

VENDOR SUPPORT APPLICATION

COCSA offers a variety of opportunities for vendors to support the chiropractic profession and increase their exposure to doctors throughout the U.S.

Please fill out the form below. Upon approval, a separate contract will be sent for all Preferred Members.

Company Name _____

Contact _____

Address _____

City/State/ZIP _____

Phone _____

Fax _____

Email _____

Website _____

Company Product/Service _____

Please select membership level:

Vendor Basic Member - \$500/year

Vendor Preferred Member - \$1000/year, PLUS

Provide COCSA members specific benefit or discount:

Describe _____

Payment Options:

I have enclosed a check for my membership dues.

Amount enclosed \$ _____ Check# _____

Please bill my Credit Card: Exp. Date _____

Card # _____ Code _____

Please set up my account for AUTOMATIC CREDIT CARD BILLING (must fill out the credit card information above).

Annually Quarterly

Please fill out and return to:
COCSA, 699 June Dr., Molalla, OR 97038

or fax to (316) 633-4455 • Questions? Call (503) 922-2933

CONGRESS OF CHIROPRACTIC STATE ASSOCIATIONS

Promoting a More Unified Profession

The Congress of Chiropractic State Associations was formed in the late 1960's and is a not-for-profit organization consisting of state chiropractic associations. The mission of the Congress is to provide an open, nonpartisan forum for the promotion and advancement of the chiropractic profession through service to member state associations. The purpose of the Congress as stated in its Rules & Regulations is:

1. To form a coalition of official chiropractic state organizations.
2. To serve as a forum or clearing house to help solve mutual state problems on a non-partisan basis.
3. To cooperate with other organizations in the advancement of natural health and chiropractic.
4. To assure that chiropractic attains its rightful place in the healing arts.
5. To initiate, encourage, and support programs and projects for the advancement of the chiropractic profession.

The Congress is governed by an eleven-member Board of Directors consisting of a President, Immediate Past President, 1st and 2nd Vice Presidents, Secretary, Treasurer, one director from each of the five Congress districts, and an Executive Director-at-Large member. Board members are elected annually at the Congress convention, which is held in the fourth quarter of each year, usually on the first or second weekend in November. Officers are elected by and from the membership at large; district directors are elected by and from their respective districts.

Individuals who attend our annual meeting include volunteer leaders (such as Presidents, Presidents-Elect, Past Presidents, etc.) and staff members (primarily the Executive Directors) of our state associations. As the host for the chiropractic profession's annual leadership conference, we also attract representatives from other national chiropractic organizations. Virtually everyone who is anybody in chiropractic attends the Congress meeting.

COCSA

699 June Dr., Molalla, OR 97038

503-922-2933 • www.cocsa.org

info@cocsa.org

... promoting a unified profession

Established 1969



COCSA

Vendor Member Opportunities

Vendor Basic Member

\$500.00 Annual Dues

- Web listing with contact info, logo + link
- **NEW** - Inclusion in annual printed AND Online Speaker Directory, if applicable, with brief bio, topic choices, speaker picture AND logo, active website link to your company webpage, and specific COCSA program/discounts if available.
- Right to use "Vendor Basic Member" designation in marketing and communications.
- Eligible for discounted member rate on convention booth, based on availability

Vendor Preferred Member

\$1,000.00 Annual Dues

Vendor also provides a specific benefit and/or discount to state association members and possible revenue sharing opportunity.

- Eligible for all Basic Member benefits plus...
- **NEW** - Inclusion in annual printed AND Online Speaker Directory, if applicable, with brief bio, topic choices, speaker picture AND logo, active website link to your company webpage, and specific COCSA program/discounts if available.
- **NEW** - COCSA Facebook and Twitter promotions on select items
- **NEW** - COCSA Website Latest News and Press Release postings on select items
- Enhanced web listing with contact info, logo + link, and product/service description
- One COCSA email and/or fax blast per year
- Eligible for discounted member rate on convention booth, based on availability
- One COCSA promoted webinar per year
- Eligible to request set of mailing labels of membership once annually



Vendor Preferred Member

\$1,000.00 Annual Dues

Vendor also provides a specific benefit and/or discount to state association members plus residual income based on levels below

- Right to use "Vendor Preferred Member" designation in marketing and communications
- Vendor Preferred Ally Members receive all Vendor Basic Member benefits, plus:

Level 1: Silver Ally

\$5,000 Residual Income (in addition to annual dues)

- Enhanced recognition at convention: "Vendor Silver Ally Member"
- Enhanced web listing with contact info, link, product/service description, logo, and option of providing link to video
- Right to use "Vendor Silver Ally Member" designation in marketing and communications
- Two webinars for COCSA members
- Eligible to request set of mailing labels of membership twice annually

Level 2: Gold Ally

\$10,000 Residual Income (in addition to annual dues)

- Further enhanced recognition at convention: "Vendor Gold Ally Member"
- Enhanced web listing with contact info, link, logo, option of providing link to video, and expanded product/service description
- Right to use "Vendor Gold Ally Member" designation in marketing and communications
- Three webinars for COCSA members
- Eligible to request set of mailing labels of membership three times annually
- Early choice on convention sponsorship opportunities

Level 3: Diamond Ally

\$15,000 Residual Income (in addition to annual dues)

- Premier enhanced recognition at convention: "Vendor Diamond Ally Member"
- Enhanced web listing with contact info, link, logo, option of providing link to video, expanded product/service description, and photograph of primary representative
- Right to use "Vendor Diamond Ally Member" designation in marketing and communications
- Four webinars for COCSA members
- Eligible to request set of mailing labels of membership four times annually
- Premium choice on annual convention sponsorship opportunities
- Choice booth location at the convention, subject to availability

Level 4: Platinum Ally

\$20,000+ Residual Income (in addition to annual dues)

- All Diamond Ally benefits PLUS
- First choice on annual convention sponsorship opportunities
- Permanent COCSA website homepage advertising with link year-round
- Unlimited webinar promotion to COCSA members (when applicable)
- 3 COCSA sponsor highlight eblasts
- Premier booth location at the convention, subject to availability