



CYNTHIA HERSOM

PRESIDENT – DICIN ELECTRIC COMPANY, INC.

Cindy is President and the sole proprietor of DICIN Electric Company, Inc., which was founded in 1973 by her parents, Rudolph and Janice Chieka. DICIN Electric's foundation was built on integrity, loyalty, and hard work. These qualities served as the cornerstone of success for DICIN Electric over the past decades and remain the same values embodied by this second-generation leader.

Cindy's ownership of DICIN Electric began August 2015. Her professional experience provided Cindy with the skills needed to shift DICIN Electric from the business of yesterday to one more suited for today and tomorrow. During this time, she cultivated long-term trusting relationships with employees, project owners, project managers, subcontractors and industry partners. Under Cindy's leadership, DICIN Electric has maintained a strong bonding capacity and successfully sought and secured several new projects varying in scope and contract size. As a result of this success and personal development, she received her certification as a Connecticut W.B.E. and is recognized as a Federally Certified Woman-Owned Small Business (WOSB). Cindy is also deeply involved in her community and serves on two local boards: The Kelsey S. Harrington Foundation and the Science & Technology Magnet High School of Southeastern Connecticut Advisory Board. Cindy approaches everything with a can do attitude and she is proud to be driving DICIN Electric Company, Inc. successfully forward into the next decade!