



## Public Service Announcement

### Vision Therapy Works

30 Seconds

#### **Female Voice:**

My daughter, Sara's a very bright girl, but she struggled with reading. The teacher thought she had ADHD, and her father thought she just wasn't trying hard enough.

Fortunately, I took her to an optometrist who provided an in-office program of optometric vision therapy. It turns out Sara had an eye coordination problem. After a program of vision therapy she now loves to read, loves school and even reads books for pleasure.

#### **Male Voice:**

If your child struggles with reading visit the website for the College of Optometrists in Vision Development at COVD dot org, that's covd dot org.

The College of Optometrists in Vision Development is a non-profit 501(c)(3).  
We thank you for helping us with our mission of *"Improving lives by advancing excellence in optometric vision therapy through education and board certification."*