Rethinking our Schools

Oct. 10th, 2022 | The Arvada Center

SPONSORS & EXHIBITORS
A Prospectus for supporters of charter schools
Thank you for your interest in the Colorado League of Charter Schools Leadership Summit which will be held in-person on Monday, October 10, 2022!

Please join us as we support leaders from 265 schools who are meeting today’s challenges serving more than 134,000 students in education. Your sponsorship helps build knowledge and skill as well as fostering conversations and networking at the event. In addition, your investment helps the League to provide ongoing services and resources to Colorado charter schools.

**Colorado Charter Market**

- **265** Number of charter schools in Colorado, a 51% INCREASE over the past decade:

- **15%** of all Colorado public school students attend charters.

- **134,000+** Number of Colorado charter schools students: That’s **50% MORE** than Colorado’s single largest school district (DPS).

- **6.1%** The increase in per-pupil funding. This will raise our state’s average PPR to its highest level ever ($9,560) next school year.
Be Everywhere. The Presenting Sponsor displays the highest level of commitment to charter school leadership. In appreciation, this sponsor receives the highest level of exposure at the event.

- Two speaking opportunities—one to open the event and one to close the event (approximately one-minute live each, two 30-second video spots or one of each).
- Name or logo in all Leadership Summit materials as “Presenting Sponsor” on: main Leadership Summit webpage, League homepage, promotional emails of the event (TBD based on when sponsorship is purchased) and on the banner at the in-person event.
- Verbal recognition at each general session.
- Premier Logo position and verbal recognition during all four intermissions.
- Premier Logo position on slides for each session and in recorded sessions.
- Complimentary PREMIUM networking station. Connect with attendees at two high-top tables.
- Standing banner (up to eight feet wide) placement in the lobby.
- Complimentary Marketplace Listing for one year. Please sign up or renew your membership here using code compfree2022.
- Attendee list including email address (excluding opt-outs) pre- and post-event.
- Unlimited event registration tickets.

*Example: The Leadership Summit: ReThinking Our Schools, Presented by XYZ Company
PLATINUM Sponsors
General Session: $5,000 (3 Available)

Be a headliner. The General Session Sponsor displays a premier level of commitment to charter school leadership. In appreciation, this sponsor receives some premier exposure at the event.

- Speaking opportunity that opens the assigned General Session (approximately one-minute live or 30-second video spot). Session options likely to include a keynote, candidate forum and/or panel.
- Name or logo on all Leadership Summit materials as “Platinum Sponsor” on: main Leadership Summit webpage, on promotional emails of the event (TBD based on when sponsorship is purchased) and on the banner at the in-person event.
- Premier Logo position on slides for each session and in recorded sessions.
- Complimentary premium networking station. Connect with attendees at a high-top table.
- Complimentary Marketplace Listing for one year. Please sign up or renew your membership here using code compfree2022.
- Standing banner (up to eight feet wide) placement in the lobby.
- Attendee list including email address (excluding opt-outs) pre- and post-event.
- Four (4) event registration tickets.

Happy Hour Sponsor: $5,000 (1 Available)

Bring them all together. The Happy Hour Sponsor promotes networking and community. In appreciation, this sponsor receives some of the best exposure at the event.

- Speaking opportunity that opens the Happy Hour (approximately one-minute live).
- Name or logo in all Leadership Summit materials as “Platinum Sponsor” on: main Leadership Summit webpage, promotional emails of the event (TBD based on when sponsorship is purchased) and on the in-person banner at the event.
- Premier Logo position on slides for each session and in recorded sessions.
- Complimentary premium networking station. Connect with attendees at a high-top table.
- Standing banner (up to eight feet wide) placement in the lobby.
- Complimentary Marketplace Listing for one year. Please sign up or renew your membership here using code compfree2022.
- Attendee list including email address (excluding opt-outs) pre- and post-event.
- Four (4) event registration tickets.
Food and Beverage Sponsor: $5,000 (1 Available)

**Click to PURCHASE**

**Bring them all together.** The Food and Beverage Sponsor promotes our opening coffee and pastry selections as well as lunch. In appreciation, this sponsor receives two plugs during the event — one in the morning and one in the afternoon.

- Speaking to close our morning sessions on the way to lunch (approximately one-minute live).
- *Name or logo in all Leadership Summit materials as “Platinum Sponsor” on: main Leadership Summit webpage, promotional emails of the event (TBD based on when sponsorship is purchased) and on the in-person banner at the event.
- Premier Logo position on slides for each session and in recorded sessions.
- Complimentary premium networking station. Connect with attendees at a high-top table.
- Standing banner (up to eight feet wide) placement in the lobby.
- Complimentary Marketplace Listing for one year. Please [sign up or renew your membership here](#) using code **compfree2022**.
- Attendee list including email address (excluding opt-outs) pre- and post-event.
- Four (4) event registration tickets.

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**GOLD Sponsors**

**Venue Sponsor: $3,000 (1 Available)**

**Click to PURCHASE**

**Build your brand awareness.** Get exposure throughout the building. The venue sponsor helps us support the building and the rooms we are in. Signage in up to four locations throughout the venue will help to promote your organization.

- *Name or logo in all Leadership Summit materials as “Gold Sponsor” on: main Leadership Summit webpage, promotional emails of the event (TBD based on when sponsorship is purchased) and on the in-person banner at the event.
- Logo recognition on slides for each morning session and in recorded sessions.
- Complimentary networking station. Connect with attendees at one high-top table.
- Four Standing banners (up to four feet wide) placement inside the venue.
- Attendee list including email address (excluding opt-outs) post-event.
- Two (2) event registration tickets.
ED Talk Sponsor: $3,000 (2 Available)

**Build your brand awareness.** Get exposure across at the inspirational ED Talk general session. The Ed Talk Sponsor displays a level of commitment to the new environment charter school leaders are working in.

- Your video kicks off the TEDx-style session (one 30-second video spot).
- Name or logo in all Leadership Summit materials as “Gold Sponsor” on: main Leadership Summit webpage, promotional emails of the event (TBD based on when sponsorship is purchased) and on the in-person banner at the event.
- Logo recognition on slides for your assigned Ed Talk and in recorded sessions.
- Complimentary networking station. Connect with attendees at one high-top table.
- Standing banner (up to four feet wide) placement in the lobby.
- Attendee list including email address (excluding opt-outs) post-event.
- Two (2) event registration tickets.

Video Sponsor: $3,000 (1 Available)

**Support ongoing education for all our members.** All sessions will be recorded and be available for twelve months post-event. You’ll sponsor their integration into our learning management system (LMS) and your logo will be prominently shown on the LMS landing page.

- Name or logo in all Leadership Summit materials as “Gold Sponsor” on: main Leadership Summit webpage, promotional emails of the event (TBD based on when sponsorship is purchased) and on the in-person banner at the event.
- Logo recognition on slides for each morning session and in recorded sessions.
- Complimentary networking station. Connect with attendees at one high-top table.
- Standing banner (up to four feet wide) placement in the lobby.
- Attendee list including email address (excluding opt-outs) post-event.
- Two (2) event registration tickets.
SILVER Sponsors

Intermission Sponsor: $2,000 (2 Available)

Support networking during intermission. Intermission sponsors get the opportunity to create awareness during the intermission discussions following the Ed Talks. Facilitate full group discussion on the topic just presented with provided questions.

- Your video plays at the end of the intermission (30-second video spot).
- Name or logo in all Leadership Summit materials as “Silver Sponsor” on the main Leadership Summit webpage and on event banners.
- Logo recognition on slides for each session and in recorded sessions.
- Complimentary networking station. Connect with attendees at one high-top table.
- Standing banner (up to four feet wide) placement in the lobby.
- Attendee list including email address (excluding opt-outs) post-event.
- One (1) event registration ticket.

WiFi Sponsor: $2,000 (1 Available)

Support Quality, Choice and Equity in charter schools and build your name recognition by promoting your company name in WIFI network name or password.

- Name or logo in all Leadership Summit materials as “Silver Sponsor” on the main Leadership Summit webpage and on event banners.
- Logo recognition on slides for each session and in recorded sessions.
- Complimentary networking station. Connect with attendees at one high-top table.
- Standing banner (up to four feet wide) placement in the lobby.
- Attendee list including email address (excluding opt-outs) post-event.
- One (1) event registration ticket.
AV Sponsor: $2,000 (1 Available)

**Click to PURCHASE**

**Support the event through our presentations.** We have lights, camera, stage, and screens and you’re a part of how our event shines for our attendees. Your support helps us put on a quality event and you’re center stage with banners on each side of the stage.

- Banners near stage (vendor provided) on either side or on the camera riser.
- Name or logo in all Leadership Summit materials as “Silver Sponsor” on the main Leadership Summit webpage and on event banners.
- Logo recognition on slides for each session and in recorded sessions.
- Complimentary networking station. Connect with attendees at one high-top table.
- Standing banner (up to four feet wide) placement in the lobby.
- Attendee list including email address (excluding opt-outs) post-event.
- One (1) event registration ticket.

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**BRONZE Sponsors**

**Grand Ballroom Sponsors: $1,000 (6 Available)**

**Click to PURCHASE**

**Support the Leadership Summit without having to attend.** Are you out of state or does the date not work but you still want a presence in front of school leaders? This sponsorship is perfect for you. It keeps your name and brand in front of the audience throughout the day.

- Place your vertical banner in the ballroom at the event for exposure throughout the entire day.
- Placement on the website as a Bronze Sponsor.
- Place your business cards or other materials on our Information Table at the event for attendees.
- Optional add on: With this sponsorship you can add on a Marketplace Membership (or renewal) for only $499, a $250 savings. Please [sign up or renew your membership here](#) using code [lovetheleague](#)
- Vertical pop-up, freestanding banners and collateral must be delivered by 10/1/22.
  (Prepaid shipping return must accompany your banners.)
Attendee Scholarship Sponsor: $1,000 (unlimited availability)

**Join at this level to receive a complimentary marketplace membership**

**Build connections.** Support quality schools and build connections with leaders. Scholarship Sponsors provide free registration to four leaders who may not have otherwise been able to attend due to financial hardship. Use this sponsorship to start your Vendor Marketplace Membership or renew it for an additional year.

- Recognition of your sponsorship sent to the scholarship recipients.
- Signed recognition of scholarship sponsors during the event.
- Placement on the website as a Bronze Sponsor.
- Attendee list including email address (excluding opt-outs) post-event.
- Complimentary Marketplace membership (or one-year extension for existing Marketplace members).

Please sign up or renew your membership here using code **comfree2022**. If you have any questions, please email us at partners@coloradoleague.org.