

2nd CYP Meeting December 6th, 2012 – Reebok World Headquarters, Canton, MA

Attendees:

Megan Lundin – Cool Gear
Jacob Willson – Cool Gear
Georgina Burton – Haemonetics
Mark Findaro – IFP
Ashleigh Crowe – Liberty International
Dan Blessing – Hasbro
Ashley Sgambato – Hasbro
Ryan Dooley – Hamburg Sud
Evie Evans – adidas group
Peter Massey – adidas group
James McCarthy – nora systems
Peter Diehm – nora systems
Total: 12 / 8 different companies

Purpose of meeting: Plan events for 2013

This group is from Young Professionals for Young Professionals and all events shall be organized by members of this group. Everybody is welcome to volunteer and step up to get involved and help organize an event.

Thanks to Evie Evans for providing and preparing the meeting room.

Agenda

- A. Review survey
- B. Chairperson 2013
- C. Plan events for 2013
- D. Fund Raising
- E. How to keep in touch
- F. Other ideas
- G. Tropical Storm Sandy experiences / Recent LA/Long Beach strike experiences

A. Survey

We reviewed the survey results. 22 CYP's responded to the survey which was done after the first meeting in August.

Main take away's:

- CYP's would prefer workshops focusing on Import, Export and Transportation Modes
- After work networking, visiting sporting events and visiting trade specific/member locations in combination with a social event are of interest to them
- 17 out of 22 would be willing to volunteer at a CONECT event
- CYP's are open for community volunteer work and CONECT project volunteering
- 20 out of 22 would attend an event outside of their work time like on a Saturday or Sunday
- They would like to visit operations of CONECT members
- There is not much interest in regional groups
- Newsletter/e-mail is the preferred form of communication
- There is some interest to meet up with industry veterans

- Majority of CYP's would like to meet four times a year
- Half of the members would be willing to get involved in organizing an event
- Majority of CYP's work for an Importer, followed by Exporters and by Freight forwarder/Custom brokers

Constant Contact Survey Results

Survey Name: CONECT Young Professional Survey

Response Status: Partial & Completed

Filter: None

Oct 17, 2012 7:47:56 PM

1. I am currently:		
	Number of Response(s)	Response Ratio
A Young Professional employed by a CONECT member	19	86.3%
A Young Professional employed as a co-op student at a	2	9.0%
A co-op student	0	0.0%
Manager / Supervisor of a Young Professional	1	4.5%
Other	0	0.0%
Total	22	100%
1 Comment(s)		

B. Chairperson 2013

The CONECT CYP committee picked James McCarthy as chairperson for 2013. At the end of 2013 there will be an election within the CYP group for a new chairperson for 2014.

C. Plan events for 2013

^{1st} event 2013 Late February/ early March

- Suggestion: Visit Fedex facility at night (late evening), meet before for drinks and meet Industry veterans
 - Need to find out if Fedex is available
 - What would be alternatives?
 - Ryan mentioned he used to work locally for DHL in their Express facility and could possibility get us in there. There is a good place for a social gathering right across the street.
 - Meet in South Boston before event – Massport?
 - Tour might be limited to X number of CYP's

Why Fedex or DHL? Everybody uses an Express parcel carrier and seeing how they operate can help in our daily job life. **Why late at night?** We want to see when they are really busy and have then time before to network.

^{2nd} event 2013 Late April/early May

- For the spring event we are looking at volunteering or walking for a good cause
 - Option 1 Charles River Clean up – April 20th
 - LL Bean was a sponsor in 2012 – Can we partner with them?
 - Option 2 Walk for Hunger – May 7th
 - Raise money for fight against Hunger

- There are also other walks in May
- Option 3 – University outreach – During the meeting a lot of CYP's mentioned that they did not know at all about CONECT when they were in College even when they were attending local schools. They wished they would have known. Georgina and James to look into how we could get CYP's involved to help to change this.
- Option 4 – Hasbro is doing a lot of volunteer work and maybe there could be opportunities there as well.

Why volunteering or walking? One purpose of the CYP group is for people to get together and network. Working or walking together is a good opportunity for this.

3rd event 2013 – Late August

- Field Trip
- Visit a CONECT member company
 - Toy factory - Western Mass
 - Paper Mill – Connecticut
 - Mass Maritime – Cape – Ship Simulator
 - Visit an interesting site and learn how the supply chain is managed or events are organized there
 - Visit a sports arena and talk to the Operations Manger there
 - Fenway Park? Gillette Stadium? We would not be going to look at changing rooms and trophies. We would like to see how is a game day organized? How a concert? What about the trash? How many people are involved and so on...
 - Visit a local Distribution center
 - Visit the Rail terminal in Worcester

Why visit a place which is not directly work-related? Like a stadium? Seeing processes done outside our regular work can still help us to get new ideas and to look differently at things.

4th event 2013 – early December

- Plan 2014 events
- Vote chairperson 2014
- Will be defined later next year

D. Fund raising

- How can we support the Scholarship fund? No special idea yet.
- How can we finance our events?
 - It was discussed if we have a social get together in for example a pub that we could collect from each attendee \$5 for the first round of appetizers – left over money could be given to scholarship fund.
- Attendance fee?
 - There was no support for a standard attendance fee

E. How to keep in touch?

- CYP e-mail list
- Any CYP who has another idea can step up and volunteer to organize for example a linkedIn Group
- Share interesting information via e-mail
 - News
 - Continuing education opportunities
 - Other event information

F. Other Ideas

- What was best about this meeting was that there was a lot of discussions of Industry related topics – being just 12 attendees worked perfect for this.
- We had also a brief discussion on sustainability with interesting views where different companies stand. Hasbro just was voted no1 sustainable toy company by Climate Counts, Durham, NH

G. Tropical Storm Sandy experiences / Recent LA/Long Beach strike experiences

- Almost each attendee had a story how they were impacted.

After the meeting we went to the Reebok store and then headed over to the Hillside Pub. Overall I would say this meeting was a success and a good example how meetings could be in the future.

Thank you very much too all attendees. It will be a great 2013.

Peter Diehm