



**MARIJKE SMIT**

**SENIOR VICE PRESIDENT, BUSINESS DEVELOPMENT – PROJECT FROG, INC.**

Marijke is responsible for defining, expanding, and shepherding Project Frog's component building solutions nationally in the education, civic and retail sectors. She has focused her career around optimizing the nexus between people and place, working with leading PK-14, university, and civic organizations to help optimize the economic and human potential of their built environments. Trained in history and urban planning at Columbia University and then Columbia's Graduate School of Architecture in New York City, Marijke's career has been influenced by a complex array of assignments – from the redevelopment of Moynihan Station Redevelopment in NYC to the planning of the Shanghai Expo to the Oakland Unified School District Master Plan. Her work is framed by a deep commitment to creating healthy, vibrant, and sustainable places -- a commitment that landed her on *Building Design + Construction's* 2008 "40 Under 40" list. Marijke comes to Project Frog from the San Francisco consulting think tank MKThink, the progenitors of Project Frog, where she was the Director of Planning, and from Perkins Eastman Architects in NYC, where she was Director of the firm's national Strategy Group. Her work has been featured in *Wired Magazine*, *Preservation Magazine*, and *the New York Times*, among other publications. She serves on the Board of the Willow Creek Academy, a public charter school in Sausalito California.