Public Service Announcement

Sports & Vision
60 Seconds

Is your child having difficulty with sports? Does she seem to be a few steps behind the soccer ball? Is he swinging early or late at the baseball? Is your child's sports performance inconsistent?

An eye coordination problem could be at the root of your child’s difficulties. Vision Screenings can be misleading because they are not designed to test ALL of the visual skills necessary for sports performance, or for reading and learning.

Even if your child has passed vision screenings, if he or she is struggling with eye-hand coordination, doesn’t like sports, or isn't performing up to his or her potential in school, it’s time to schedule a developmental vision evaluation with an optometrist who provides an in office program of vision therapy.

Many professional athletes attribute their success to optometric vision therapy and vision therapy can help your child too!

For more information on sports and vision, call (888) COVID-770 or visit the website for the College of Optometrists in Vision Development at covid dot org, that’s covid dot org.

The College of Optometrists in Vision Development is a non-profit 501(c)(3).
We thank you for helping us with our mission of “Improving lives by advancing excellence in optometric vision therapy through education and board certification.”