

The Construction Institute



Executive Director
Nancy Greenwald
University of Hartford

260 Girard Avenue, 2nd Floor,
Hartford, CT 06105, 860-768-5696,
www.construction.org



**Construction
Institute**

An industry comes together to design its own future

At a February Construction Institute (CI) workshop, members of regional architecture, engineering and construction firms joined together to take on one of the biggest challenges the industry faces, attracting the workforce of the future. With so many compelling career opportunities in places like NYC or Boston, attracting qualified professionals to the CT, Western MA, and RI region has become a significant challenge.

CI, an organization dedicated to bringing the industry together to overcome challenges, decided to focus its efforts on this critical issue. A team, led by CI board member and Fathom partner Brent Robertson, with the help of a CI young professional, Sarah Giardini, The Associated Construction Company, designed and facilitated a one-of-a-kind workshop to stimulate an honest and productive dialogue and to create a foundation for concrete solutions. The results of the day are powerful ideas, clear action steps, and a new narrative for the industry designed to attract this much needed workforce.

During the workshop, attendees identified that one of the most compelling industry attributes that is unique to this region is that prac-



tioners have relatively easy access to those business, government, and community members they need to do their best work. This is a key differentiator compared to other regions where significant boundaries stand between businesses, elected officials, communities, and institutions.

Additionally, participants in the workshop concluded that there is more opportunity for a firm's work to be visible and have a deeper impact in our region than in other, more crowded marketplaces.

However, there is much to be done to create a more prosperous future for the industry. A full report from the workshop, including a powerful narrative that brings all of the insights together, can be found in a new CI White Paper located at: <https://goo.gl/8Hwpz6>.

The CI thanks Brent Robertson for contributing this article.

Nancy Greenwald is executive director of The Construction Institute, Hartford, Conn.

The Construction Institute to hold 7th Annual Visionaries Forum April 21

NEW HAVEN, CT The Construction Institute's 7th Annual Visionaries Forum celebrates innovation during an event that draws together pioneers who are shaping the future of design, construction and management for our A/E/C industry. This year, the forum presents the transformational work of five accomplished presenters through a glimpse into their creative minds and world. We invite everyone in the industry to join the conversation with:

- Rick Rundell, Autodesk project

BUILD

- Dr. Luciana Burdi, Massport
- Greg Luth, Gregory P. Luth & Associates, Inc.
- Rich Merlino, Addaero
- John Tocci, Jr., Tocci Building.

Listen as they stimulate our imaginations by sharing their innovative work in virtual design and construction, additive manufacturing, digital R&D, and integrated project development.

Join the Construction Institute on April 21 at 4 p.m. This year the Visionaries Forum will be presented at the Zhang Auditorium of Yale University's spectacular, Sir Norman Foster designed, new building - the Edward P. Evan's Hall, Yale School of Management in New Haven, Connecticut. Don't miss this fantastic opportunity to celebrate revolutionary advances in our industry with the best and brightest of our nation's top visionaries.

The Construction Institute, a division of The University of Hartford, is a non-profit, non-partisan association of diverse professionals working to improve the construction industry by sharing experiences and knowledge, advancing relationships, and developing business leaders statewide



Celebrating
50 Years of
Excellence

50 Years

800 Marshall Phelps Road
Windsor, CT 06095
855.599.4372

ELC 123425

Electrical Construction
Design/Build • 24/7 Service
Voice/Data • Fire Alarm Testing

Regional Offices: MA | NH | RI | ME | VT

www.iesc1.com





Brian Burke

855 Plans-4-L or 1-855-752-6745
Plans@Plans4Less.com
www.plans4less.com



HEATHER CONLEY
PHOTOGRAPHY

(860) 416-5230
www.heatherconleyphotography.com

ARCHITECTURAL PHOTOGRAPHY

Would you like to be listed here?

Contact Annie McEvoy
781-878-4540, ext. 241
800-654-4993
amcevoy@rejournal.com
nerej.com