

## **APEX EXPO, 9-12 September 2019**

Venue: Los Angeles Convention Center, 1201 S. Figueroa Street, Los Angeles CA 90015

*Additional benefits included for all APEX Sponsorships: All event signage to include sponsor name. Sponsor will receive benefits based on overall sponsorship level and recognition to also be given at EXPO 2019 including logo on all 2019 EXPO sponsorship signage, logo on "walk in" slides at EXPO 2019, logo on website and in mobile app under sponsors and levels.*

*\*All Diamond Level Sponsors also receive a reserved table at the 2019 APEX Awards Ceremony.*

### **Networking Event Title Sponsor-\$80,000 (SOLD- SmartSky Networks)**

- Opportunity to address attendees for 2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins & cups
- All event signage to host sponsor logo
- APEX Daily coverage & APEX social media channels
- Additional branding when available

### **Online Registration- \$5,000 (SOLD-The Old Metro Scene Entertainment)**

- Logo on registration web pages and all email confirmations

### **Monday Continental Breakfast- \$12,000**

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Logo on napkins
- Official recognition from the podium at Monday's General Session

### **Hotel Key Cards- \$15,000**

- Exclusive logo/banner ad on hotel key cards

### **Monday AM Break- \$5,000 (SOLD - Encore Inflight Limited)**

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Official recognition from the podium at Monday's General Session

### **Monday PM Breaks- \$2,500 (SOLD - Encore Inflight Limited)**

- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- All event signage to host sponsor logo
- Official recognition from the podium at Monday's General Session

### **Monday Networking Lunch- \$15,000**

- Opportunity to address attendees for 1-2 minutes
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins
- All event signage to host sponsor logo
- Official recognition from the podium at Monday's General Session

### **Pocket Guide- \$10,000 (Pending Renewal- West Entertainment)**

- Distributed to each delegate - including 450+ airline representatives from 75+ global airlines - the APEX EXPO Pocket Guide is a quick-reference tool for the exhibit hall map, exhibit listing and schedule.

### **Neck Wallets/ Annual- \$38,500 (SOLD - Astronics)**

- Exclusive logo on neck wallets- Used at all 2019 APEX meetings including the APEX EXPO

### **2019 EXPO Preview Video (In-Kind)- \$15,000 (Pending Renewal Skyline IFE, Ltd.)**

- Exclusive Sponsorship, coordination with APEX required
- Logo in recognition video

### **Welcome Reception- \$25,000 (SOLD - Global Eagle)**

- Opportunity to address attendees for 1 minute
- Opportunity to distribute sponsor-provided promotional item (subject to APEX approval)
- Logo on napkins & cups
- All event signage to host sponsor logo
- Additional branding when available
- Official recognition from the podium at Monday's General Session

### **Blast EXPO Emails- \$12,000 (Pending renewal WL Gore and Associates)**

- Logo on all blast emails sent to membership regarding EXPO (over 4,000 individuals) regarding 2019
- 8 EXPO (approximately 10)

#### **Monday Educational Block & Wi-Fi- \$30,000**

- Official recognition from the podium at Monday's General Session
- Logo on signage at each session
- Opportunity to address the attendees at the general session (1-2 minutes)
- Opportunity to distribute promotional items (subject to APEX approval)
- Custom Login
- Custom Password
- Custom Splash page (pending venue availability)
- All event signage to host sponsor logo with Login and Password information

#### **Mobile App. & All Tabs- \$20,000 (SOLD- AIRBUS)**

- Exclusive logo on Mobile app. home page
- Logo Placement at the top of the feature pages (Attendees List, Interactive Floor Plan, Speaker, Sessions, Exhibitors)

#### **2019 Opening Video (In-Kind) \$15,000**

- Official recognition from the podium at Monday's General Session
- Played 1st thing Monday AM of event
- Logo Recognition in video

#### **Tote Bags- \$15,000 (SOLD-Paramount)**

- Company Logo and APEX Logo on bags distributed to all attendees

#### **WiFi & Re-Charge Lounge A- \$15,000**

- Sponsorship includes 1 area open during EXPO hours Tuesday, Wednesday and Thursday
- Area will include sponsor logos, signage in lounges
- Seating , power and charging (if available)
- Opportunity to place sponsor-provided promotional pen, pencil, paper, mouse pad at each station within 1 zone
- Custom password page, 300-400 devices

#### **WiFi & Re-Charge Lounge B- \$15,000 TBD (pending space availability)**

- Sponsorship includes 1 area open during EXPO hours Tuesday, Wednesday and Thursday
- Area will include sponsor logos, signage in lounges
- Seating , power and charging (if available)
- Opportunity to place sponsor-provided promotional pen, pencil, paper, mouse pad at each station within 1 zone
- Custom password page, 300-400 devices

#### **Virtual Press Room- \$2,000**

- Press Release website (<http://expo.apex.aero/exhibitors-airlines/#virtual-press-room>)

#### **Media Email Blasts- \$5,000 (SOLD- Astronics)**

- Daily emails (at EXPO) sent to Press regarding special announcements during the 3 days of the event

#### **Press Room WiFi- \$10,000**

- Custom Login
- Custom Password
- Custom Splash page (pending venue availability)
- All event signage to host sponsor logo with Login and Password information

#### **Floor Clings- \$2,000 (SOLD-PictureWorks, multiples available)**

- Four units, 4' x 4'

#### **Awards Ceremony Co-Sponsorship- \$25,000.00**

- Official recognition from the podium at the Awards Ceremony
- Logo on signage
- Opportunity to distribute promotional items (subject to APEX approval)
- Reserved table at Awards Ceremony

#### **Emcee Talent for Monday Ed. Program (In-Kind)-\$ 15,000 (Pending Renewal BBC World News)**

- Honored as the International Media Sponsor
- Official recognition from the podium at the Awards Ceremony

#### **Awards Ceremony Bar (Co- Sponsorship, bars 1 & 2) - \$3,500.00 each (Paramount Pictures # 1- SOLD)**

- Sign on the bar
- Sponsor ribbon wrap for the table wine (Sponsor name only)
- logo on the cocktail napkins
- Official recognition from the podium at the Awards Ceremony
- Reserved table at Awards Ceremony

#### **Awards Presentation (In Kind)- \$15,000**

- Official recognition from podium at Awards Ceremony
- Logo recognition with presentation (coordination with APEX required)

\*Additional sponsorships may be added pending availability

