but must receive advance approval from the Commercial Law League of America. Sound of any kind must not be projected outside the confines of the exhibit booth.

### Hotel and Travel Arrangements:

All arrangements for sleeping rooms, suites, or other requirements of the hotel for Exhibitor and its staff are the responsibility of the Exhibitor.

All travel arrangements for Exhibitor and its staff to and from the meeting(s) of the Commercial Law League of America are the responsibility of the Exhibitor.

### Additional Hotel Charges:

If any additional charges are made by the Hotel for the use of electricity or phone for the display of the Exhibitor, or any charges are incurred by an exhibit services company on behalf of the Exhibitor in moving, storing, setting up or removing any of Exhibitor's equipment, displays, etc., the Exhibitor agrees to pay for those charges directly to the Hotel or the exhibit services company.

### Cancellations:

Payment in full is due upon execution of this agreement. Any cancellations must be in writing. No refunds will be given, but a credit will be issued to use towards exhibiting at another event within one year. Members of exhibitor's staff may still attend the meeting, but must pay the appropriate registration fee.

The Commercial Law League of America, its regional officers and agents do not warrant or represent that exhibitors will experience or be exposed to any particular level of traffic or interest at exhibitor's booth or in exhibitor's products or services.

The Commercial Law League of America agrees to provide the exhibit space described above at the Eastern Region Conference of the Commercial Law League of America.

### Indemnification:

Exhibitor agrees to protect, indemnify, defend and hold harmless the Commercial Law League of America, its directors, officers, employees and agents, against all claims, losses or damages to person or property, and costs (including reasonable attorneys' fees), arising out of or connected with Exhibitor's use of exhibit space.

### Intellectual Property:

It is expressly understood by each party that trade names, service marks, logos, company name and trademarks of the other are proprietary and that nothing in this agreement constitutes the grant of a general license to use said trade names, service marks, logos, company names and trademarks. Exhibitor agrees that it will take no action inconsistent with the Commercial Law League of America's ownership, or that would subject the Commercial Law League of America to claims by third parties or potential loss of its ownership.

### Collection Action:

Exhibitor agrees that if the Commercial Law League retains the services of a collection agency or attorney to assist in the collection of any amounts due under this agreement, Exhibitor will pay all expenses incurred by us in such collection efforts.

### Force Majeure:

Neither party shall be responsible for failure to perform this agreement if circumstances beyond their control, including, but not limited to: acts of God, governmental authority, strikes, acts of war or terrorism, power outages, or pandemic disease make it illegal or impossible for the Commercial Law League of America or the Hotel to hold the Eastern Region Conference.

### Governing Law:

This agreement shall be governed by and in accordance with the laws of the State of Illinois, excluding Illinois' conflicts of law provisions.